

February 3rd, 2026

Councillor Gord Perks

Ward 4 Parkdale–High Park

Chair of the Planning and Housing Committee

Re: PH27.20 Preserving Employment Lands and Protecting Local Jobs

Dear Councillor Perks,

I am writing on behalf of our organization, [Circular Partners Inc.](#), a Toronto-based environmental sustainability business providing reuse, recycling, and landfill-diversion services for hard-to-decompose materials generated across the city and region. Our work directly supports the City of Toronto's **Long Term Waste Management Strategy** and **TransformTO Net Zero Strategy**, as well as broader efforts to preserve landfill capacity, reduce greenhouse gas emissions, and advance a more resilient circular economy.

We currently operate from the Keele Centre (at 500/530 Keele Street), located on one of the last remaining Employment Area sites in this vicinity. This location is essential to our ability to function efficiently at scale. Over the past **11 years**, our operation has diverted **20.7 million pounds** of materials from disposal, equivalent to approximately **2,500 to 3,000** full municipal garbage truckloads that would otherwise have been sent to landfill in Toronto and across Canada. This represents significant landfill capacity savings, preserving land that would otherwise be required for new landfill development and allowing it instead to support productive economic uses such as agriculture or industry. Our centralized facility enables reuse, recycling, and diversion activities to coexist on a single site, reducing the need for multiple facilities and additional land that is already increasingly scarce within the city. However, the ongoing conversion of surrounding Employment Area parcels to other uses continues to encroach on this vital industrial operation.

Beyond material diversion, our operation supports green jobs and local economic activity. In the past year alone, we created four new green jobs and continue to expand our service capacity to meet growing demand from the construction sector, community organizations, educational institutions, and local businesses. The Keele Centre's accessibility also minimizes transportation distances, helping reduce truck traffic, congestion, and associated greenhouse gas emissions - benefits that would be compromised if relocation were required to areas farther from the city or into more congested zones.

We strongly support PH27.20 and any actions that protect and preserve employment lands for uses that deliver clear public benefit, local jobs, and essential environmental services.

Maintaining space for operations like ours is critical to ensuring Toronto can continue to meet its waste diversion, climate, and economic development objectives.

Thank you for your leadership on this matter and for considering our perspective. We would welcome the opportunity to provide further information or discuss how our operation aligns with and is critical to the City's long-term planning and environmental goals.

Sincerely,

Kelly McCaig

Leader

Circular Partners Inc.

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