

Towards COP 30: Connecting Cities and Nature

International Workshop – World Cities Day

Friday, October 31, 2025

Location: HubGreen of the São Paulo Development Agency - ADE SAMPA, São Paulo, Brazil

The **International Workshop "Towards COP30: Connecting Cities and Nature"** is organized by the City of São Paulo, in partnership with the United Nations Environment Programme (UNEP), as part of the Generation Restoration Initiative. The event will highlight the fundamental role of nature conservation and restoration in advancing the climate, socioeconomic, and biodiversity agendas in an integrated and impactful manner. The workshop also marks the final year of the Generation Restoration Initiative, providing an opportunity to celebrate its achievements and collectively shape its next steps. The event will also contribute to developing key messages about the critical role of subnational governments in accelerating the implementation of these agendas, which will be convened at COP30 in Belém, Brazil.

The event brings together representatives from the cities of the Restoration Generation initiative, as well as other cities recognized for their commitment to sustainability, as well as key actors from São Paulo and experts from UNEP, ICLEI, C40 and other leading organizations.

Main Auditorium

Time	Activity
8:30 AM – 9:00 AM	Registration and welcome coffee
9:00 AM – 10:00 AM	<p>Official Opening Session</p> <ul style="list-style-type: none"> • <i>Ricardo Nunes, Mayor of the City of São Paulo</i> • <i>Rodrigo Ashiuchi, Municipal Secretary of Green and Environment, São Paulo City Hall</i> • <i>Renato Nalini, Municipal Secretary for Climate Change, São Paulo City Hall</i>

APOIO:

	<ul style="list-style-type: none"> • <i>Angela Gandra, Municipal Secretary of International Relations, São Paulo City Hall</i> • <i>Rodrigo Goulart, Municipal Secretary of Economic Development and Labor</i> • <i>Ms Sharon Gil, Cities and Regions Lead, UNEP</i> • <i>Mr. Rodrigo Perpétuo, Executive Director for South America, ICLEI</i>
10:00 AM – 10:30 AM	<p>Generation Restoration towards COP 30</p> <p><i>Moderator: Sharon Gil, Cities and Regions Lead, UNEP</i></p> <ul style="list-style-type: none"> • <i>Ingrid Coetzee, Director: Biodiversity, Nature and Health, Cities Biodiversity Centre</i> • <i>Pr. Édouard Hervé MOBY MPAH, Mayor of Douala IV, Cameroon (GenRes Pilot City)</i> • <i>Dr. Dianne Saxe, City Councillor of Toronto, Canada (GenRes City Model)</i> • <i>Rodrigo Ashiuchi, Secretary of Green and Environment, City of São Paulo (Host & GenRes City Model)</i>
10:30 AM – 11:30 AM	<p>São Paulo: Model City of the Restoration Generation</p> <p><i>Moderator: Daniel Teixeira, Head of Technical Advisory for the Department of Green Areas and the Environment, City of São Paulo</i></p> <ul style="list-style-type: none"> • <i>José Renato Nalini, Secretary of Climate Change, City of São Paulo</i> • <i>Fabício Cobra, Secretary for District Administrations, City of São Paulo</i> • <i>Marcos Monteiro, Secretary of Urban Infrastructure, City of São Paulo</i> • <i>Celso Caldeira, Secretary of Urban Mobility, City of São Paulo</i> • <i>Rodrigo Ashiuchi, Secretary of Green and Environment, City of São Paulo</i>
11:30 AM – 1:00 PM	<p>Lunch</p>

1:00 PM – 2:00 PM	<p>Panel 3 – Green Economy and Urban Futures</p> <p><i>Moderator: Barbara Ladeia, Social Innovation Manager, Yunus Negócios Sociais</i></p> <ul style="list-style-type: none"> • <i>Rodrigo Goulart, Municipal Secretary of Economic Development and Labor, City of São Paulo</i> • <i>Andrea Martinez, International Advisor, City of Barranquilla, Colombia</i> • <i>Thiago Grandi, Agriculture & Finance Consultant, Climate Finance Unit, UNEP</i> • <i>Cristiane Borda Pinheiro, Project Manager for Urban Heat and Health, C40</i>
2:00 PM – 2:15 PM	<p>Short break</p>
2:15 PM – 3:15 PM	<p>Panel 4: Cities, Nature and the Triple Planetary Crisis</p> <p><i>Moderator: Michéle Picard, Senior advisor, Ecological transition and resilience, City of Montreal, Canada</i></p> <p><i>Panelists:</i></p> <ol style="list-style-type: none"> 1. <i>Eva Lorena González, Secretary of Environment and Urban Development, City of Mendoza, Argentina</i> 2. <i>Antonio Ademir Stroski, Executive Undersecretary of Projects, City of Manaus, Brazil</i> 3. <i>Anthony Paul Diaz, Director of the Seattle Parks and Recreation Department, City of Seattle, United States</i> 4. <i>Edgar Muñoz, Director of Environmental Management, Municipality of Samborondón, Ecuador</i> 5. <i>Rosélia Ikeda, Environmental Planning Coordinator at the Secretariat of Green and Environment (SVMA), São Paulo</i>
3:15 PM – 3:30 PM	<p>Short break</p>

3:30 PM – 4:30 PM	<p>Panel 5: Financing Climate-Nature Action in Cities</p> <p><i>Moderator: Amanda Lloyd, Program Director, Global Research Initiatives, Penn Institute for Urban Research, University of Pennsylvania, United States/ Global Commission on Urban SDG Finance</i></p> <ol style="list-style-type: none"> 1. Sidney Ribaux , Director, Ecological Transition and Resilience, City of Montreal, Canada 2. Felipe Maia Ehmke, Director of Climate Change, Curitiba City Hall, Brazil 3. Clodoaldo Pelizzoni, Municipal Secretary of Planning, São Paulo City Hall
4:30 PM – 4:45 PM	Short break
4:45 PM – 5:45 PM	<p>Panel 6 – Multilevel Action: Cities Leading the Way Toward Global Goals</p> <p><i>Moderator: Julia Rocha Romero, Nature-Based Solutions Advisor, UNEP Copenhagen Climate Centre</i></p> <ol style="list-style-type: none"> 1. Jorge Liber Saltijeral Giles, Advisor to the Minister of Environment, Government of Mexico City 2. Camila Assis, General Coordinator of International Relations, São Paulo 3. Mrs. Birgitte Krhn, Advisor of the Strategic Sectoral Cooperation Program São Paulo, Royal Danish Consulate General in São Paulo. 4. Jan Korte, Advisor, Sector Project Cities, GIZ, Germany 5. Jordi Sanchez, Project Coordinator, UN-Habitat
5:45 PM – 6:00 PM	Closing Session
6:30 PM – 7:30 PM	Musical Performance

Inner Auditorium

1:00 PM – 2:00 PM	<p>Panel A – Intermunicipal Cooperation for Nature and Climate</p> <p><i>Moderator: Aline Cardoso, Specialist in Inclusive Production and Sustainable Development, and former Secretary of Economic Development and Labor of São Paulo</i></p> <ul style="list-style-type: none"> • Fred Guidoni, President of the São Paulo Association of Municipalities (APM) • Solange Wu, Coordinator of the Technical Chamber for Environmental Management and Sustainability of the Development Consortium of Municipalities of Alto Tietê (CONDEMAT+) • Giovanna Idalgo Oliveira, Coordinator of the Technical Chamber for Environment of CIOESTE and Head of Environment for the Municipality of São Roque • Representative, Intermunicipal Consortium of Greater ABC • Bazileu Margarido, Consultant for the National Front of Mayors (FNP)
2:00 PM – 2:15 PM	<p>Short break</p>
2:15 PM – 3:15 PM	<p>Panel B – Climate Justice: Restoring with Equity</p> <p><i>Moderador: Stella Verzola, Deputy Secretary for Human Rights and Citizenship - Secretária Adjunta de Direitos Humanos e Cidadania (tbc)</i></p> <ul style="list-style-type: none"> • Kim Statham, Director, Urban Forestry, City of Toronto • Ricardo Rodrigues de Oliveira, Environmental Manager and Value Chain Coordinator at ADESAMPA • Laura Hernandez, Coordinator of Biodiversity Strategies, Mexico City • Representante, Zumbi dos Palmares University • Heli Mansur, Project Advisor, AVSI Brasil
3:15 PM – 3:30 PM	<p>Short break</p>

APOIO:

3:30 PM – 4:30 PM	<p>Panel C – Restoring Urban Ecosystems through Urban and Peri-Urban Agriculture</p> <p><i>Moderator: Jessica Chryssafidis, FGVces</i></p> <ul style="list-style-type: none"> ● <i>Lia Palm, Coordinator of Urban Agriculture, São Paulo City Hall</i> ● <i>Gabriel Dalmazo, Agronomist, Secretariat of Food and Nutritional Security, Curitiba City Hall</i> ● <i>Rodrigo Martins, Environmental Inspection Coordinator at the Secretariat of Green and Environment, São Paulo</i> ● <i>Deyvson Braga, Analyst, Manaus City Hall</i> ● <i>Renato Cymbalista, Professor at USP and researcher in the Research Program on Characterization, Conservation, and Sustainable Use of Biodiversity in the State of São Paulo, known as the Biota/FAPESP Program</i>
4:30 PM – 4:45 PM	<p>Short break</p>

Thematic exhibition on urban sustainability and socio-environmental innovation

The proposal includes a diverse showcase of initiatives focused on sustainability, the circular economy, and the valorization of urban and rural areas—innovations in the city of São Paulo. They showcase clean technology initiatives, environmental education practices, waste management solutions, and local production experiences.

APOIO:



DECADA DAS NAÇÕES UNIDAS DA
**RESTAURAÇÃO
DE ECOSISTEMAS**
2021-2030



Ministério Federal da
Cooperação Económica
e do Desenvolvimento



**PREFEITURA DE
SÃO PAULO**

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Toward COP 30: Cities and Nature Connected Technical Visit: UMAPAZ & Ecotourism Hub of São Paulo

Saturday, November 1, 2025

Schedule	Activity
08h30 – 09h30	<p>Participant Reception and Pre-Visit Briefing</p> <p>📍 Location: UMAPAZ (Managing body of the Municipal Environmental Education Policy of São Paulo)</p>
09h30 – 10h30	<p>Transfer to 📍 São Paulo Ecotourism Hub</p>
10h30 – 12h30	<p>RPPN Sítio Curucutu</p> <p>Established in 1995 in the southern region of São Paulo, RPPN Sítio Curucutu became the city’s first private reserve dedicated to conserving the Atlantic Forest and safeguarding local water sources. Today, it spans approximately 85 hectares within the Capivari-Monos Environmental Protection Area (APA).</p> <p>The reserve plays a vital role in preserving biodiversity, witnessing the return of native wildlife such as tapirs, deer, armadillos, pumas, and over 200 bird species. It also functions as a release site for rehabilitated animals, in collaboration with the Municipal Secretariat for Green and Environment (SVMA)</p> <p>Open to the public, RPPN Sítio Curucutu offers a range of activities including ecotourism, environmental education, birdwatching, and rural tourism. Visitors can enjoy well-maintained trails, researcher support facilities, lodging, and camping areas.</p>
12h30 – 14h30	<p>The Roça Park – Lunch</p> <p>The Roça Park, located in Parelheiros, is a family-owned rural and ecological tourism farm founded in 2022 by the granddaughters of “Grandpa Joaquim.” Spanning 14 hectares with certified organic crops, it offers hands-on environmental education and countryside experiences. Visitors can enjoy trails, tractor rides, a petting farm, workshops, and meals made mostly from on-site</p>



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	<p>ingredients. The park is part of the “Sowing Businesses” Project, promoting sustainable rural entrepreneurship.</p>
<p>14h45 – 15h30</p>	<p>Floresta das Castanheiras (FLOMU Fazenda Castanheiras)</p> <p>Established by Decree No. 64.273 on June 5, 2025, Floresta das Castanheiras is São Paulo’s newest Municipal Conservation Unit. Located in the southern region of the city, near the Billings Reservoir and adjacent to the Bororé Municipal Natural Park, the reserve spans 400 hectares.</p> <p>This initiative marks a significant achievement of the DUP Program, through which the Municipality acquires private land for environmental preservation. As a Sustainable Use Conservation Unit, it will be governed by a Management Council made up equally of government and civil society representatives. Its Management Plan will be developed collaboratively under the coordination of the Municipal Secretariat for Green and Environment (SVMA)..</p>
<p>15h30</p>	<p>Return to UMAPAZ</p>