

City Clerk's Office

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Ref.: 25-MM31.6**

(Sent by Email)

July 10, 2025

TORONTO PARKING AUTHORITY BOARD OF DIRECTORS:tpaboard@toronto.cateresa.toigo@greenpmobility.com

**Subject: Member Motion Item 31.6
Green P Parking Lot Usage Data - by Councillor Paul Ainslie, seconded by
Deputy Mayor Ausma Malik (Ward All)**

City Council on June 25 and 26, 2025, adopted [Item MM31.6](#) and, in so doing, has requested the Toronto Parking Authority to publicly release its parking lot usage data quarterly on the City of Toronto's Open Data Portal.

Yours truly,



for City Clerk

S. Przedziecki/mm

Attachment

c. City Manager

City Council

Member Motions - Meeting 31

MM31.6	ACTION	Adopted		Ward: All
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Green P Parking Lot Usage Data - by Councillor Paul Ainslie, seconded by Deputy Mayor Ausma Malik

City Council Decision

City Council on June 25 and 26, 2025, adopted the following:

1. City Council request the Toronto Parking Authority to publicly release its parking lot usage data quarterly on the City of Toronto's Open Data Portal.

Summary

This proposes a crucial initiative to enhance data-driven decision-making within the City of Toronto. It specifically calls for Green P (Toronto Parking Authority) to publish all its parking lot usage data as a public dataset on the City of Toronto's Open Data Portal, with quarterly updates.

The core rationale for the urgency of this motion is that the City of Toronto is currently making significant real estate decisions without readily available and comprehensive parking data. This lack of data can lead to suboptimal planning, inefficient land use, and missed opportunities for urban development.

By making Green P's parking lot usage data publicly available, the motion aims to:

1. **Improve Real Estate Planning:** Provide City planners and decision-makers with the necessary data to accurately assess parking demand, identify underutilized or overutilized parking assets, and make informed choices about land development, particularly in areas undergoing intensification or redevelopment.
2. **Enhance Transportation Management:** Offer insights into parking patterns, helping to identify areas with chronic parking shortages or surpluses, and inform strategies for active transportation, public transit integration, and curbside management.
3. **Increase Transparency and Accountability:** Allow the public, researchers, and businesses to access valuable data, fostering greater understanding of parking trends and enabling data-driven solutions and innovations.
4. **Support Economic Development:** Provide data that can assist businesses and developers in making informed investment decisions, particularly concerning retail and commercial spaces where parking availability is a key factor.

5. Promote Smart City Initiatives: Align with the City's broader commitment to open data and smart city principles, leveraging data as a strategic asset to improve urban services and quality of life.

This motion seeks to bridge a critical information gap, ensuring that future real estate and planning decisions in Toronto are grounded in evidence, leading to more efficient, sustainable, and equitable urban growth.

Background Information (City Council)

Member Motion MM31.6

(<https://www.toronto.ca/legdocs/mmis/2025/mm/bgrd/backgroundfile-256510.pdf>)

Communications (City Council)

(June 25, 2025) E-mail from Nicole Corrado (MM.New)

(June 25, 2025) Letter from Thaddeus Sherlock (MM.New)