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April 8, 2026

**RE: EX30.2: Toronto Personal Watercraft Safety Plan**

Dear Mayor Chow and Members of the Executive Committee,

My name is Raj Mehta, and I am the CEO of Jetti, a Toronto-based personal watercraft operator.

I am writing in support of the City's Toronto Personal Watercraft Safety Plan. The report reflects the need for a coordinated, safety-focused approach to personal watercraft activity along Toronto's waterfront, including stronger public education, improved enforcement, and improved coordination between the City, Toronto Police Service Marine Unit, Toronto Port Authority, and Transport Canada. We support these objectives and appreciate the City's efforts to address waterfront safety in a practical and structured way.

Jetti shares the report's core priorities: protecting swimmers, paddlers, shoreline users, and the natural environment, while supporting safe and equitable access to the waterfront. We also agree that unpermitted operations from parks and beaches are not a sustainable path forward, and that improved clarity, compliance, and lawful operating models are needed.

Importantly, we appreciate that the report recognizes that personal watercraft rental activity can operate safely, provided that they are appropriately sited and when boating safety and navigational requirements are met. We also note the report's recognition that there is demonstrated demand for this activity, and that compliant operators can support local economic activity.

That recognition is important. Toronto does not need a choice between disorder and prohibition. There is a practical middle path: a lawful, tightly controlled, safety-first operating model delivered by responsible operators who are prepared to meet a very high compliance standard. Jetti is prepared to be that kind of partner.

Safety and compliance are central to how we operate. Jetti has invested in technology and operational controls that go well beyond basic minimum requirements. Our fleet uses real-time GPS monitoring and geofencing technology to support rule-based operation on the water. These systems can be used to enforce speed-restricted areas, no-go zones, shoreline separation, and other safety parameters in a consistent and measurable way.

We believe this kind of technology-enabled compliance should be part of the future of responsible PWC operations in Toronto.

In addition, Jetti has built its operations around structured training, documented customer procedures, strict screening, and active oversight. We have also invested in on-water rescue capability so that safety is not treated as a disclaimer or a paper exercise, but as an operational responsibility. These steps have led to zero calls to the TPS Marine Unit to respond to our customers. In our view, the standard for this industry should not be who can simply put a machine in the water, but who can demonstrate the systems, personnel, and discipline to operate safely and accountably.

For that reason, we support the report and, in particular, the direction for staff to explore potential sites that could be feasible for compliant personal watercraft rental operators. We respectfully ask that, as this work moves forward, City staff actively engage responsible operators with demonstrated safety systems and compliance infrastructure as part of that evaluation process. Operators with real operational experience can provide useful input on site suitability, safety controls, launch logistics, traffic separation, monitoring, and practical risk mitigation.

We believe that engagement with reputable operators will help the City distinguish between unregulated activity and professional operations that are prepared to work within a clear framework. That distinction matters. Responsible operators should be part of the solution and can help the city develop a model that is safe, enforceable, and workable in practice.

Jetti would welcome the opportunity to participate constructively in that process. We are prepared to share operational insight on training standards, customer screening, monitoring technology, designated operating rules, rescue readiness, and incident-reduction measures that can help support the City's safety goals.

Thank you for your attention and for the work that has gone into this report. We support its overall direction and would welcome the opportunity to work collaboratively with City staff and public agency partners to help advance a safe, lawful, and well-regulated framework for personal watercraft activity in Toronto.

Sincerely,

Raj Mehta  
CEO, Jetti  
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