

MOTION WITHOUT NOTICE

Authorization to Release Section 37 Funds to Midtown Yonge BIA for Implementation two Interactive Public Murals at 2075 Yonge Street and 1980 Yonge Street

Moved by: Councillor

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Seconded by: Councillor

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SUMMARY:

This Motion seeks to contribute one-time capital funding amounted to \$48,000.00 of Section 37 funds, to Midtown Yonge BIA with the implementation of a mural on the sides of 2075 Yonge Street and 1980 Yonge Street.

This proposal presents a premium festival art experience centered on the live creation of two original murals in Toronto. The project is designed to operate on three levels at once: as a high-value visual installation, as a live performance that activates the site during the annual Arraiá on Yonge Festival, and as an audience engagement tool. The Interactive / Public aspect will take place on June 20th, 2026, at the second annual Arraiá Festival on Yonge.

Midtown Yonge BIA is collaborating with LiberArt Studio to bring this vision to the streets of Toronto with a project vision that promises to create two visually striking murals that do not function only as decoration, but as a public-facing cultural moment.

RECOMMENDATIONS:

1. City Council increase the 2026 Operating Budget for Non-Program on a one-time basis by \$48,000 gross, \$0 net, fully funded by Section 37 community benefits obtained from the development at 39, 41 Roehampton Ave & 50 Eglinton Ave E (Source Account: XR3026-3701067), secured for public realm improvements, to install two outdoor murals near the intersection of Yonge Street and Manor Road East (Cost Centre: NP2161).
2. City Council direct that the \$48,000 be forwarded to the Midtown Yonge Business Improvement Area upon the signing of an Undertaking that governs the use of the funds and the financial reporting requirements.