



**September 17, 2025**

**To: Toronto and East York Community Council**  
**Re: Ontario Place Event Traffic Management Strategy**

**Summary:**

Ontario Place is the site of the Budweiser Stage concert venue and hosts dozens of events every year, with over 70 scheduled in 2025. Budweiser Stage also has plans to expand its capacity in the coming years.

The venue generates peak traffic activity on Lake Shore Blvd W. before and after concerts. In particular, pick-up and drop-off including rideshare is happening on curb lanes, creating congestion and unsafe movements for passengers and pedestrians.

As a busy Transportation corridor, Lake Shore Blvd W. experiences large amounts of traffic in general. The site is also close to Exhibition Place which in addition to its trade shows and conventions hosts sporting events and signature events such as the Canadian National Exhibition and Toronto Caribbean Festival that generate significant levels of traffic. These factors exacerbate the issues faced with concert event pick-up and drop off.

A staff assessment of strategies to manage pick-up and drop-off for events at this site is needed to address these concerns. These should be informed through testing of mitigation measures during the remainder of the 2025 season, and a report back in advance of the 2026 season.

**Recommendation:**

1. Toronto and East York Community Council request that the General Manager of Transportation Services work with Live Nation, Ontario Place, Exhibition Place, the Executive Director of Municipal Licensing and Standards, Toronto Police Services, and other relevant partners to develop a strategy for event-related pickup and drop-off in the area surrounding Ontario Place, consider any planned operational and capital projects in the area, conduct trial mitigation measures for the remainder of 2025, and report back to Toronto and East York Community Council in Q1 2026.

Sincerely,

Deputy Mayor Ausma Malik  
Ward 10, Spadina Fort-York