



Alejandra Bravo

CITY COUNCILLOR | **CHAIR, ECONOMIC & COMMUNITY DEVELOPMENT COMMITTEE**
WARD 9 • DAVENPORT

October 20, 2025

RE: Alignment of Item EC24.4 with the 2025-2030 Film Strategy from Economic Development and Culture

Dear Members of the Economic and Community Development Committee,

At its meeting on September 15, the Film, Television and Digital Media Advisory Board considered the item *FB8.1- Advancing Toronto's Screen Future: Key Findings for a Strategic Vision* from the General Manager of Economic Development and Culture and made recommendations to be considered at the Economic and Community Development Committee (ECDC).

Since the adoption of the last film strategy, *Spotlight on Toronto*, in 2017, the film and television industry has changed substantially – both worldwide and in Toronto. Today, Toronto, like many other production centres, is facing challenges caused by the pandemic, labour disruption and most recently, changes to the international trade order. To ensure the film and television industry can continue to thrive as one of Toronto's key economic and cultural drivers, the City of Toronto is developing a new multi-year plan to support the film sector, expected to be considered by the Economic Development Committee before Q2 2026.

Item FB8.1 provides key industry insights based on comprehensive research, analysis of the current state of film production and extensive engagement with stakeholders which help inform the strategy. As such, I am recommending this item to be deferred to enable consideration alongside the forthcoming report on 2025-2030 strategic priorities for the Toronto Film Office.

RECOMMENDATION

1. That the Economic and Community Development Committee defer consideration of this item until such time as the staff report on 2025-2030 strategic priorities for the Toronto Film Office is brought forward to the Economic and Community Development Committee, by Q2 2026.

Sincerely,

Alejandra Bravo
City Councillor - Ward 9, Davenport
Chair, Economic and Community Development Committee