

Expression of Condolence for Rubene De Sousa by Toronto City Council

Moved by: Councillor Alejandra Bravo

Seconded by: Deputy Mayor Ausma Malik

The Mayor and Members of Toronto City Council are deeply saddened to learn of the passing of Rubene De Sousa on July 1, 2025.

Rubene De Sousa, a long-time resident of Davenport, was a beloved father, award-winning advertising professional, and dedicated member of Scouts Canada.

A graphic designer by trade, Rubene worked with some of Canada's leading advertising agencies to achieve award-winning results. This included recognition by The One Show, Cannes Lions, D&AD, Advertising & Design Club of Canada, and the Canadian Marketing Association Awards.

Over 43 years as a volunteer with Scouts Canada, Rubene exemplified the spirit of the Scouting movement. He served locally and nationally, with the 78th Toronto Group at St. Sebastian Catholic School, as Area Commissioner for Skyline Area, as Deputy National Commissioner of Communications, and on the leadership team for several national and international Scouting events. He also served the World Scouting Movement as a Member of the Interamerican Scout Foundation's Board of Trustees. On July 7, 2025, Rubene was posthumously awarded the Silver Wolf, Scouts Canada's highest national award recognizing service of the most exceptional character with impact across the country.

In addition to his professional and Scouting life, Rubene was a committed parishioner of Santa Cruz Portuguese Catholic Church who helped the church community stay connected online during the COVID-19 pandemic. Rubene was a graduate of the University of Toronto and Centennial College.

The City Clerk is requested to convey, on behalf of the Members of Toronto City Council, our sincere sympathy to Rubene De Sousa's family.

July 23, 2025