

**REPORT FOR ACTION WITH
CONFIDENTIAL ATTACHMENT**

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TO Live

**Renewal of Corporate Partnership at the Meridian Arts
Centre**

Date: November 17, 2025

To: Board of Directors of TO Live

From: President and Chief Executive Officer

REASON FOR CONFIDENTIAL INFORMATION

The attachment to this report contains financial information supplied in confidence to the Board of Directors of TO Live, which, if disclosed, could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization.

SUMMARY

The purpose of this report is to seek Board approval for TO Live to enter into a renewed corporate partnership with a long-standing naming rights partner at the Meridian Arts Centre. The renewal supports TO Live's strategic priorities related to cultural investment, capital renewal, and sustainability.

RECOMMENDATIONS

The President and Chief Executive Officer recommends that the Board of Directors of TO Live:

1. Approve the negotiated terms of the renewal of TO Live's corporate partnership with a naming rights partner at the Meridian Arts Centre, as outlined in Confidential Attachment 1.
2. Subject to the adoption of Recommendation 1 above, recommend that City Council adopt the negotiated terms of the renewal of TO Live's corporate partnership with a naming rights partner at the Meridian Arts Centre, as outlined in Confidential Attachment 1.

3. Direct that the confidential information contained in Confidential Attachment 1 remain confidential in its entirety, as it contains financial information supplied in confidence to the Board of Directors of TO Live, which, if disclosed, could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization.

4. Recommend that City Council direct that the confidential information contained in Confidential Attachment 1 remain confidential in its entirety, as it contains financial information supplied in confidence to the Board of Directors of TO Live, which, if disclosed, could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization.

FINANCIAL IMPACT

There is no financial impact other than those outlined in Confidential Attachment 1.

DECISION HISTORY

This is a new initiative.

COMMENTS

The existing partnership between TO Live and a long-standing naming rights partner commenced in 2015 and expired on March 31, 2025. The proposed renewal (see Confidential Attachment 1) aligns with TO Live's vision to secure stable, long-term partnerships that reinforce the organization's cultural and community objectives.

The City of Toronto's Individual and Corporate Naming Rights Policy grants the right to name a City property to an external party provided that it provides a means of generating new revenues and alternative resources to assist in the construction, support and/or provision of City facilities and programs.

With a demonstrated commitment to philanthropy, a solid record of community investment, a long-standing relationship with TO Live, and clear alignment with the City of Toronto's Naming Rights Policy, the company remains a well-suited partner for a naming rights renewal.

CONTACT

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SIGNATURE

Clyde Wagner
President and Chief Executive Officer

ATTACHMENTS

Confidential Attachment 1 - Negotiated Terms of Renewal of a Corporate Partnership at the Meridian Arts Centre