

councilmeeting

From: George Bell <george@borkbork.ca>
Sent: July 24, 2026 5:11 PM
To: councilmeeting
Subject: [External Sender] My comments for 2026.MM43.46 on July 29, 2026 City Council

Categories: Communication (Supp)

To the City Clerk:

Please add my comments to the agenda for the July 29, 2026 City Council meeting on item 2026.MM43.46, Modernizing the City's Permit Parking Program and Managing On-Street Parking Demand in Toronto's Growing Neighbourhoods - by Councillor Alejandra Bravo, seconded by Councillor Gord Perks

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

I REQUEST TO MAKE THESE COMMENTS AVAILABLE TO GENERAL PUBLIC BY POSTING DOWNLOAD LINK.

I would like you to consider including the following extra item in this motion.

1) request staff identify options to "upsell" Bikeshare and TTC passes during the permit parking signup process (ie links to the presto and Bikeshare websites) - including on the back of the permit itself

2) consider the possibility of including a free TTC token, and a free bikeshare ride with every parking permit (with appropriate expiry dates and limitations)

It is clear that the process of upselling more efficient forms of transit can help get people out of their cars.

It was recently reported that Lime Bikes in Australia gets 14% of its ridership from The Uber app...which includes a link to the Lime Bike app...Toronto needs to recognize this and operationalize it as a way to get people to shift modes.

Thanks

George Bell

Sent from my iPhone