

- 1) The Requirement of § 694-15A that: Anything not expressly permitted by Chapter 694 is prohibited; be varied to allow the Proposed Sign 1 to be a permitted third

party electronic wall sign district in a CR Sign District, subject to 1, 2, 3, 4, 5, and 6 below;

- 2) The Requirement of § 694-22D that: A third party sign shall not be erected within 100.0 metres of any other lawful third party sign whether or not erected; be varied to allow the Proposed Sign 1 to be erected less than 100 metres, but not less than 20 metres, of another third party sign, subject to Conditions 1, 2, 3, 4, 5, and 6 below.

Required Conditions for Proposed Sign 1:

Condition 1) A minimum of 50% of the hourly sign copy displayed within the hourly operating period on each of the sign faces shall be first party copy, or a combination of 50% of the displayed sign copy of goods available at the premises, and 50% of first party copy;

Condition 2) A maximum of 50% of the sign copy displayed within the hourly operation period on each of the sign faces shall be third party copy;

Condition 3) The sign is designed and operates so that direct light projection would not exceed an angle of 15 degrees above the horizontal plane drawn from the highest point of each sign face;

Condition 4) The sign shall operate with a reduced brightness of 150 NITS between sunset and sunrise;

Condition 5) Any and all existing third party signs located on the Subject Premises shall be removed and all associated permits revoked, prior to the erection or display of the Proposed Sign 1;

Condition 6) The sign shall be located and oriented substantially in accordance with the diagrams labeled "Drawings of the Proposed Sign 1".

- 1) The Requirement of § 694-15A that: Anything not expressly permitted by Chapter 694 is prohibited; be varied to allow the Proposed Sign 2 to be a permitted third

party electronic wall sign district in a CR Sign District, subject to Conditions 1, 2, 3, 4, 5, and 6 below;

- 2) The Requirement of § 694-22D that: A third party sign shall not be erected within 100.0 metres of any other lawful third party sign whether or not erected; be varied to allow the Proposed Sign 2 to be erected less than 100 metres, but not less than 20 metres, of another third party sign, subject to Conditions 1, 2, 3, 4, 5 and 6 below.

Required Conditions for Proposed Sign 2:

Condition 1) A minimum of 50% of the hourly sign copy displayed within the hourly operating period on each of the sign faces shall be first party copy, or a combination of 50% of the displayed sign copy of goods available at the premises, and 50% of first party copy;

Condition 2) A maximum of 50% of the sign copy displayed within the hourly operation period on each of the sign faces shall be third party copy;

Condition 3) The sign is designed and operates so that direct light projection would not exceed an angle of 15 degrees above the horizontal plane drawn from the highest point of each sign face;

Condition 4) The sign shall operate with a reduced brightness of 150 NITS between sunset and sunrise;

Condition 5) Any and all existing third party signs located on the Subject Premises shall be removed and all associated permits revoked, prior to the erection or display of the Proposed Sign 2;

Condition 6) The sign shall be located and oriented substantially in accordance with the diagrams labeled "Drawings of the Proposed Sign 2".