

City Council

Notice of Motion

MM30.14	ACTION			Ward: 13
---------	--------	--	--	----------

Accepting a Donation from Spin Master for Sumach-Shuter Parkette Playground Enhancements - by Councillor Chris Moise, seconded by Councillor Paula Fletcher

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Infrastructure and Environment Committee. A two-thirds vote is required to waive referral.*

Recommendations

Councillor Chris Moise, seconded by Councillor Paula Fletcher, recommends that:

1. City Council authorize the General Manager, Parks and Recreation to accept a cash donation of \$50,000.00 from Spin Master Corporation, for the purposes of enhancing the playground project at Sumach-Shuter Parkette in 2025, in compliance with the Donations to the City of Toronto for Community Benefits Policy, and to negotiate and execute any required agreements on terms and conditions satisfactory to the General Manager and in a form and content satisfactory to the City Solicitor.
2. City Council increase the 2025 Parks and Recreation Capital Budget for Sumach-Shuter Parkette (Sub-project Play Enhancement Program, account CPR119-54) by \$50,000.00 gross, \$0 net, on a one-time basis to enhance the existing playground project.

Summary

I am writing to ask that the City accept a \$50,000 donation from Spin Master to enhance planned the playground project at Sumach-Shuter Parkette.

Sumach-Shuter Parkette, located at 485 Shuter Street, is in a high-demand neighbourhood improvement area, adjacent to the Regent Park Athletic Grounds. With a very large population living vertically in this neighbourhood, public green space is vital to community health.

The initiative aligns with the City's goals for enhancing green space in Neighbourhood Improvement Areas and high-density communities, and the playground enhancement project is one component of a full park plan that will include an off-leash dog area, picnic areas, and seating.

The planned playground enhancement at Sumach-Shuter Parkette is part of a broader revitalization initiative intended to transform the space into a more inclusive and vibrant community asset. The full park redevelopment will include:

- A modernized playground with inclusive play equipment suitable for various age groups and abilities;
- A designated off-leash dog area to support pet owners in this dense urban neighbourhood;
- New picnic and passive seating areas to encourage community gathering and multigenerational use; and
- Landscaping and infrastructure improvements to enhance safety, accessibility, and enjoyment of the park.

Spin Master is a Canadian multinational toy company whose work includes beloved children's toys and programming, including from the Paw Patrol and Bakugan franchises.

This donation from Spin Master supports the playground component specifically, building on the City's investment and amplifying the positive impact for local families and children. It reflects a shared commitment to play, creativity, and community well-being.

Background Information (City Council)

Member Motion MM30.14