

C'est What Brewing at the Market By-the-Glass Permit Application to the Alcohol and Gaming Commission of Ontario

Date: February 3, 2026

To: City Council

From: Mayor Olivia Chow

RECOMMENDATIONS

The Mayor recommends that:

City Council advise the Alcohol and Gaming Commission of Ontario of its support of the application from C'est What Brewing at the Market at 91 Front Street East, for a Manufacturer's Limited Liquor Sales License for sales by the glass.

SUMMARY AND COMMENTS

Craft beer pioneers Durham Brewing Company, propose to open a small craft brewery, beer store, and tasting room named C'est What Brewing at the Market on the lower level of the St. Lawrence Market South Market building. The new store would offer an immersive experience through a guest brewer program, food and beer education, and the consumer testing of new recipes.

In 1988, the owners of Durham Brewing Company founded C'est What, Toronto's first craft beer bar. For over 36 years at their location at 67 Front Street East, C'est What has been a key advocate of the local beer industry, helping to bring craft beer into mainstream acceptance. Their master brewer is the well-respected Michael Duggan who has over forty years experience in the industry and was the founding brewer of Mill Street Brewery.

SIGNATURE

Olivia Chow
Mayor