

Film, Television and Digital Media Advisory Board

Meeting No.: 8

Meeting Date: Monday, September 15, 2025

Start Time: 9:30 AM

Location: Committee Room 2, City Hall/Video Conference

Contact: Angela Machado, Committee Secretary

Phone: 416-397-4592

E-mail: ftdmb@toronto.ca

Chair: Councillor Paula Fletcher

FB8.1 - Advancing Toronto's Screen Future: Key Findings for a Strategic Vision

Decision Type: ACTION

Status: Amended

Wards: All

Board Decision

The Film, Television, and Digital Media Advisory Board recommends that the Economic and Community Development Committee recommend that:

1. City Council request the General Manager, Economic Development and Culture to use the strategic goals and actions in Attachment 1 to the Report (September 15, 2025) from the General Manager, Economic Development and Culture, as the basis for the City of Toronto Film Office's strategic priorities from 2025 to 2030.
2. City Council endorse the 2025-2030 strategic goals in the presentation from the Film Commissioner and Director of Entertainment Industries and request the General Manager, Economic Development and Culture to update the Film Television and Digital Media Board on the progress.

Decision Advice and Other Information

Jonathan Olsberg, Olsberg SPI gave a presentation on Toronto's Screen Future: A Strategic Framework for Continued Growth 2025-2030.

The Film Commissioner and Director of Entertainment Industries, Economic Development and Culture Division, City of Toronto gave a presentation on Film Strategy Recommendations.

Origin

(August 29, 2025) Report from the General Manager, Economic Development and Culture

Summary

At its meeting on September 15, 2025, Film, Television and Digital Media Advisory Board considered Item [FB8.1](#) and made recommendations to the Economic and Community Development Committee.

Summary from the report (September 15, 2025) from the General Manager, Economic Development and Culture:

The film and television industry is a key economic and cultural driver, producing an annual direct spend as high as \$2.6 billion and meaningfully contributing to Toronto's cultural vibrancy. As the Economic Development and Culture Division develops a five-year Film Strategy in alignment with the priorities identified in both Sidewalks to Skylines: An Action Plan for Toronto's Economy and Culture Connects: An Action Plan for Culture in Toronto, it retained the services of Olsberg SPI Ltd., to ensure an informed approach based on the current industry and economic landscape. This report includes their key findings, based on comprehensive research, an analysis of the current state of film production in Toronto, and extensive engagement – including 7 roundtables with 43 stakeholders, 25 one-on-one consultations with senior executives, and a sector-wide survey that reached 200 industry professionals.

The City acknowledges receipt of Olsberg SPI Ltd.'s report and the significant amount of research and insight from subject matter experts and industry leaders reflected in the report. This report was commissioned in order to inform Toronto's Film Strategy. The report is included as Attachment 1.

Marguerite Pigott, Film Commissioner and Director of Entertainment Industries, Economic Development and Culture Division, City of Toronto will give a presentation on Film Strategy Recommendations.

The presentation will cover recommendations to support Toronto's Film Sector from Toronto's Screen Future – A Strategic Framework for Continued Growth 2025-2030, for discussion by the Film Board.

Background Information

(September 15, 2025) Revised Report from the General Manager, Economic Development and Culture on Advancing Toronto's Screen Future: Key Findings for a Strategic Vision

<https://www.toronto.ca/legdocs/mmis/2025/fb/bgrd/backgroundfile-258478.pdf>

Attachment 1 - Toronto's Screen Future: A Strategic Framework for Continued Growth, 2025-2030

<https://www.toronto.ca/legdocs/mmis/2025/fb/bgrd/backgroundfile-258079.pdf>

Presentation from Olsberg SPI on Toronto's Screen Future: A Strategic Framework for Continued Growth 2025-2030

<https://www.toronto.ca/legdocs/mmis/2025/fb/bgrd/backgroundfile-258422.pdf>

Presentation from the Film Commissioner and Director of Entertainment Industries, Economic Development and Culture on Film Strategy Recommendations

<https://www.toronto.ca/legdocs/mmis/2025/fb/bgrd/backgroundfile-258245.pdf>