



TORONTO PARKING AUTHORITY

2030 Bike Share Toronto Growth Strategy

– Ride More, Connect More

Jarrett McDonald, Vice President Operations
Toronto Parking Authority Board of Directors Meeting

December 12, 2025

BST Continues to Reimagine How Toronto Moves

FORECASTED RESULTS 2025

**8.1
MILLION**

ANNUAL RIDES 2025 vs.
2.4M in 2019 (+237%)

40,000

ANNUAL MEMBERS
*132% Increase from 2019



of WARDS

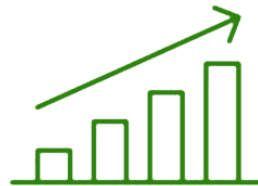
25

335K

UNIQUE RIDERS IN 2025
vs. 123K in 2019 (+172%)

144

AVG RIDES PER MEMBER
VS. 109 in 2019 (+32%)



85%

CSAT in 2025

49K

PEAK DAILY RIDERS vs.
21k in 2019 (+130%)



We Have Delivered the 4-Year Growth Plan

EXPAND THE NETWORK

From 625 stations and 7,165 bikes to over 1,000 stations and 10,000 bikes (20% e-bikes)

INCREASE ACCESS TO ALL 25 WARDS

Prioritizing neighbourhoods where residents need access to affordable mobility options

HELPING ACHIEVE NET ZERO CLIMATE ACTION STRATEGY

Riders traveled at total of 25 million kilometers, which saved 4.5 million kilograms of greenhouse gas emissions

ELECTRIFICATION OF NEIGHBOURHOODS

Delivered over 2,400 e-bikes and installed 52 e-stations with 1,375 e-docks

CONTINUE TO DRIVE BEST IN CLASS PARTNERSHIPS

Building on our partnership with Tangerine

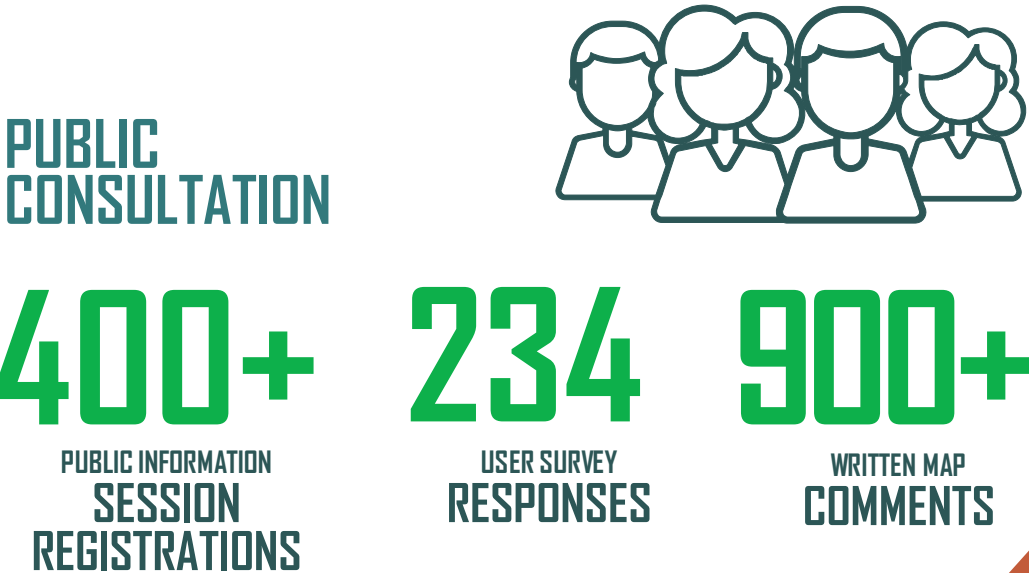


Learning from our past to create better mobility experiences for Toronto



We Listen to You, Our Riders.

A key component of the 2030 Strategy was to engage with municipal partners, stakeholders and members of the public to better understand how the Bike Share system could be expanded and enhanced for the future.



What our customers are saying...

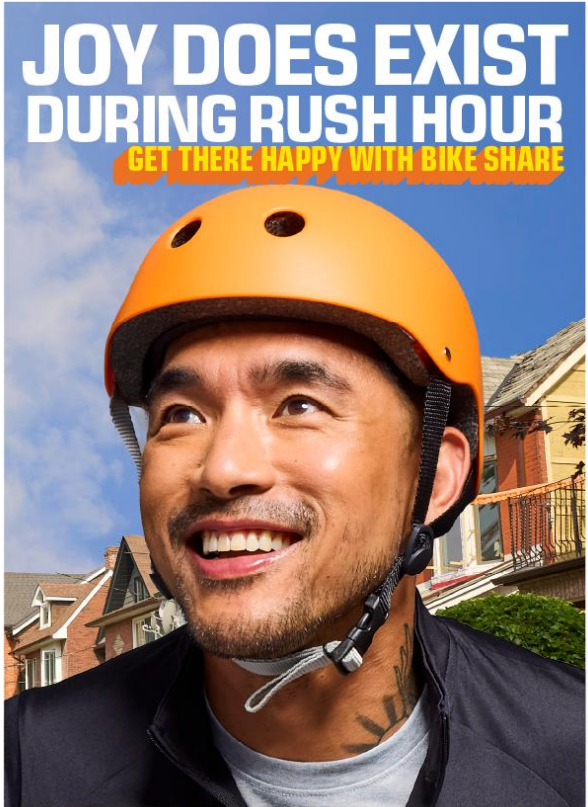
"I've biked home from the office 3x this week and it is nothing short of euphoric to me."

"Ride a @BikeShareTO they are electric ⚡ now and much faster than driving."

"Yesterday I realized that for my commute home, an e-Bike was half the price and twice the speed of the TTC. Got home in 20 minutes without breaking a sweat!"



BST is a Cornerstone of Toronto's Mobility Ecosystem.



DOWNLOAD THE BIKE SHARE APP TO START RIDING. #BIKESHARETO

BIKE SHARE TORONTO + Tangerine Forward Banking

What Sets BST Apart:
Fun, Joy, Experience and
Independence

Our Winning Aspiration

To inspire and mobilize one million unique BST customers to act as a catalyst to create a culture of cycling and active transportation in the city of Toronto.



Strategic Imperatives

Mobilize the Base:
Drive Growth Through Experience

Electrification:
Charge the system. Move the city

Densifying:
Stations where Torontonians live,
work and connect

Innovation:
Win on reliability. Differentiate
with innovation

Sustainable Revenue Model:
Fund the mission, not just the ride

Drive Growth Through Experience.

Mobilizing our 40,000+ members as ambassadors to drive ridership growth, engagement, and community advocacy

Community Engagement and Education

- Community Rides (Willowdale Community Ride)
- Bike Share Learning Program
- Safety Seminar's for Youth
- Bike Expo or e-bike demo day – (Test Rides)

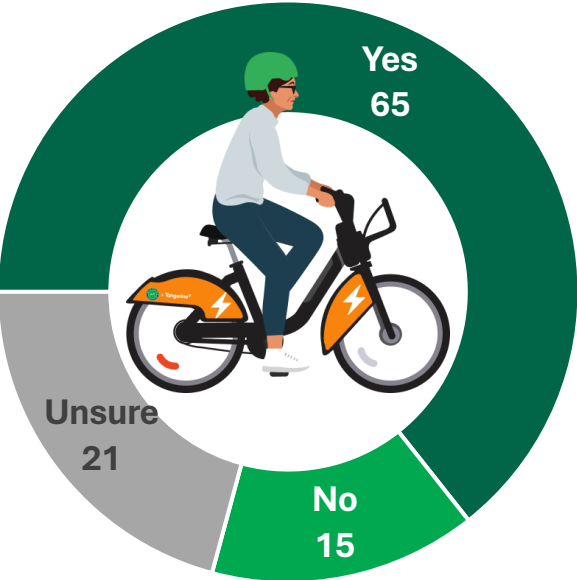
Partnership & Cross-Promotions

- Budweiser Stage Events
- Student Discounts
- Community Festivals (Pride)
- Bike for Brain Health
- Evergreen “The Loop Trail”

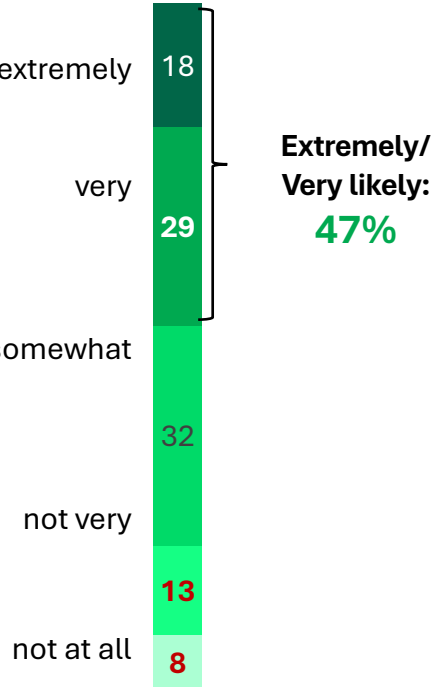


Charge the System, Move the City - Electrification.

2/3 of Casual users would ride more if e-bikes were more available*.



Casual riders are willing to pay more for e-bikes*.



We will electrify the network with:

- 70 New e-stations;
- 1660 e-docks; and
- 2550 additional e-bikes.

Deliver 80% organic charging of e-bikes by 2030.

Improve charging reliability and increase e-bike availability.

Lower manual intervention reducing operational cost.

*BST CSAT Program – Presentation Wave 3, Nov 12, 2025

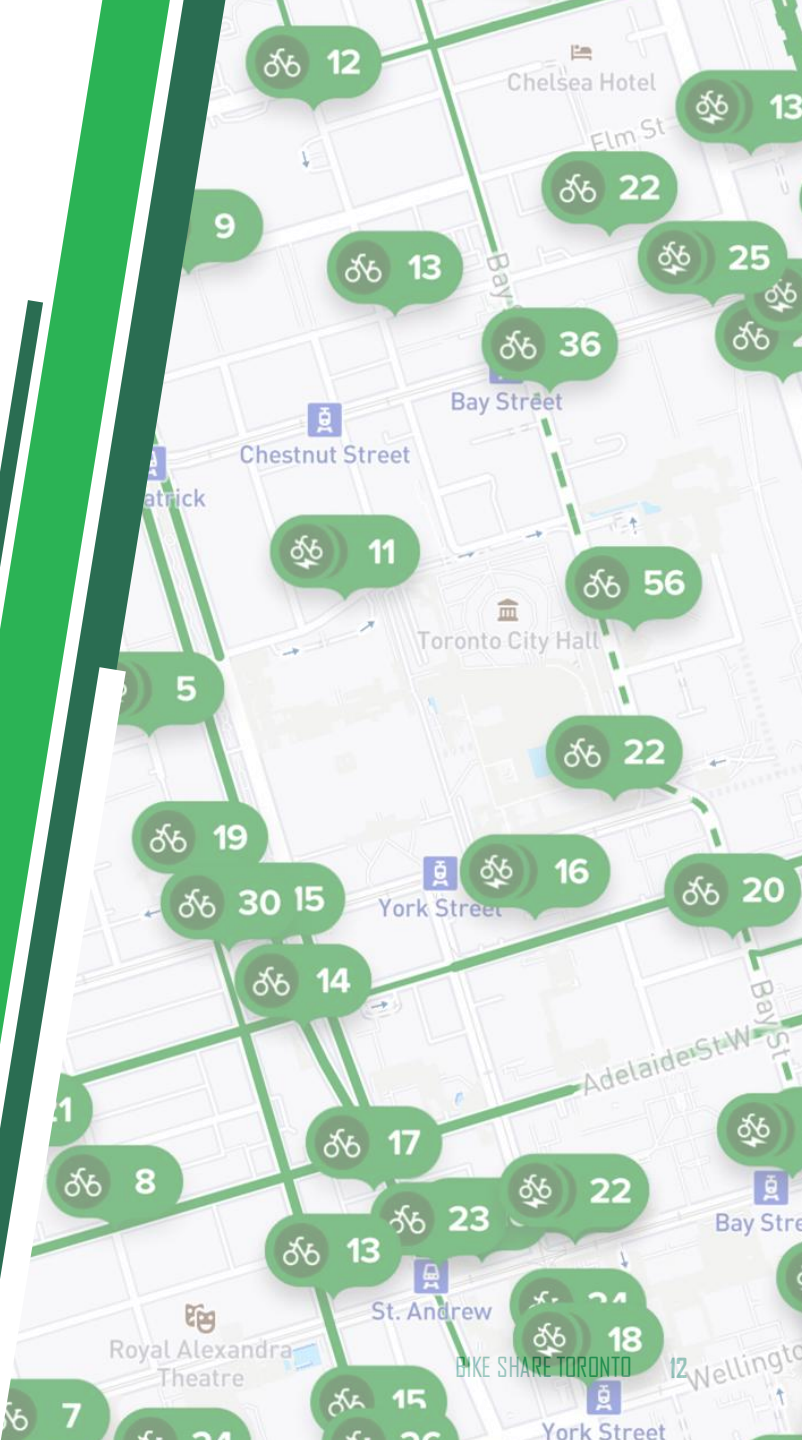
Expansion Where Torontonians Live, Work, and Connect – Densification.

We will densify the network by deploying:

- 6,300 new docks at 335 locations to expand footprint and capacity across the 25 wards
- 250–300m spacing in the core to improve walkability and reduce search time
- 400–500m spacing in inner suburbs to extend access beyond downtown

Strategic placement will enhance access and outcomes by:

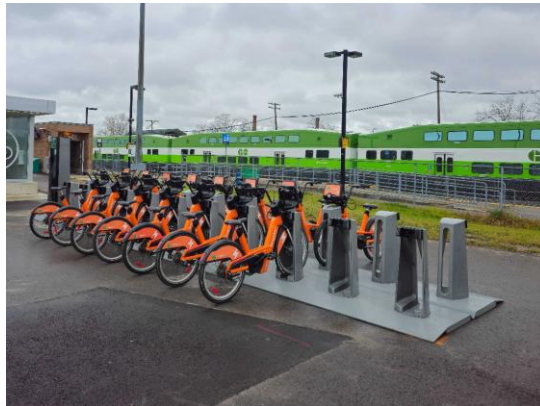
- Targeting infill in NIA to close first- and last-mile gaps
- Co-locating stations at schools to support youth mobility
- Embedding stations TTC locations
- Integrating with employment hubs



Win on Reliability. Differentiate with Innovation.

We will combine dependable performance with continuous innovation by:

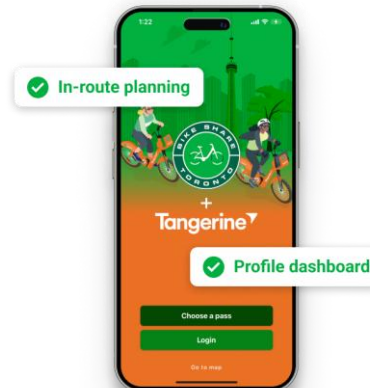
- Introducing 5,150 new next-generation bikes:
 - Metro Mechanical Bike (2,600) – improved design, leading edge safety features.
 - Astro E-bike (2,550) – single speed, lighter battery, GPS enabled, remote rear wheel lockout.
- Deploying new smart docks: reduces mis-docks to < 2% vs ~15% in 2025.
- Upgrading rider apps: bike fault/issue reporting, group rides, dockless parking.
- Improve the bike and station maintenance schedules.
- Leveraging data insights, live diagnostics, and automating monitoring improve system performance.



Fund the Mission, Not the Ride – Sustainable Operating System.

We will create a sustainable operating system that:

- Broaden and stabilize revenue sources by diversifying who pays to reduce financial exposure.
- Unlock new revenue streams through digital advertising, feature upsells, advanced reservations, and engagement tools like Bike Angels.
- Strengthen customer value and retention through integration with TPA's mobility loyalty ecosystem
- Maintain discipline and equity through State of Good Repair investments, electrification efficiencies, and embedded partnerships (e.g., One Fare), creating a durable and affordable funding model for long-term growth.



City of Toronto Ecosystem will play a pivotal role in BST's accelerated growth

- **Integrate BST infrastructure** into planning and delivery of new builds, road construction projects, transit facilities and public-realm improvements.
- **Identifying opportunities to reserve space for stations** by incorporating e-charging capacity into capital design and accelerate permitting for e-stations.
- **Work with private sector developers** for mandatory space allocation for BST stations.
- **Stronger coordination and shared priority** across Transportation Services, City Planning, TTC, CreateTO, and Parks, Forestry & Recreation.
- **Advancing connected, protected cycling infrastructure** that increases safety, supports mode shifting, and enhances customer experience.



By 2030 Bike Share Will...

ANNUAL RIDERSHIP

~**14M** Trips –
by 1M unique users

DOCK ELECTRIFICATION

2X the number of e-dock providing for 80% organic charging of e-bike fleet

FLEET ELECTRIFICATION

2550 new bikes –
Increase fleet electrification from 22% to 37%

DENSIFY THE NETWORK

6300 New docks –
336 stations strategically located to improve service over 25 wards

RELIABILITY & INNOVATION

Deliver reliable performance while innovating the customer experience.



Bike Share Toronto Delivers:

- ✓ **A Better Toronto:** building a world class bike share system that helps foster a better connected, inclusive, and equitable transportation option for all Torontonians.
- ✓ **A trusted choice** that will improve customer experience, improve operating performance and be the catalyst for Toronto to reimagine how people move effortlessly across our city.
- ✓ **Support TransformTO** initiatives of 75% of school & work trips <5km be done by walking and cycling.