



February 18, 2025 TMAC

Create.
Promote.
Protect.

**My
name
is...**

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About Music Publishers Canada

There is **value** in a song

MPC members help create, promote and protect Canadian songs

We help grow export, professional development and networking opportunities for members

We promote members' interests and those of their songwriting partners through advocacy, communication, and education

What is music publishing?

Music publishers are the **business partners** of songwriters, lyricists and composers.

Our members represent and make investments into **1,000s of Canadian songwriters and songs** that are heard daily on the radio, on streaming services, in video games and film and television productions around the world.

Some of our members:



Level Up!

BALANCING ACT

- Balancing was founded in 2018 by Lisa Marie DiLiberto, Artistic Director of Theatre Direct.
- In early 2021, a Balancing Act steering committee composed of organizational leaders from across the country was formed to collaborate on creating a tangible framework for caregiver support to benefit both artists and organizations. The Level Up! Initiative was born. Balancing Act hosts monthly affinity groups for parents and caregivers in the arts, building a community of peer support.
- In 2024, Balancing Act's Level UP! Sector Expansion partnered with Women in Music Canada, Women in Film and Television, and Mothra: Artist-Parent Project within the disciplines of Music, Screen-based Media Industries (Film & TV), and Visual Arts.

Definition of Caregiver

We define 'caregivers' as individuals who care for children, aging adults or those in need of personal or primary care.

www.balancingactcanada.com

Level Up!

BALANCING ACT

- Balancing Act's Level UP! Initiative supports artists, arts organizations, companies, collectives, festivals, residency programs and project-based initiatives as they explore the creation of policies and practices that support parents, caregivers and others with specialized care needs.
- Level UP! offers financial support, consultation, and evaluation to these Strategy Partners as they explore the implementation of supportive measures for parents and caregivers. Through these pilot projects, Strategy Partners create resources and templates supporting a culture shift toward care.
- Level UP! is funded by Women and Gender Equality Canada/Government of Canada "Women's Economic and Leadership Opportunities Fund" and Canada Council Strategic Innovation Fund.

Care Solutions: The Care Solutions Strategy focuses on initiatives to directly support caregiver needs. For example: on-site care, infrastructure for touring, care room, childcare/caregiver fund, childcare for auditions, concurrent/integrated programming.

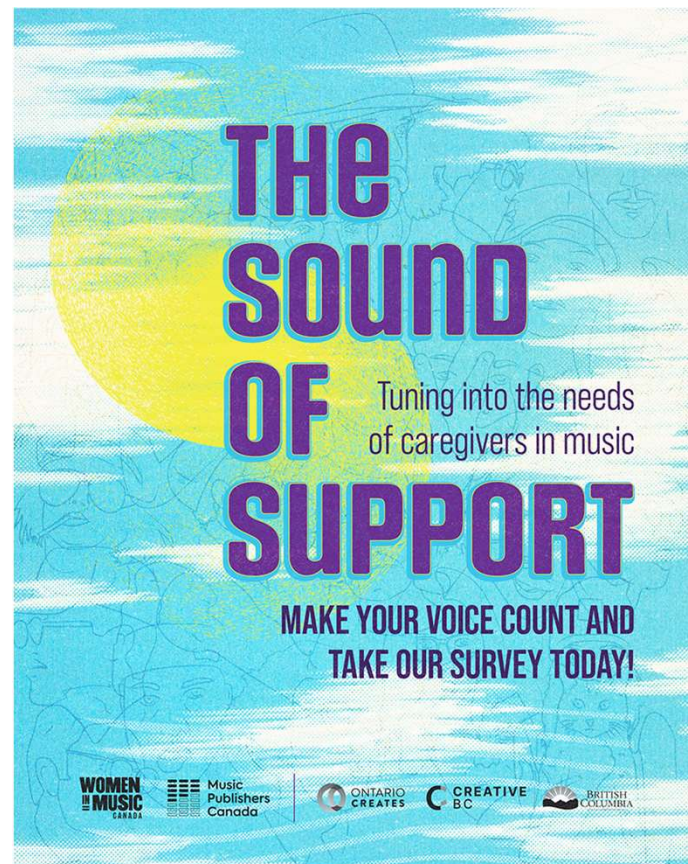
Compassion Fund Strategy: The Compassion Fund Strategy explored the creation of a fund that could be offered alongside production or operating budgets to support a range of care needs; for example, personal support, travel, and childcare.

Flexible Working Models: The Flexible Working Models Strategy focuses on alternative models for production schedules and administrative positions, such as reduced work weeks and hybrid work policies.

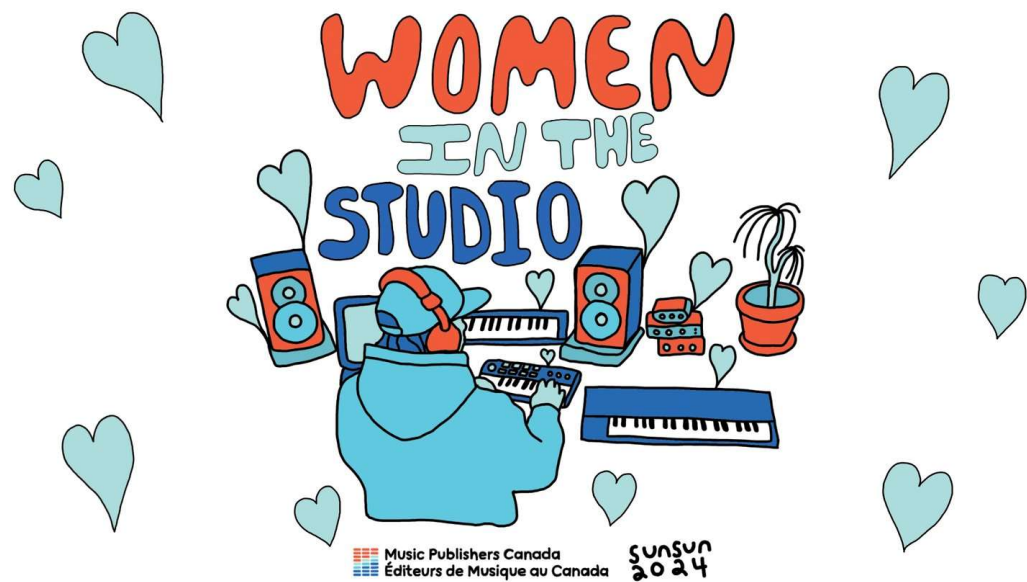
Pathways to Agreement: Responding to caregiving needs through policy development, frameworks of care and onboarding and contracting processes.

WOMEN IN MUSIC **CANADA**

- ADVANCE
- Blk Orchid
- Caracol
- Folk Canada
- JUNOS
- Music Nova Scotia
- Taaylee G
- Toronto Chamber-Pop
Ensemble led by Barbra Lica



Women in the Studio Accelerator



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