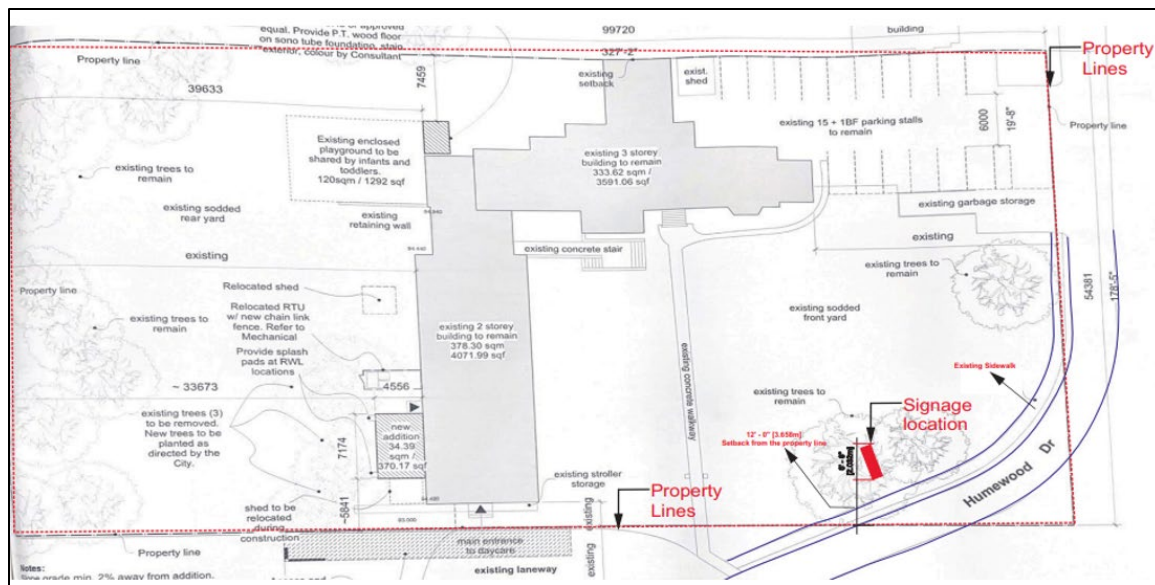


## **ATTACHMENT 1: DESCRIPTION OF THE PROPOSED SIGN VARIANCE**

### **Proposed Sign - Description:**

One first party ground sign to be located on the south frontage of the premises municipally known in the year of 2025 as 40 Humewood Drive, as further described below:

- a) The sign shall contain no more than two rectangular sign faces;
- b) If the sign contains two sign faces, the sign faces shall be in a “back-to-back” configuration oriented as follows:
  - i) one facing in an approximate easterly direction; and,
  - ii) one facing in an approximate westerly direction;
- c) The sign faces shall comply with the following:
  - i) Have a maximum bisecting line no greater than 2.18 metres;
  - ii) Have a maximum centre line no greater than 2.03 metres;
  - iii) Have a maximum sign face area no greater than 4.43 square metres;
- d) Each face may display static copy or static and readograph copies;
- e) If a sign face does display static and readograph copies, the component of the sign face displaying readograph copy shall comply with the following:
  - i) Have a maximum bisecting line no greater than 0.76 metres;
  - ii) Have a maximum centre line of no greater than 2.03 metres;
  - iii) Have a height not exceeding 2.75 metres;
- f) The height shall not exceed 3.66 metres;
- g) The sign may be illuminated;
- h) Shall be located and oriented substantially in accordance with the diagram labeled "Location of Proposed Sign" indicated in subsection i) below;
- i) Location of Proposed Sign:



## Required Variance:

1) The Requirement of § 694-21.A(4)(g)[2] that: A R-Residential sign district may contain ground sign on a premises containing a school, place of worship, hospital, nursing home or community centre, other than a sign providing direction permitted by Subsection A(3), provided that, should the sign display readograph copy, the readograph copy shall be displayed and changed manually only; be varied to allow the Proposed Sign to display readograph copy changed electronically.