



# Alejandra Bravo

**CITY COUNCILLOR** | **CHAIR, ECONOMIC & COMMUNITY DEVELOPMENT COMMITTEE**  
**WARD 9 • DAVENPORT**

November 24, 2025

## **RE: Installation of Traffic Calming Measures on Bloem Avenue**

Dear Chair and Members of Toronto and East York Community Council,

Residents on Bloem Avenue have contacted my office to share concerns regarding speeding vehicles and dangerous drivers impacting the safety of this community. Bloem Avenue extends from Dufferin Street and is home to the New Hope Community Church that welcomes hundreds of people every week. I have heard from several residents that drivers on Dufferin Street often use Bloem Avenue as a cut-through to avoid traffic, which adds to these traffic safety issues.

A survey hand-delivered to homes by my office confirmed strong support for the installation of speed humps on Bloem Avenue. This traffic calming measure will help improve traffic safety and work alongside a recently approved turn-prohibition on Dufferin Street to reduce cut-through traffic.

## **RECOMMENDATIONS**

It is recommended that:

1. Toronto and East York Community Council authorize the installation of traffic calming (three speed humps) on Bloem Avenue, between Dufferin Street and the public laneway east of Boon Avenue and north of Rogers Road, generally as shown on the attached Drawing No. TC-614, dated November 2025 from the Director, Enforcement and Street Management, Transportation Services.

Sincerely,

**Alejandra Bravo**  
City Councillor  
Ward 9, Davenport

Attachment 1: Memorandum from Director, Enforcement and Street Management, Transportation Services

Attachment 2: Drawing No. TC-614, dated November 2025, from the Director, Enforcement and Street Management, Transportation Services