Zelinka Priamo Ltd.
LAND USE PLANNERS

VIA EMAIL to sbc@toronto.ca

April 30, 2025

Sign Variance Committee
City Clerk's Office
Toronto City Hall, 2nd Floor, West Tower
100 Queen Street West
Toronto, ON M5H 2N2

Attention: Anita Jones, Secretariat, Sign Variance Committee
Fernanda Patza, Policy Development Officer

Re: **Item SB16.3 – Request for Deferral**
Application for Sign Variance
10 Morse Street
Toronto, ON

On behalf of Engelite Realty Limited (the Owner), Zelinka Priamo Ltd. is the Applicant for the above-noted file, relating to a Sign Variance Application for 10 Morse Street, submitted on January 22, 2025.

We have reviewed the Staff Report and community correspondence published on Friday and note that concerns have been raised regarding the approval of this application. In light of these considerations, we respectfully request a **deferral** of the Committee's deliberation to the Sign Variance Committee meeting scheduled for **September 12, 2025**.

This additional time will allow us to explore alternative approaches to the proposed signage and engage in further constructive dialogue with City Staff, as well as with interested community members. We are confident that a mutually acceptable solution can be developed that meets all of the eight (8) criteria for approval under the Sign By-law.

We would like to express our appreciation to City Staff and the Sign Variance Committee for their review and continued efforts on this file. We look forward to working collaboratively toward a resolution that addresses the concerns raised.

Yours very truly,

ZELINKA PRIAMO LTD.

[redacted]

Connor Wright, MCIP, RPP
Intermediate Planner
(226) 979-0336
connor.w@zpplan.com

Cc: The Client (via email)