

TORONTO FINANCIAL DISTRICT BIA

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Councillor Chris Moise
Councillor Shelley Carroll
Members of Toronto City Council
100 Queen St. W., 2nd Floor
Toronto ON M5H 2N2
councilmeeting@toronto.ca

**RE: 2025.MM32.11 IMPLEMENTATION STRATEGY FOR BUSINESS IMPROVEMENT AREA
STREETSCAPE MASTER PLANS**

The Toronto Financial District BIA supports the City's consideration of incorporating BIA streetscape master plans and public realm strategies into Toronto's Streetscape Manual. Additionally, we encourage the City to enact a process wherein BIA Master Plans and Public Realm Strategies are incorporated into transportation and capital planning to ensure opportunities to improve the public realm through private developments and cost-share projects are not missed. As organizations that work closely with local businesses, BIAs are uniquely situated as experts in their neighbourhood's operational and public realm requirements and goals. The Financial District BIA supports a high-quality public realm befitting Canada's economic centre and we consider all public realm improvements through our multi-year Public Realm Strategy (torontofinancialdistrict.com/publicrealm).

We look forward to working with the City and other stakeholders to continue to create a public realm that is reflective of Toronto's role in the Canadian and global economy.

Should you have any questions, please contact our Planning and Public Realm Manager, Andrew Robertson, at arobertson@torontofinancialdistrict.com

Sincerely,

Amy Harrell
Executive Director