



April 13, 2026
Via Email
Executive Committee

RE: EX30.7 - FIFA World Cup 2026 Toronto Mobility Plan: Temporary Adjustments to Traffic and Parking Regulations

Dear Mayor Chow, Vice Chair Malik and Councillors Ainslie, Bravo, Carroll, Colle, Fletcher, Matlow, Morley, Perks and Shan,

On behalf of **No More Noise**, I am writing to express concern that the public health impact of motor vehicle noise during the upcoming FIFA events has still not been overtly addressed in the FIFA World Cup 2026 Mobility Plan. For local residents, the noise starts before the event, possibly during the event, and certainly afterwards. This is an important issue because research confirms that traffic noise is a chronic stressor linked to cardiovascular disease, sleep disruption, and mental health decline.

We applaud the parking reductions, road closures, and rideshare geofencing implemented to protect Liberty Village residents, alongside restricting main streets to local traffic only.

To protect Toronto residents from the guaranteed influx of vehicle noise, we believe even more bold measures to discourage automobile use are required than what are outlined in the Mobility Plan.

1. **Apply a Noise Mitigation Lens:** Integrate noise control into all traffic management plans and increase enforcement against illegal honking and modified exhausts.
2. **Incentivize Mode Shift:** Move beyond advertising by implementing bold measures, such as **free public transit** and increased service on event days, and restricting nearby parking to **accessible permit holders only**. It is also important to ensure that all active transportation infrastructure is not blocked by illegally parked cars and is fully useable, which may require stepping up parking enforcement.

Toronto residents shouldn't bear the health costs of this event. We urge you to further incentivize active and public transit to ensure FIFA remains a celebration, not a public health burden.

Thank you,

A handwritten signature in black ink on a light grey rectangular background. The signature reads 'Buday' in a cursive script.

Ingrid Buday
Founder and Executive Director, No More Noise

Cc: Mayor Chow
Vice Chair Malik
Councillor Ainslie
Councillor Bravo
Councillor Carroll
Councillor Colle
Councillor Fletcher
Councillor Matlow
Councillor Morley
Councillor Perks
Councillor Shan