

MOTION WITHOUT NOTICE

Authorization to Release Section 37 Funds for locally branded street signs for the Bedford Park Neighbourhood

Moved by: **Councillor Mike Colle**

Seconded by: **Councillor Rachel Chernos Lin**

RECOMMENDATIONS:

1. City Council increase the 2026-2035 Capital Budget and Plan for Transportation Services by \$37,596.72 gross, \$0 debt, fully funded by Section 37 community benefits obtained from the development at 1580 Avenue Road (Source Account: XR3026-3701016), to be utilized to fabricate and install street signage recognizing the Bedford Park neighbourhood at 161 locations - Lawrence Avenue West, Jedburgh Road, Elm Road and Greer Road (Signs and Markings Asset Management, CTP726-08).

SUMMARY:

Bedford Park is one of Toronto's oldest established neighbourhoods, with origins dating back to the late 19th century. Initially a rural farming hamlet and popular stop for farmers travelling along Yonge Street to markets in downtown Toronto, the community grew rapidly following the arrival of the Metropolitan Street Railway in 1890, which spurred residential development and helped shape the neighbourhood that exists today. The area is widely believed to have taken its name from the Bedford Park Hotel, which opened in 1873 and became a prominent local landmark, with the name later extending to the surrounding community and post office.

Today, Bedford Park remains a well-recognized historic neighbourhood whose identity has endured for more than 150 years. The neighbourhood's name is reflected in local institutions, including Bedford Park Public School, and continues to be widely used by residents, businesses, and community organizations.

Installing neighbourhood street signage featuring the Bedford Park moniker would reinforce the area's long-standing identity, celebrate its historical significance, and strengthen neighbourhood wayfinding and community pride for residents and visitors alike.

The reason for urgency is that local Residents Association has been hard at work collaborating with the Councillor's office for an extended period of time on various public realm projects and this initiative became the preferred project to seek approval in time for BPRO to celebrate a milestone anniversary this year and this is the last meeting of Council of this term to provide approval.

Date: July 29, 2026