

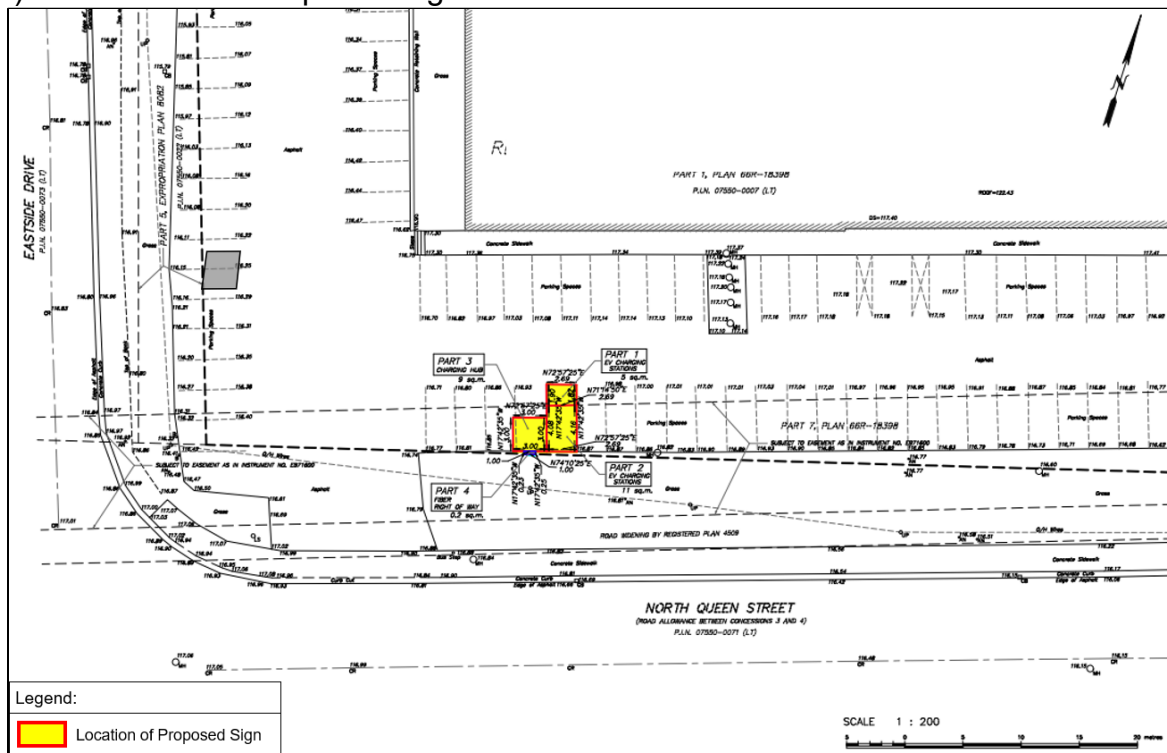
ATTACHMENT 1: DESCRIPTION OF THE PROPOSED SIGN, REQUESTED VARIANCES AND REQUIRED CONDITIONS

Proposed Sign Description:

One third party electronic ground sign described as follows:

- a) Contains no more than two rectangular sign faces;
- b) Where the sign has two sign faces, the sign faces shall be displayed in a "back-to-back" configuration, oriented as follows:
 - i) one facing in an approximate easterly direction; and,
 - ii) one facing in an approximate westerly direction;
- c) The sign faces shall comply with the following:
 - i) Have a maximum bisecting line no greater than 1.65 meters;
 - ii) Have a maximum center line of no greater than 0.93 meters;
 - iii) Have a maximum sign face area of no greater than 1.55 square meters;
 - iv) Display electronic static copy, only;
- d) The height shall not exceed 2.65 meters;
- e) Shall be located and oriented substantially in accordance with the diagram labeled "Location of Proposed Sign" indicated in subsection f) below;

f) Location of the Proposed Sign:



Requested Variances:

- 1) The Requirement of § 694-24A(17) that: A third party sign shall not be erected or displayed or caused to be erected or displayed in whole or in part within 400 metres of any limit of any portion of Highway 427 from Evans Avenue to the northly limit of the Weston Subdivision; be varied to allow the Proposed Sign to be erected within 400 metres, but no closer than 62 metres, of any limit of any portion of Highway 427, subject to Conditions 1 and 2 below;
- 2) The Requirement of § 694-25C(2)(d) that: An E – Employment Sign District may contain a third-party electronic ground sign, provided the sign shall not be erected within any required setback of a building from a street as regulated by the City's applicable Zoning By-law; be varied to allow the Proposed Sign to be erected within the 3.0 metres required setback of a building from a street as regulated by the City's applicable Zoning By-law, while not being closer 0.33 metres from the southerly property line, subject to Conditions 1 and 2 below;
- 3) The Requirement of § 694-25C(2)(f) that: An E – Employment Sign District may contain a third-party electronic ground sign, provided where a sign is located within 250 metres of an R, RA, CR, I or OS sign district, the sign cannot face any premise in the R, RA, CR, I or OS sign district; be varied to allow the Proposed Sign to be located no closer than 150 metres of, and facing, a premises located in a CR sign district, while not being able to be within 250 metres of, and facing, any premise located in an R, RA or OS sign district, subject to Conditions 1 and 2 below;
- 4) The Requirement of § 694-25.C(2)(g)[2] that: An E – Employment Sign District may contain a third party electronic ground sign, provided the sign be located a minimum of 500 metres away from any other third party electronic sign located on a street which forms an intersection with the street on which the sign is located, be varied to allow the Proposed Sign to be located within 500 metres, but no closer than 365 metres, of one third party electronic sign located along Highway 427, subject to Conditions 1 and 2 below;
- 5) The Requirement of § 694-25.C(2)(h) that: An E – Employment Sign District may contain a third party electronic ground sign, provided there shall be no more than one ground sign or electronic ground sign erected on the premises; be varied to allow the Proposed Sign to be an additional sign erected on a premises, provided there shall be no more than one first party ground sign and one third party electronic ground sign erected on the premises, subject to Conditions 1 and 2 below.

Required Conditions:

Condition 1) The height of the Proposed Sign shall not exceed 2.65 metres.

Condition 2) The sign structure of the Proposed Sign shall not be attached, affixed, combined with, or otherwise associated with, any elements in whole or in part, which may be understood or referred to as “an electric vehicle charging station”, prior to all applicable approvals having been obtained for the erection, installation, display or

utilization of the “electric vehicle charging station” being presented to the Chief Building Official (CBO); and that no permits for the erection and display of the Proposed Sign, or the modification of the Proposed Sign, shall be issued until such time as sufficient information is provided to the CBO to satisfy the CBO acting reasonably that all applicable approvals for the electric vehicle charging station have been obtained, and that no further approvals for the electric vehicle charging station are required as the date the information is provided to the CBO.