

MOTION WITHOUT NOTICE

Dedicated Commercial Loading Zone at 623 Danforth Avenue

Moved by: **Councillor Fletcher**

Seconded by: **Councillor Nunziata**

SUMMARY:

With the installation of the Danforth Cycle Track in 2021, the commercial loading zone located adjacent to Pape Market Foodland at 623 Danforth Avenue was established to support the operational needs of the grocery local delivery business and was funded by Pape Market Food Land.

Another dedicated loading zone was also established adjacent to the Danforth Music Hall with the installation of a Motor Coach only zone to provide parking for the buses required for the business aspects related to performances at the venue.

Pape Market Foodland relies on regular and timely deliveries throughout the day to maintain its operations and serve the surrounding community.

Despite funding the Commercial Loading Zone, the business has experienced repeated parking enforcement penalties for delivery vehicles in while in the loading zone.

Providing Pape Market Foodland with exclusive use of the commercial loading zone would improve the efficiency of business operations, reduce conflicts over the use of the loading zone, and better support the continued operation of this longstanding local business. It would also live up to the city's permission for this loading zone when the Cycle Track was installed on the Danforth.

Reason for Urgency:

This request is time-sensitive because Pape Market Foodland depends on frequent deliveries throughout the day, and continued competition for the loading zone, coupled with repeated enforcement penalties, is creating significant operational inefficiencies. Prompt action to provide exclusive access would help prevent further disruptions to the business and ensure uninterrupted service to the community that relies on it.

RECOMMENDATIONS

1. City Council direct the General Manager, Transportation Services, to designate the existing

commercial loading zone adjacent to Pape Market Foodland, 623 Danforth Avenue, for the exclusive use of the business and designate the zone with the appropriate signage.

Date: July 29, 30, and 31, 2026