



Establishment of a Strategic Planning Committee

Date: April 16, 2025

To: TTC Board

From: Director – Commission Services

Summary

The purpose of this report is to establish a Strategic Planning Committee, as directed by the TTC Board, and appoint members to the Committee.

The Strategic Planning Committee assists the TTC Board in managing strategic planning and priorities, focused on two core strategic directions of the Board approved 2024-2028 Corporate Plan, *Moving Toronto, Connecting Communities*, being:

- Strategic Direction 2. Attract New Riders, Retain Customer Loyalty
- Strategic Direction 3. Place Transit at the Centre of Toronto's Future Mobility

Recommendations

It is recommended that the TTC Board:

1. Approve the Terms of Reference for the Strategic Planning Committee, as set out in Attachment 1.
2. Appoint up to five TTC Board members to the Strategic Planning Committee as set out in the Terms of Reference, and appoint a Chair from among the Committee members.

Financial Summary

Board members are not paid per diems for their service on Committees of the Board or Working Groups, and City Council members do not receive any additional payment for attending Board meetings or meetings of Committees of the Board.

Equity/Accessibility Matters

TTC staff are in regular communication with the Advisory Committee on Accessible Transit (ACAT) Communications Subcommittee on means to enhance accessibility to meetings.

Decision History

At its meeting on January 10, 2025, the TTC Board established a Strategic Planning Committee to assist the TTC Board in managing strategic planning and priorities, including through a Ridership Growth Strategy and directed staff to report back with a proposed structure.

TTC Board Decision - [Recommended 2025 Operating Budget: 2025-2034 Capital Budget and Plan, 15-Year Capital Investment Plan and Real Estate Investment Plan Update](#)

Comments

Mandate and Responsibilities

The Strategic Planning Committee (SPC) is established as an advisory Committee of the TTC Board (the Board) to assist the Board in managing strategic planning and priorities, focusing on two core strategic directions in the Board approved 2024-2028 Corporate Plan, *Moving Toronto, Connecting Communities*:

- Strategic Direction 2. Attract New Riders, Retain Customer Loyalty
- Strategic Direction 3. Place Transit at the Centre of Toronto's Future Mobility

The SPC will provide advice and input into the development of the TTC's long-term plans related to customer retention and growth, and long-term demand growth, with an aim to prepare the TTC for the future. More specifically, the responsibilities focus on three areas:

- Providing guidance and direction in the development of an updated Ridership Growth Strategy, building on the work of the 5-Year Service and Customer Experience Plan and supporting a long-range vision for the TTC.
- Service, Fare and Customer Experience Initiatives.
- emerging priorities, scenarios and critical issues for consideration in the TTC's annual budget process.

Authority

The SPC operates in an advisory capacity to the Board, providing advice and recommendations for Board consideration. While the SPC has no decision-making authority, it plays an important role in guiding the Board's decision-making process. The final approval of all strategic initiatives, budgets, and plans rests with the Board.

Composition

- The Board Chair and/or Vice-Chair will sit on the SPC.
- The number of members of the SPC shall be determined by the Board, and must not exceed a quorum of the Board.
- The Board shall appoint the SPC Chair and members.
- A members' term on the Committee shall be concurrent with the Term of Council, or until a successor is appointed.

Next Steps

Following the approval of the Terms of Reference and the appointment of members, the next steps will include establishing a schedule of meetings. Once finalized, both the meeting schedule and the Terms of Reference will be published online to ensure transparency and accessibility.

Contact

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Signature

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Attachments

Attachment 1 – Terms of Reference – Strategic Planning Committee
Attachment 2 - Members' preferences for appointment to the Strategic Planning Committee