

MA11.3

Toronto Music Advisory Committee: Activities and Accomplishments 2023 - 2026

Mike Tanner, Manager Music Sector Development

Jaclyn Tam, Supervisor Special Events, Music

Membership / Structure

- Chair(s) Councillors (4)
- Industry (22)
 - Live (venues, festivals, events); presenters / event organizers / production; artist management; recording & rehearsal; media & technology; publishing / synch; law; property development; Destination Toronto and TABIA; plus artists
 - Established and grassroots
 - Demographically diverse (62% female; 48% Black, Indigenous, or other visible minority)
- Task Teams
 - Venues; New Space; Promotion & Tourism; Advocacy & Partnerships; Affordable Housing; Career Development; Artist Health

Mandate (ToR)

- a) Promoting the **health, competitiveness and viability** of the Toronto music sector;
- b) Achieving **long-term sustainable economic growth and job creation** in music;
- c) **Developing, supporting and showcasing talent** in Toronto;
- d) Enhancing **local and global positioning and branding** of the city and its music sector;
- e) Establishing Toronto as a respected global centre of excellence for music;
- f) **Identifying emerging issues and trends of significance** at provincial, national and international levels;
- h) Enhancing **opportunities for working artists**

Timeline / Functioning

- First meeting: November 2023
- 11 meetings in total during this term of Council
- Functioning:
 - Advise City on issues, challenges, opportunities
 - TMAC motions  ECDC  City Council
 - Recs enable or empower City staff (esp Music Office) work to support sector

Accomplishments



- Live Music Venue Property Tax Reduction – program growth
- AMP expansion citywide
- Noise bylaw & noise monitoring at events (MA2.2)
- Entertainment on Private Patios (MA2.3)
- City-owned space: It's OK Studio
- Music Compass

Accomplishments, con't



- Night Economy – zoning & licensing for bars, restaurants, entertainment venues
- Sound Check project
- Breaking Down Silos

Additional Music Office projects

- Music Intern Networking events (2024,2025, 2026)
- Music Office website
- Music Office artist programming
- Creative Industries grants
- Updates to Resource Guide for Music Event Organizers / Good Neighbour Guide for Late-Night Businesses
- Musician loading / unloading
- Piano City

Live Music Venue Property Tax Reduction

- Originated at TMAC May 2020
 - Create 3rd category of pre-existing tax subclass
 - Criteria developed jointly by Music Office and TMAC (Venue Health)
- 2020
 - 48 venues eligible
 - Fall 2020: TMAC rec to make program permanent; Council approved
- 2021 - 2025: gradual increase in eligible venues each year
 - Direct outreach from Music Office (assistance from cllrs, TMAC)
- 2026: 75 eligible venues – including more outside downtown

Music Office Webpage Updates

Music Strategy key action: Increase awareness and access to City-owned space

[City-owned spaces for Music Events](#)

Music Strategy direction: Support Live Music and Music Spaces

[Resources for Music Venues](#)

TMAC direction: List of organizations and Resources that provide professional Development

[Music Career & Professional Development](#)

Where to next?

- TMAC operational until Oct 2026
 - Panel at NXNE
 - Continued work with other divisions on implementation of licensing / zoning regs; permitting for temporary, pop-up events
 - Career development opportunities
 - Updates to guides – including information on venue capacity
- Re-constituted (early) in the new term of City Council
 - Membership
- 2027-2030
 - Update on Music Strategy
 - Enhancing pathways to sustainability