

Sponsorship Funds
FOR THE PERIOD FROM OCTOBER 1 TO DECEMBER 31, 2025
(In \$000s)

Economic Development & Culture

Sponsor	Amount	Purpose
CONFIDENTIAL (1 SPONSOR)	20.0	Green Sector Ecosystem
CONFIDENTIAL (6 SPONSORS)	185.0	Cavalcade of Lights
CONFIDENTIAL (1 SPONSOR)	3.5	XOTO House
Total	208.5	

Social Development

Tim Hortons -Tim Hortons Advertising & Promotions Fund (Canada) Inc	15.0	Partnership fee for Toronto Newcomer Day 2025
Rogers Communications Canada INC	40.0	Partnership fee for Toronto Newcomer Day 2025
Canadian Imperial Bank of Commerce (CIBC)	23.0	Partnership fee for Toronto Newcomer Day 2025
Loblaw Companies Limited	60.0	Partnership fee for Toronto Newcomer Day 2025
Maple Diversity Communications (On behalf of IKEA Canada)	11.5	Partnership fee for Toronto Newcomer Day 2025
Total	149.5	

Total Sponsorships 358.0

City of Toronto's Operating Variance report summarizes Sponsorship funds that are received but not included in the approved budget. Additionally, the Operating Variance report does not include Sponsorship funds in excess of \$500,000 as anything over this limit requires Council's approval in advance. As such, this report is used to provide City Council with details of new Sponsorship agreements.