

**From:** [secretary@icbuilders.ca](mailto:secretary@icbuilders.ca)  
**To:** [councilmeeting](#)  
**Cc:** [Atefeh Javadian](#)  
**Subject:** [External Sender] FW: Support for the Designation of "Little Iran"  
**Date:** March 25, 2025 3:33:14 PM  
**Attachments:** [image001.png](#)

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March 25, 2025

Ref:MM28.31 - Little Iran street signs

Dear Toronto City Council,

The Iranian-Canadian Builders Association (ICBA), a nonprofit association with more than 105 members, has proudly supported and joined many other Iranian groups in backing Councillor Lily Cheng's commendable initiative to designate "Little Iran" for over a year.

The Iranian community is deeply enthusiastic about this project, which represents a significant recognition of a vibrant community that has been contributing to Toronto—particularly along Yonge Street, from Finch to Steeles in Willowdale—since the 1960s. A substantial number of businesses, including food stores, medical professionals, lawyers, and residential and multi-unit housing builders, have played a key role in shaping this beautiful part of the city, often regarded as a "second home." Please be assured that the Iranian community, from residents to business owners, will continue to support this initiative in every way possible, including through artistic and cultural contributions, to further enrich and celebrate the recognition of "Little Iran." As this initiative comes to a vote around the time of Nowruz, the Iranian New Year, we sincerely hope for your support.

Our deepest gratitude goes to Councillor Cheng, Madame Mayor, and all City Councillors for their efforts.

**Respectfully,**  
Farshad Kehtari

Best regards,  
Elham Erfani  
Office Manager

**Iranian Canadian Builders' Association**

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