



TO Live's Alignment with the City's Culture Plan and Key City Priorities

Date: May 22, 2026

To: The Board of Directors of TO Live

From: President and Chief Executive Officer

SUMMARY

This report provides an update on TO Live's progress in advancing the City of Toronto's Culture Plan and supporting other key City priorities.

RECOMMENDATIONS

The President and Chief Executive Officer recommends that the Board of Directors of TO Live:

1. Receive this report for information.

FINANCIAL IMPACT

There are no financial implications arising from this report beyond activities already approved within TO Live's 2025 operating budget.

DECISION HISTORY

At its February 27, 2025 meeting, the Board of Directors of TO Live received a status update from the President and Chief Executive Officer, including a report prepared by Monumental regarding TO Live's alignment with the City's Culture Plan and broader municipal strategies (Attachment 2 in the link below).

<https://secure.toronto.ca/council/agenda-item.do?item=2025.CT14.2>

COMMENTS

TO Live continues to advance the City of Toronto's cultural objectives through programming, partnerships, artist support initiatives, and equitable access to civic cultural spaces. The organization's activities align closely with the priorities outlined in [Culture Connects: An Action Plan for Culture in Toronto \(2025–2035\)](#), particularly in the areas of cultural inclusion, support for local artists, animation of public space, and expanding access to cultural experiences across Toronto (see Attachment 1).

In 2025, TO Live invested more than \$5.3 million in artists and cultural partnerships through residencies, subsidized venue access, research and development grants, commissions, exhibitions, and presentations. These investments supported both established and emerging artists and contributed to the sustainability and visibility of Toronto's creative sector.

During the same period, TO Live venues hosted 634 events attended by more than 504,000 people, reflecting the organization's continued role as a major civic cultural platform and gathering space for residents and visitors. Programming included commercial presentations, community-based initiatives, and partnerships that increased access to cultural experiences for diverse audiences across the city.

Highlights of this work include the continued growth of the *explorations* and *Making Space* programs, the UpFRONT Festival of Indigenous Arts, Music and Culture, free and accessible programming initiatives, mentorship and employment opportunities for Indigenous and IBPOC artists and arts workers, and ongoing progress toward TO Live's environmental sustainability goals. TO Live's Economic Impact Study also found that the organization generated approximately \$95 million in economic output across the Greater Toronto Area and supported approximately 650 jobs.

As implementation of the City's new Culture Plan advances, TO Live remains well positioned to support the City's long-term cultural, economic and community-building objectives through its venues, partnerships and programming activities.

CONTACT

Jeff Rohrer
Vice President of Marketing and Communications
T: 416-368-6161
Jeff.Rohrer@tolive.com

SIGNATURE

Clyde Wagner
President and Chief Executive Officer

ATTACHMENTS

Attachment 1 - Summary of TO Live's Alignment with the City's Culture Plan and Other Key City Priorities