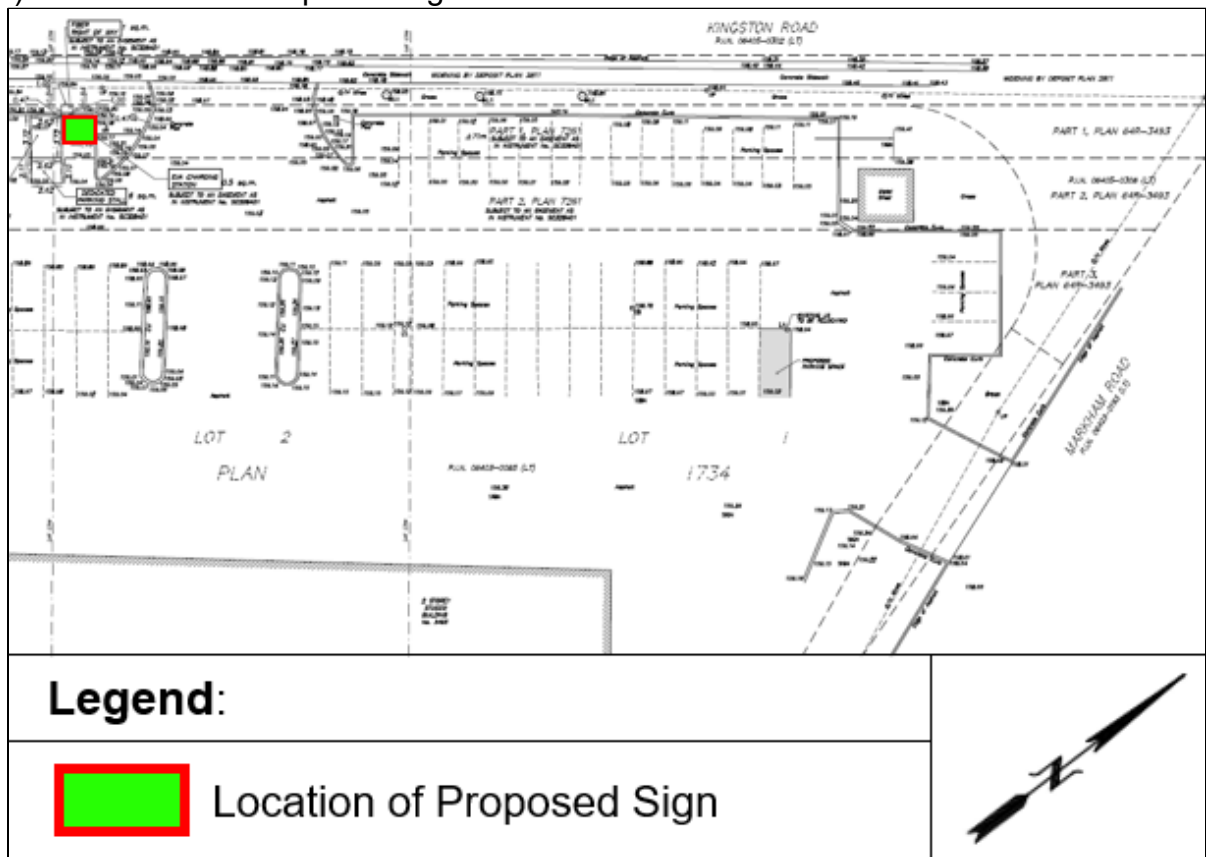


ATTACHMENT 2: Description of Proposed Sign, Requested Variance and Required Conditions - Alternative Proposed Sign

Description of Proposed Sign:

One third party electronic ground sign described as follows:

- a) Contains no more than two rectangular sign faces;
- b) Where the sign has two sign faces, the sign faces shall be displayed in a "back-to-back" configuration, oriented as follows:
 - i) one facing in an approximate northeasterly direction; and,
 - ii) one facing in an approximate southwesterly direction;
- c) The sign faces shall comply with the following:
 - i) Have a maximum bisecting line no greater than 1.65 meters;
 - ii) Have a maximum center line of no greater than 0.93 meters;
 - iii) Have a maximum sign face area of no greater than 1.55 square meters;
 - iv) Display electronic static copy only;
- d) The height shall not exceed 2.65 meters;
- e) Shall be located substantially in accordance with the diagram labeled "Location of Proposed Sign" indicated in subsection f) below;
- f) Location of the Proposed Sign:



Requested Variance:

- 1) The requirement of § 694-15A that: Anything not expressly permitted by Chapter 694 is prohibited; be varied to allow the Proposed Sign to be a third party electronic ground sign district erected and displayed in a CR-Commercial Residential Sign District, subject to Conditions 1, 2 and 3 below, although the Proposed Sign is not otherwise expressly permitted;

Required Conditions:

Condition 1) The Proposed Sign shall conform in all respects to the specifications set out in the Proposed Sign Description in this Attachment, including but not limited to the number of sign faces, configuration, orientation of sign faces, copy displayed, maximum height, maximum sign face area, and location.

Condition 2) The sign structure of the Proposed Sign shall not be attached, affixed, combined with, or otherwise associated with, any elements in whole or in part, which may be understood or referred to as “an electric vehicle charging station”, prior to all applicable approvals having been obtained for the erection, installation, display or utilization of the “electric vehicle charging station” being presented to the Chief Building Official (CBO); and that no permits for the erection and display of the Proposed Sign, or the modification of the Proposed Sign, shall be issued until such time as sufficient information is provided to the CBO to satisfy the CBO acting reasonably that all applicable approvals for the electric vehicle charging station have been obtained, and that no further approvals for the electric vehicle charging station are required as the date the information is provided to the CBO.

Condition 3) The Proposed Sign shall not be erected within 45.0 metres of any premises located, in whole or in part, in an RA sign district; or within 60.0 metres of any premises located, in whole or in part, in an R, I or OS sign district.