

City Council

Notice of Motion

MM30.12	ACTION			Ward: All
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Support for the Canadian Tire Jumpstart Multi-Year Sport Court Refurbishment Initiative - by Mayor Olivia Chow, seconded by Councillor Paula Fletcher

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Infrastructure and Environment Committee. A two-thirds vote is required to waive referral.*

Recommendations

Mayor Olivia Chow, seconded by Councillor Paula Fletcher, recommends that:

1. City Council authorize the General Manager, Parks and Recreation to accept a cash donation of up to \$3.5 million over five years (2025-2030) from Canadian Tire Jumpstart Charities to refurbish basketball and multi-sport courts through the Canadian Tire Jumpstart Multi-Year Sport Court Refurbishment Initiative, in partnership with Canadian Tire Jumpstart Charities, and in compliance with the City's Policy on Donations for Community Benefits.
2. City Council authorize the General Manager, Parks and Recreation to negotiate and sign a donation agreement with Canadian Tire Jumpstart Charities for a term of five years, on terms and conditions satisfactory to the General Manager, Parks and Recreation, and in a form satisfactory to the City Solicitor.
3. City Council request the General Manager, Parks and Recreation to work directly with Canadian Tire Jumpstart Charities to identify priority locations for refurbishment based on City of Toronto State of Good Repair, ensuring alignment with the City's Parks and Recreation Facilities Plan, and in consultation with local Councillors to maximize program impact.
4. City Council amend Parks and Recreation's 2025-2034 Capital Budget and Plan to create a new capital sub-project known as Canadian Tire Jumpstart Multi-Year Sport Court Refurbishment Initiative, with a total project cost of \$3.5 million, cash flowed annually from 2025 to 2030 and funded by the donation referenced in Recommendation 1 above.

Summary

Access to quality recreational facilities is critical to fostering active, healthy communities, particularly for youth in underserved areas. The Canadian Tire Jumpstart Multi-Year Sport Court Refurbishment Initiative aims to invest up to \$3.5 million over five years (2025-2030) to revitalize outdoor basketball and multi-sport courts across Toronto.

This initiative aligns with the City's Parks & Recreation Facilities Plan (PRFP) and State of Good Repair (SOGR) priorities, ensuring that courts in high-equity-need areas with courts in

need of enhancement to meet community needs receive much-needed resurfacing, equipment upgrades, and accessibility improvements.

By leveraging funding from Canadian Tire Jumpstart Charities, this partnership will accelerate key infrastructure investments while promoting accessibility, community engagement, youth programming, and equitable access to recreation.

City Council is requested to endorse this partnership and facilitate necessary approvals to advance the initiative in a timely manner. Parks and Recreation staff will facilitate necessary approvals and coordination to ensure that all refurbishments meet the City's standards for accessibility, safety, and sustainability.

Staff will guide all branding and recognition elements, ensuring alignment with the City's policies on sponsorship, donations, and partnerships. In addition, the City will coordinate an official announcement event in June 2025, aligning with Jumpstart's 20th Anniversary Celebration, to publicly launch the partnership and showcase the commitment to youth recreation.

Background Information (City Council)

Member Motion MM30.12