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February 23, 2026

Re: Agenda Item – 2026.EC26.1, February 24, 2026 – Toronto’s Screen Future: A Strategic Plan for Continued Growth 2025-2030

Dear Members of the Economic and Community Development Committee,

I am writing to you in my capacity of Business Agent with NABET 700-M UNIFOR to express my strong endorsement for the report, *Toronto’s Screen Future: A Strategic Plan for Continued Growth 2025-2030* being considered on February 24, 2026 as it is a clear, forward-thinking commitment to achieving further growth across the screen-based industry in the City of Toronto.

NABET 700-M UNIFOR represents nearly 3,000 film, television and digital media Technicians in the Province of Ontario. Of the nearly 3,000 Technicians represented by NABET 700-M UNIFOR, 65% are proud to call the City of Toronto home. NABET 700-M UNIFOR Technicians work behind the scenes in departments such as Lighting, Grip, Hair, Makeup, Costume, Sets, Props, Construction, Paint, Special Effects, Transportation and Sound. An example of the amazing productions that our Technicians work on, which are seen and celebrated at home as well as around the world, include series such as *Heated Rivalry*, *Law and Order Toronto: Criminal Intent*, *Finding Her Edge*, *Late Bloomer*, *Sort Of*, *Murdoch Mysteries*, *Bet* and *Small Achievable Goals* as well as feature films such as *Brother*, *Humane*, *The Invisibles*, *Youngblood* and *Tuner*; the latter of the two just had their premiere at the Toronto International Film Festival in September 2025 and will be released in theatres next month; just to name a few.

Toronto has long been recognized as a global production hub, supported not only by infrastructure and investment, but also on the strength, diversity, and adaptability of our workforce which has led to a vibrant independent and studio production ecosystem.

This strategic plan demonstrates a meaningful understanding of that reality. By emphasizing partnerships between industry, post-secondary institutions, unions and guilds, and community organizations, the plan supports a coordinated approach to talent development that benefits both emerging professionals and experienced workers seeking to upskill. These steps are needed to expand career pathways, strengthening skills to remain competitive in a rapidly changing global market.

NABET 700-M UNIFOR has long been a champion of workforce development, having partnered with the City of Toronto and community partners such as Miziwe Biik and CEE Centre for Young Black Professionals over the years as well as the xoTO Schools Program with the Toronto District School Board. These partnerships resulted in on-the-job training opportunities for participants that put them on the pathway towards union membership as well as seek to address long-standing barriers and ensure that Toronto's film and television sector reflects the diversity that defines our city.

It is this workforce and skills development piece in particular that when aligned with the other areas of recommendation within the strategic plan that will serve to grow and sustain the film and television industry in the City of Toronto.

I am pleased to offer my full endorsement of this strategic plan and encourage its advancement. The proposed initiatives represent a thoughtful, practical, and necessary investment in the people who power Toronto's film and television sector.

Yours very truly,

A handwritten signature in black ink, appearing to read 'JM', is written over a light blue horizontal line.

Jayson Mosek,
Business Agent
NABET 700-M UNIFOR

Cc: Samantha Rice, President, NABET 700-M UNIFOR