

BY-LAW No. **XXX-**  
**2025**

**To amend Schedule B, Signage Master Plans and Area-Specific Amendments, to Chapter 694, Signs, General, to implement an area-specific amendment with respect to the premises municipally known as 2 College Street.**

1. Chapter 694, Signs, General, of The City of Toronto Municipal Code is amended by adding the following as Subsection 2XX to Schedule B to Chapter 694, Signage Master Plans and Area- Specific Amendments:

XX. 2 COLLEGE STREET – Notwithstanding §§ 694-14E, 694-15B, 694-18E(2), 694-22A, C, D & E, and 694-25B, the premises municipally known as 2 College Street may contain, subject to all other provisions of this chapter, the following third party sign:

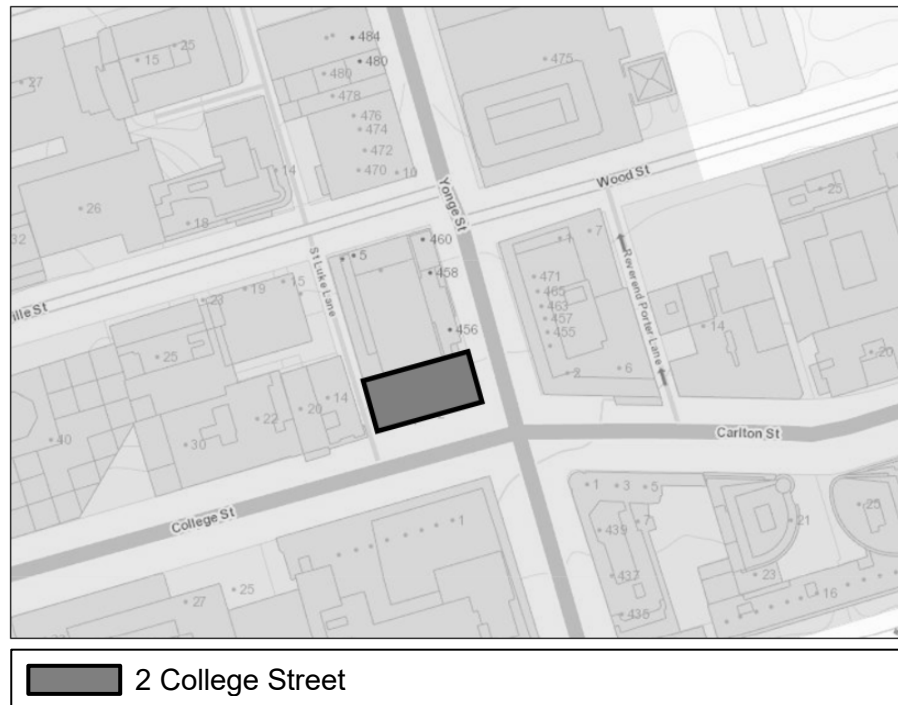
(1) An electronic roof sign provided:

- (a) The sign shall contain no more than two sign faces;
- (b) Where the sign contains one sign face, the sign face shall comply with all of the following:
  - [1] the centre line of the sign face shall not exceed 9.15 metres;
  - [2] the bisecting line of the sign face shall not exceed 4.90 metres;
  - [3] the sign face area of the sign face shall not exceed 45.00 square metres; and
  - [4] the highest point of the sign face from the top of the roof shall not exceed 27.10 metres
- (c) Where the sign contains two faces, the sign shall contain:
  - [1] one sign face that shall comply with all of the following:
    - i. the centre line of the sign face shall not exceed 9.15 metres;
    - ii. the bisecting line of the sign face shall not exceed 4.90 metres;
    - iii. the sign face area of the sign face shall not exceed 45.00 square metres; and
    - iv. the highest point of the sign face from the top of the roof shall not exceed 27.10 metres; and
  - [2] one sign face that shall comply with all of the following:
    - i. the centre line of the sign face shall not exceed 4.60 metres;
    - ii. the bisecting line of the sign face shall not exceed 1.40 metres;

- iii. the sign face area of the sign face shall not exceed 6.30 square metres; and
- iv. the highest point of the sign face from the top of the roof shall not exceed 29.00 metres

- (d) The sign shall contain sign faces that display electronic static copy or static copy only;
- (e) The sign shall contain sign faces that shall be oriented in a southeasterly direction only;
- (f) There shall be no more than one third party electronic roof sign erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection XX(2) as Area Map 1 – 2 College Street; and
- (g) The sign shall be entirely located within the area labelled as “Sign Location” by the on the diagram indicated at Subsection XX(3) as Detail Map 1 – 2 College Street;

(2) Area Map 1 – 2 College Street



(3)Detail Map 1 – 2 College Street

