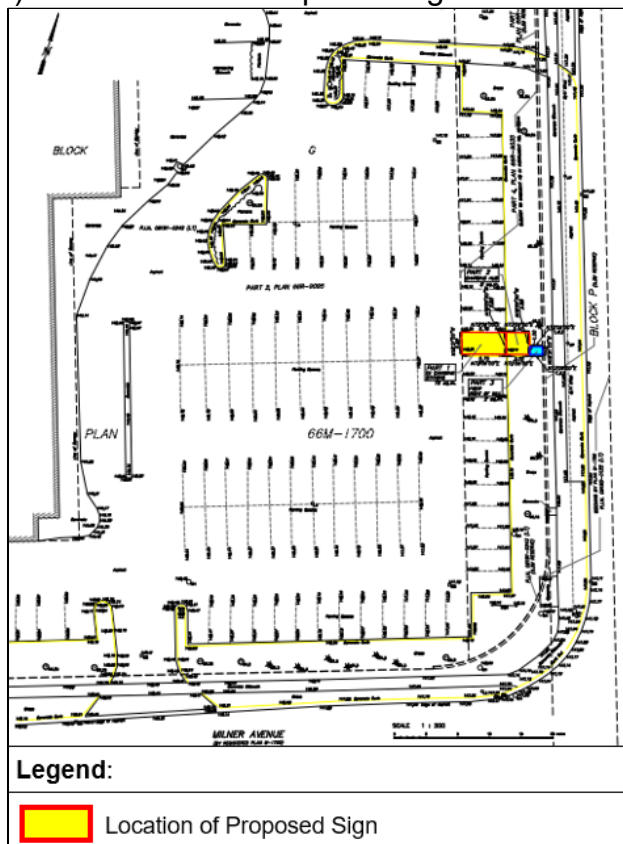


ATTACHMENT 1: DESCRIPTION OF THE PROPOSED SIGN, REQUESTED VARIANCES AND REQUIRED CONDITIONS

Proposed Sign Description:

One third party electronic ground sign described as follows:

- a) Contains no more than two rectangular sign faces;
- b) Where the sign has two sign faces, the sign faces shall be displayed in a "back-to-back" configuration, oriented as follows:
 - i) one facing in an approximate northerly direction; and,
 - ii) one facing in an approximate southerly direction;
- b) The sign faces shall comply with the following:
 - i) Have a maximum bisecting line no greater than 1.65 meters;
 - ii) Have a maximum center line of no greater than 0.93 meters;
 - iii) Have a maximum sign face area of no greater than 1.55 square meters;
 - iv) Display electronic static copy only;
- c) The height shall not exceed 2.65 meters;
- e) Shall be located and oriented substantially in accordance with the diagram labeled "Location of Proposed Sign" indicated in subsection f) below;
- f) Location of the Proposed Sign:



Requested Variances:

- 1) The Requirement of § 694-15A that: Anything not expressly permitted by Chapter 694 is prohibited; be varied to allow the Proposed Sign to be a permitted third party electronic ground sign district in a CR-Commercial Residential Sign District, subject to Conditions 1 and 2 below;
- 2) The Requirement of § 694-24A(14) that: A third party sign shall not be erected or displayed or caused to be erected or displayed in whole or in part within 400 metres of any limit of any portion of Highway 401 contained within the municipal boundaries of the City; be varied to allow the Proposed Sign to be erected within 400 metres, but no closer than 150 metres, of any limit of any portion of Highway 401, subject to Conditions 1 and 2 below.

Required Conditions:

Condition 1) The height of the Proposed Sign shall not exceed 2.65 metres.

Condition 2) The sign structure of the Proposed Sign shall not be attached, affixed, combined with, or otherwise associated with, any elements in whole or in part, which may be understood or referred to as “an electric vehicle charging station”, prior to all applicable approvals having been obtained for the erection, installation, display or utilization of the “electric vehicle charging station” being presented to the Chief Building Official (CBO); and that no permits for the erection and display of the Proposed Sign, or the modification of the Proposed Sign, shall be issued until such time as sufficient information is provided to the CBO to satisfy the CBO acting reasonably that all applicable approvals for the electric vehicle charging station have been obtained, and that no further approvals for the electric vehicle charging station are required as the date the information is provided to the CBO.