

Appendix B

Existing and Proposed Parking Rate Adjustment Recommendations

	2026 \$	2027 \$	2028 \$	2029 \$	2030 \$
VISITOR					
Day Rate (All Lots excluding Lot 855 & 856)	18	20	21	22	23
Day Rate (Lot 855 & 856)	15	17	18	19	20
Evening Rate	15	NA	NA	NA	NA
One-Day Parking Pass (All Lots)	18	20	21	22	23
One-Month Parking (All Lots)	100	110	110	110	110
Special Events Day Rate (Maximum)	45	55	55	55	55
Bus & Truck Day Rate (single)	125	125	125	125	125
Truck with Trailer Day Rate (single)	140	140	140	140	140
Truck Parking Lot Rental Day Rate (per location 1-20 trucks)	2,500	2,500	2,500	2,500	2,500
SHOW MANAGEMENT					
One-Day Parking Pass – All Surface Lots	15	17	18	19	20
One-Day Parking Pass – Indoor	18	20	21	22	23
EXHIBITOR					
Prepaid Discount Rate – All Surface Lots	14	16	17	18	19
Prepaid Discount Rate – Indoor	18	20	21	22	23

Notes:

1. Evening Rates will be removed commencing 2027 to provide rate consistency across the day to better align with our operations.
2. West end parking lots 855 & 856 rates may also increase to half of the special event rate during those special event times when the rate at other lots has increased.
3. At Exhibition Place, on select peak show dates, the regular daily rate in the Enercare Centre parking garage is increased to help redistribute cars between the garage and outdoor lots.
4. Staff also work with the Exhibition Place sales team, tenants and event organizers, from time-to-time, when further consideration is given to the pricing model described above which benefits everyone (e.g.: parking promotion after 5 pm) and in order to accommodate such request rates are increased higher than those outlined on other days/times during that show/event so that there is no loss in overall revenue during those particular show dates.
5. Staff also provide complimentary parking for sales or business meetings, as well as providing parking passes to clients who rent space as part of their overall rental package which includes free move-in and move-out parking to remain competitive.