

Attachment 1 - Draft By-law – Amendments to Schedule C, Additional Special Sign District Regulations, of Chapter 694

BY-LAW No. XXXX-2025

To amend Subsection 4G of Schedule C, Additional Special Sign District Regulations, to Chapter 694, Signs, General.

The Council of the City of Toronto HEREBY ENACTS as follows:

1. Subsection 4G of Schedule C, Additional Special Sign District Regulations to Chapter 694, Signs, General is amended as follows:

- A. By deleting the words “the phrase ‘Yonge-Dundas Square’” after the words “that consists of”, and replacing with “the name of the square as defined by Chapter 636, Public Squares, located within the premises” and deleting the phrase “Yonge-Dundas Square” after the words “logos or marks identifying” and replacing with “the square” in subsections 4G(1)(g)[5], 4G(1)(h)[5]; and, 4G(3)(d)[5], so that the subsections now each read as follows:

(1)(g)[5] only display sign copy that consists of the name of the square as defined by Chapter 636, Public Squares, located within the premises or logos or marks identifying the square;

(1)(h)[5] only display sign copy that consists of the name of the square as defined by Chapter 636, Public Squares, located within the premises or logos or marks identifying the square;

(3)(d)[5] only display sign copy that consists of the name of the square as defined by Chapter 636, Public Squares, located within the premises or logos or marks identifying the square;

- B. By deleting all incidents of the phrase “Yonge-Dundas Square” elsewhere within the Subsection 4G and replacing it with “the square as defined by Chapter 636, Public Squares, located within the premises”;
- C. By deleting the words “and shall not be subject to renewal” after the words “on July 31, 2027” and replacing with the phrase “, and may be renewed in accordance with section 694-10” in subsections 4G(1)(k), 4G(2)(l), 4G(3)(f), 4G(4)(m), 4G(5)(l), 4G(6)(m); and, 4G(7)(m), so that subsections now each read as follows:

(1)(k) The sign permit issued by the Chief Building Official for the erection and display of the sign shall expire on July 31, 2027, and may be renewed in accordance with section 694-10.

(2)(l) The sign permit issued by the Chief Building Official for the erection and display of the sign shall expire on July 31, 2027, and may be renewed in accordance with section 694-10.

(3)(f) The sign permit issued by the Chief Building Official for the erection and display of the sign shall expire on July 31, 2027, and may be renewed in accordance with section 694-10.

(4)(m) The sign permit issued by the Chief Building Official for the erection and display of the sign shall expire on July 31, 2027, and may be renewed in accordance with section 694-10

(5)(l) The sign permit issued by the Chief Building Official for the erection and display of the sign shall expire on July 31, 2027, and may be renewed in accordance with section 694-10.

(6)(m) The sign permit issued by the Chief Building Official for the erection and display of the sign shall expire on July 31, 2027, and may be renewed in accordance with section 694-10.

(7)(m) The sign permit issued by the Chief Building Official for the erection and display of the sign shall expire on July 31, 2027, and may be renewed in accordance with section 694-10.