

# GREEN P MOBILITY: EVERY JOURNEY FUELS TORONTO'S FUTURE



Toronto Parking Authority  
2025 Annual Report



Choice. Ease. Speed.

# TABLE OF CONTENTS

- TPA at a glance..... 3
- Who we are and how we work..... 4
- 2025 scorecard ..... 6
- A message from our President ..... 8
- Review of operations .....10
  - Green P Parking.....10
  - EV Charging ..... 12
  - Bike Share Toronto..... 14
- The strength of our team ..... 16
- Partnership in action ..... 18
- Building scale. Accelerating growth .....20
- Keeping opportunity in motion .....22
- Governance .....24
- The next chapter of mobility.....26

# MOBILITY IS MORE THAN MOVEMENT.

It is an essential driver of economic and community life. By helping people access jobs, services, businesses, and neighbourhoods, TPA plays an important role in supporting Toronto's vitality today while helping build the City for tomorrow. Through integrated mobility solutions, customer-focused innovation, and continued investment in sustainability, we are creating a City that is more connected, accessible, and future-ready.

As an agency of the City of Toronto, the Toronto Parking Authority acknowledges that its facilities are on the traditional territory of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples and is now home to many diverse First Nations, Inuit and Métis peoples. The Toronto Parking Authority acknowledges that Toronto is covered by Treaty 13 signed with the Mississaugas of the Credit, and the Williams Treaty signed with multiple Mississaugas and Chippewa bands.



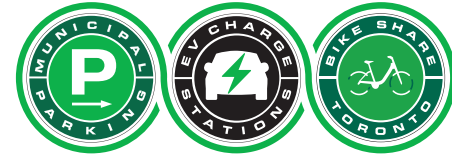
# TPA AT A GLANCE

This year, we are presenting an integrated report of our financial, operational, and Environmental, Social and Governance (ESG) performance for 2025.

As a City agency, our work supports the City's core priorities, including Toronto's TransformTO Net Zero strategy, particularly these objectives:

- 75% of all work and school trips under five kilometres should be made by walking, cycling, and taking transit
- By 2030, 30% of all registered vehicles in Toronto should be electric
- Develop seamless and accessible transportation solutions that are universally recognizable, efficient, and hassle-free
- Integrate first-and-last-mile connectivity by enhancing connections to major transit hubs and bridging the gaps between transit options
- Leverage data and insights to drive mobility optimization

Throughout this report, we will highlight how our initiatives across parking, EV charging, and bike share are advancing these important sustainability objectives.



## THE TPA

**\$174.8M** revenue

**\$33.8M** net income\*

**\$1.6B** returned to the City since 2000

**\$47.1M** invested in capital projects

\* Includes a loss on disposition of property and equipment of \$14.6 million for the transfer of assets to the City of Toronto at no cost

## GREEN P PARKING

**2.9M** Green P App subscribers

**24.5M** parking transactions

**71.3%** of all transactions are through the Green P App

**\$12.4M** SOGR

## EV CHARGING

**154.2K** EV charging sessions

**537** EV chargers at 102 locations, +74 vs 2024

**26.7K** unique customers

**1.9M** litres of fuel saved

**4.2M** kg of GHG emissions saved

## BIKE SHARE TORONTO

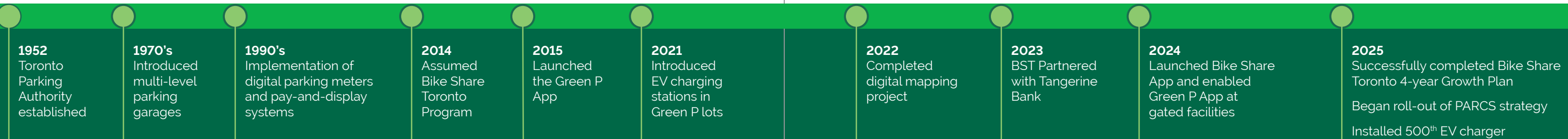
**7.8M** bike trips

**373K** unique riders

**231K** first-time riders

**25** wards + Toronto Islands

**5.6M** kg of GHG emissions saved



**1952**  
Toronto Parking Authority established

**1970's**  
Introduced multi-level parking garages

**1990's**  
Implementation of digital parking meters and pay-and-display systems

**2014**  
Assumed Bike Share Toronto Program

**2015**  
Launched the Green P App

**2021**  
Introduced EV charging stations in Green P lots

**2022**  
Completed digital mapping project

**2023**  
BST Partnered with Tangerine Bank

**2024**  
Launched Bike Share App and enabled Green P App at gated facilities

**2025**  
Successfully completed Bike Share Toronto 4-year Growth Plan  
Began roll-out of PARCS strategy  
Installed 500<sup>th</sup> EV charger

# WHO WE ARE AND HOW WE WORK

The Toronto Parking Authority is North America's largest municipally owned operator of commercial parking, and manager of Bike Share Toronto, North America's third largest bike share program. We also own and operate Canada's largest municipal EV charging network.

## Our mission

To re-imagine how Toronto moves by creating a seamless mobility experience that delivers on choice, ease, and speed.

## Our vision

To be recognized as one of the world's best providers of sustainable parking, bike share and last mile mobility experiences.

## Our core values

- Safety always
- Respect and value differences
- Act with integrity

Delivering our operational imperatives will advance our vision to be recognized as one of the world's best providers of sustainable parking, bike share, and last-mile mobility experiences. Our focus is on the strategic enablers that will get us there.

## Strategic enablers

Growth mindset	Culture
Talent	Innovation
Technology	Analytics
TransformTO	AI

## Operational imperatives

**1 Build a Great Place to Work**  
Our people are key to our success. We are relentlessly focused on safety, team engagement, personal accountability, and creating an environment that respects and values differences.

**2 Strengthen the Core, Execute with Excellence**  
We are committed to doing the fundamentals well by investing in our business and providing a great customer experience.

**3 Drive Sustainable Growth**  
We have reimaged our business model to become a nimble provider of multi-modal mobility solutions for consumers and businesses.

**4 Connect with our Customers**  
We are leveraging the power of technology and digitalization to connect with our customers and make their travel experience seamless.

**5 Innovate with our City Stakeholders and Partners**  
We partner with like-minded organizations in the private and public sectors to co-create innovative approaches to developing mobility solutions.



## Rules of the Road

- ✓ We will win and celebrate as a team
- ✓ We are passionate about our customers and stakeholders
- ✓ We will set targets, keep score, and win
- ✓ We will act with a sense of urgency
- ✓ We will be respectful, courteous, and accountable

## OUR EXECUTIVE TEAM

- W. Scott Collier**  
President
- Jarrett McDonald**  
Vice President of Operations
- Adamo Donatucci**  
Vice President of Business Development and Stakeholder Engagement
- Arlene Yam Fritz**  
Vice President of Human Resources
- Rose-Ann Lee**  
Chief Financial Officer and Vice President of Finance

# 2025 SCORECARD

TPA delivered strong overall performance in 2025, with record revenues of \$174.8 million despite weather-related impacts to parking activity. Disciplined cost management and targeted capital investments, in Bike Share Toronto expansion, EV infrastructure, and other areas, supported operational efficiency, service improvements, and long-term strategic priorities.

	2023 Actual	2024 Actual	2025 Actual
<b>Revenue</b>	\$143.6M	\$163.3M	<b>\$174.8M</b>
<b>Operating Expenses</b>	\$113.9M	\$124.5M	<b>\$131.3M</b>
<b>Net Income</b>	\$38.0M	\$44.8M	<b>\$33.8M*</b>
<b>Dividends to City</b>	\$32.0M	\$32.8M	<b>\$32.8M</b>
<b>Capital Investment</b>	\$59.1M	\$57.1M	<b>\$47.1M</b>
<b>Total Transactions (Parking, Charging, Biking)</b>	31.6M	32.6M	<b>32.4M</b>
<b>Green P App Users</b>	1.8M	2.4M	<b>2.9M</b>
<b>Charging Sessions</b>	35K	102K	<b>154.2K</b>
<b>EV Charging Stations</b>	407	461	<b>537</b>
<b>Fuel saved through EV charging</b>	369.3K liters	1.3M litres	<b>1.9M litres</b>
<b>Bike Trips</b>	5.7M	6.9M	<b>7.8M</b>
<b>Bike Share Stations</b>	785	862	<b>1,060</b>
<b>E-bike Fleet</b>	1,917	2,019	<b>2,460</b>
<b>GHG emission reduction (EV + BST)</b>	5M kg	7.3M kg	<b>9.8M kg</b>

\* Includes a loss on disposition of property and equipment of \$14.6 million for the transfer of assets to the City of Toronto at no cost



# WE ARE READY TO REALIZE OUR BOLD ASPIRATIONS FOR THE FUTURE.

I am very pleased to report our 2025 results and share our plans for a bigger, faster, stronger Toronto Parking Authority.

“2025 marked a significant step forward in the TABIA and TPA relationship. Through deeper information sharing and meaningful engagement on parking, mobility, congestion, Bike Share, and EV initiatives, we were pleased to see collaboration extend across Toronto’s BIAs. This strengthened relationship has laid the groundwork for an even closer partnership in 2026, helping ensure that TPA’s parking policies and programs better support vibrant main streets, local businesses, and the communities they serve.”



John Kiru, CEO,  
Toronto Association of Business Improvement Areas

Financially, revenues grew to a record \$174.8 million, an increase of 7% versus 2024. Net income increased to \$33.8 million, up 8% versus 2024. Our strong financial performance enabled capital investments of \$47.1 million to support the continued modernization of our parking facilities, EV charging expansion, and new fleet and station deployments to accelerate the growth of Bike Share Toronto. Notably, as a self-sustaining agency of the City of Toronto, we are proud to have delivered a dividend of \$32.8 million to the City in 2025, for a total contribution of \$144 million since 2021.

Moving forward, our team is pivoting from a post-pandemic “repair and restore strategy” to a more future-focused, customer-centered growth strategy. This shift is the result of our deliberate efforts over the past five years. We have strengthened our core operations, modernized our assets, invested in people, technology, organizational capabilities, and management systems. These foundational elements now allow us to grow intentionally, sustainably, and with purpose.

Our winning aspiration for the future is unambiguous: to reimagine how Toronto moves by becoming Ontarian’s preferred choice for parking and micro-mobility solutions across the Greater Toronto Area. With more than 24 million transactions in 2025, Green P has earned the highest brand recognition of any parking operator in Toronto. Our Green P App has nearly 3 million subscribers and enjoys customer satisfaction scores (CSAT) consistently above 85%. Toronto Bike Share delivered 7.8 million customer

trips in 2025 – triple 2019 levels – and is now available to customers in all 25 City wards and the Toronto Islands. Our nascent EV charging business, which by design supports our parking customers, has emerged as Canada’s largest municipally owned EV charging operation, with over 537 chargers deployed at more than one hundred locations across our city.

By connecting our current and future customers into our seamless mobility portfolio, we will advance our efforts to create multi-modal mobility hubs across the City with partners including the TTC, Metrolinx, Purolator, Toronto Hydro, Tangerine Bank, and the Toronto Business Improvement Areas. Our objective is to leverage the breadth of our portfolio to deliver better mobility experiences for residents and visitors while supporting Toronto’s Congestion Management Strategy and TransformTO’s environmental objectives.

In closing, Green P has been an indispensable part of Toronto’s mobility network since 1952. In less than 12 months, we will be celebrating our 75th anniversary of growing Toronto. Our 260 passionate team members look forward to reimagining mobility on behalf of our customers, businesses, and residents for the next 75 years.

**W. Scott Collier**  
President, Toronto Parking Authority

# REVIEW OF OPERATIONS

## GREEN P PARKING

Toronto is evolving, and so is the way we park. The TPA is collaborating with world-class partners to drive innovation, harnessing cutting-edge technology, digital smart parking solutions, and Green P App integration to deliver a seamless parking and mobility experience.

Our parking strategy is data driven. Through a pilot project in partnership with Sensen.ai, we're leveraging camera-based AI technology to capture valuable information about our on- and off-street parking. Not only does this data inform the modernization of our parking ecosystem, but it also allows us to share real-time information with our customers.

Toronto is one of the only cities in North America operating a program of this scale, and the volume of rich data it provides is unprecedented. This pilot project is intended to evolve into a sustainable, long-term program that will allow us to strategically develop future-ready parking solutions.

In 2025, we executed Phase 3 of our on-street parking modernization program and installed an additional 577 pay-by-plate meters. This brings the total to over 60% of all on-street parking meters. Additional off-street meters were also installed, bringing the combined on- and off-street total to 785 pay-by-plate meters. Further, expanded on-street capacity with the addition of 256 new stalls.

A significant expansion of cutting-edge parking technology in our off-street network was the delivery of in-ground occupancy sensors at 12 additional surface lots along Bloor Street West. These sensors

allow us to provide real-time information on parking and EV charging availability to customers across nearly all our surface lots along The Danforth and Bloor West.

Further innovation in off-street parking will be possible through a partnership with Scheidt & Bachmann to deliver the next generation of Parking Access and Revenue Control Systems (PARCS).

In the initial rollout late in the year, we upgraded four parking garages with the latest parking equipment technology, including QR code 'scan in / scan out' functionality from a digital wallet and expanded license plate recognition technology through integration with the Green P App. In 2026, we will deploy the PARCS technology to another 20 garages, and we expect that by 2027 every one of our garages will be equipped with PARCS technology.

This innovation is the foundation for TPA's most significant modernization initiative, extending over the next 30 years. It is the only project of its kind in Canada and based on its scale and scope represents one of the largest modernization initiatives underway in North America.

### TransformTO Objectives



GREEN P

	Net Zero by 2040	Walk, bike or transit for 75% of trips under 5k	30% of cars EV by 2030	Seamless, accessible, efficient, hassle-free	Integrate first-and-last mile connectivity	Leverage data to optimize mobility
In-ground occupancy sensors at 26 surface lots – Danforth to Bloor West				✓		✓
Digital wallet and LPR functionality integrated into Green P App				✓		✓
Camera-based AI data collection						✓
PARCS implemented in 4 gated facilities				✓		✓
Environmentally responsible, sustainable materials and fixtures	✓					



“Working alongside the Toronto Parking Authority, we’re rethinking how parking supports a modern city. Through innovation, real-time connectivity, and thoughtful design, we’re creating a customer-first experience that makes moving through Toronto smarter—and parking as easy as it gets.”

Martin Kammler, Group CEO  
Scheidt & Bachmann

# REVIEW OF OPERATIONS

## EV CHARGING

Green P is rapidly becoming one of Canada’s most reliable and widely used public charging networks. This is more than infrastructure. It’s a catalyst for a cleaner, more connected city and a critical enabler of Toronto’s net-zero future.

2025 was a breakthrough year for TPA’s EV charging business. Year-over-year, the total number of transactions increased by 51%, revenue increased by 53%, and the average value of each transaction was up 12% per use. This strong year-over-year growth was driven by higher session frequency and expanded network capacity.

Growth was also driven by accelerating customer adoption. In 2025, the number of unique customers using our EV charging stations grew to nearly 27,000, a 32% increase year-over-year. Data tells us that 81% of customers live in Toronto, 57% live less than five kilometres from a charging station, and 84% live in multi-residential dwellings. Public charging is rapidly becoming the primary fueling method for thousands of Torontonians who cannot charge at home.

To introduce even more people to our EV charging network, we offered Torontonians free charging during Earth Week. The response was very positive, and over 300 new users tried our charging network for the first time. Overall, customer satisfaction with both Green P parking and EV charging is 74% and over 50% of customers would recommend us to a friend or family member.

In just three years, TPA has built Canada’s largest and most accessible municipal charging network. In 2025, we installed our 500th charging station, on our way to 537 chargers by year end. All this growth came despite a softening EV market.

In 2025, we completed the integration of our entire EV charging network, both on-street and off-street, into the Green P App. This work enables nearly 3 million Green P customers to access EV charging through a single, unified platform, with public availability beginning in early 2026. With this enhancement, customers can seamlessly manage both parking and EV charging in one app and complete a single, streamlined transaction across the entire Green P charging network.

We are also making it easy and efficient for commercial customers to use our EV charging network. TPA has developed new business functionality within the Green P App that enables commercial operators to park and charge at any of our off-street gated facilities or surface lots. The pricing structure is flexible and designed to accommodate a range of commercial use cases, with subscription-based pricing being one example among several options tailored to operator needs. This approach supports a seamless citywide experience for businesses and drivers, including ride-share and professional drivers who rely on convenient, reliable access to charging as part of their daily operations.

### TransformTO Objectives



#### EV CHARGING

	Net Zero by 2040	Walk, bike or transit for 75% of trips under 5k	30% of cars EV by 2030	Seamless, accessible, efficient, hassle-free	Integrate first-and-last mile connectivity	Leverage data to optimize mobility
Payment through Green P App available for on- and off-street across the network			✓	✓		✓
154.2K charging sessions, up from 102K in 2024	✓		✓			
537 chargers in network – the largest municipally-owned network in Canada	✓		✓			
99.0% uptime across our EV charging network	✓		✓	✓		
4.2M kg GHG emission saved – equal to taking 1,000 cars off the road	✓					

**“Reaching 500 energized EV charging stations is a testament to what strong partnerships can achieve. Toronto Hydro is proud to have helped build the foundation for this growing network and to support the City’s broader electrification efforts.”**

Jana Mosley  
President & CEO, Toronto Hydro

**“Hello Green P! I just wanted to say thank you for the free charge promo you had last week. That was unexpected, but it was really great. That was a thoughtful idea and well executed. [...] Thanks for giving back, guys, that was an unexpected little perk!”**

Jeff M.  
EV charging customer



# REVIEW OF OPERATIONS

## BIKE SHARE TORONTO

Great cycling experiences are transforming mobility in Toronto. Bike Share Toronto is on a mission to inspire and mobilize one million new bike share riders to get on a bike and help create a culture of cycling and active transportation in the City of Toronto.

Bike Share Toronto has grown in both size and popularity over the past five years and has evolved to become an integral component of Toronto's transportation network.

2025 marked the successful completion of Bike Share Toronto's Four-year Growth Strategy. It operates a citywide network of 1,060 stations and 10,251 bikes, including 2,460 e-bikes. Ridership reached 7.8 million trips, the highest in program history. Recent customer satisfaction results show Bike Share with an 85% satisfaction score, with nearly 9 in 10 users satisfied. This year, an additional 231,000 people joined the system, underscoring our appeal as a fast, affordable, and joyful way to travel. With a footprint spanning all 25 wards and the Islands, powered by a fleet that is more than 20% electrified, we have exceeded our performance expectations.

Our data tells us that the rider experience typically begins with pay-as-you-go or casual users. Once they've tried Bike Share, they're more likely to integrate cycling into their daily mobility journeys. That understanding was behind the launch of Bike Share on the Toronto Islands. Between May 16 and October 15, riders on the Islands took over 216,000 trips. Of the 94,000 unique riders on the Islands, 65,000 of them were new riders, and 15% of them rode again on the mainland. This demonstrates that recreational use is a powerful entry point for customers and reinforces the potential to drive growth through experience.

Bike Station	Popularity (system wide)	Total trips taken
Centre Island ferry dock	1	87,208
Ward's Island ferry dock	3	34,202
Centre Island	14	30,693
Hanlan's Point ferry dock	15	27,627
Hanlan's Point Beach	49	21,153
Gibraltar Point Beach	145	15,524

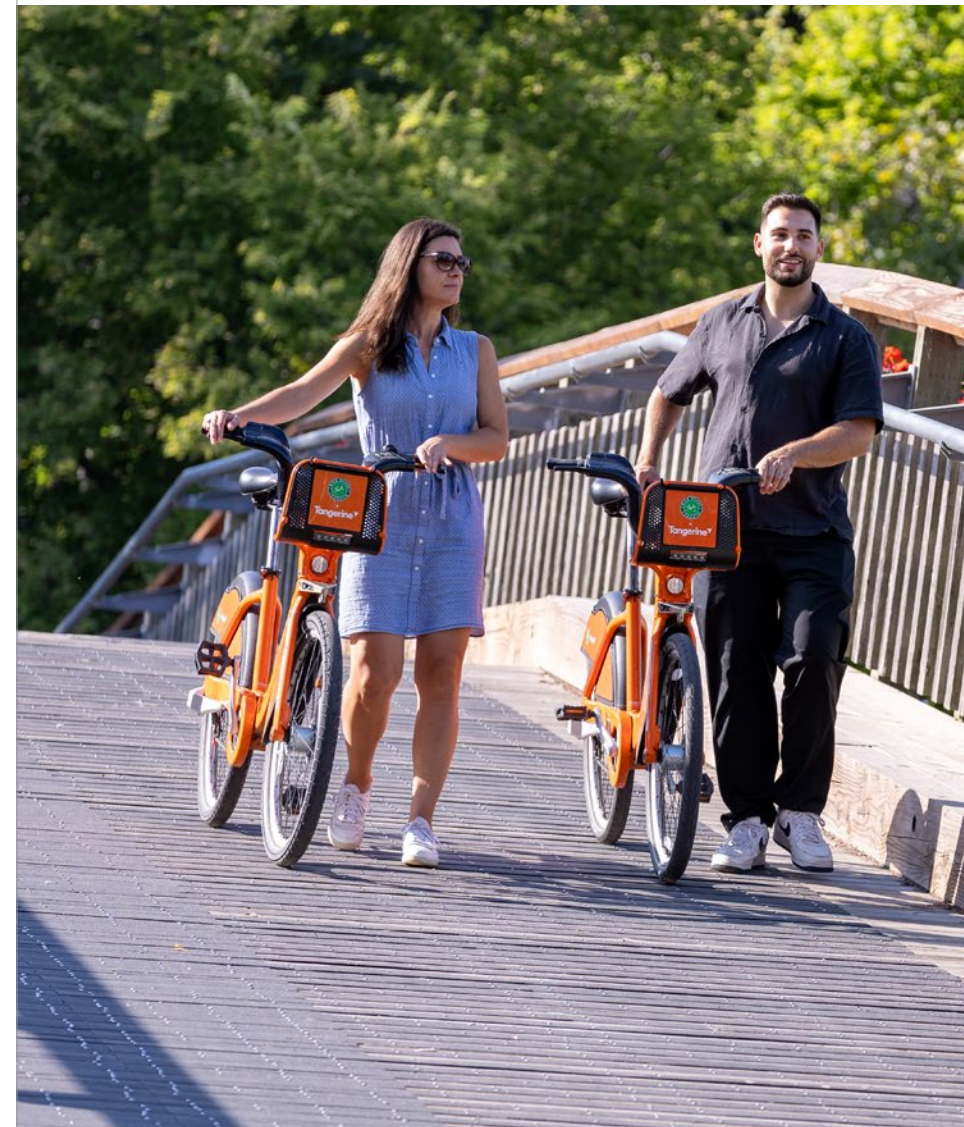
With the successful completion of our Four-Year Growth Strategy in 2025, we began planning for the next phase of growth, scale, and innovation to the network. The 2030 Bike Share Toronto Strategy - "Ride More, Connect More" - sets out a bold plan to expand and modernize one of North America's largest bike share systems. It was informed in part through a robust stakeholder engagement process that included customers, City Councillors, CycleTO representatives, Toronto Association of Business Improvement Areas (BIA), City partners and others. The feedback was especially informative and remarkably consistent.

### TransformTO Objectives



BIKE SHARE TORONTO

	Net Zero by 2040	Walk, bike or transit for 75% of trips under 5k	Seamless, accessible, efficient, hassle-free transportation	30% of cars EV by 2030	Integrate first-and-last mile connectivity	Leverage data to optimize mobility
7.8 million trips (every trip saves about 2 lbs. of CO <sub>2</sub> )		✓		✓	✓	
Neighbourhood electrification: 52 e-stations / 1,375 e-docks		✓		✓	✓	
231,000 new riders		✓		✓	✓	
1,060 stations and 10,251 bikes, including 2,460 e-bikes	✓	✓		✓	✓	
27.3 million kilometers traveled, saving 5.6M kgs of GHG emissions	✓	✓		✓	✓	



"I'm proud to have supported the expansion of Bike Share in my ward, helping increase access to a convenient and sustainable transportation option. These new locations have made a real difference in encouraging cleaner, more flexible ways for residents to get around."

Gord Perks  
City Councillor, Ward 4

# THE STRENGTH OF OUR TEAM



We continue building an engaged, performance-driven culture as we work toward our vision to be recognized as one of the world's best providers of sustainable parking, bike share, and last-mile mobility experiences. Our improved engagement scores reflect the passion our team brings to delivering more for the City of Toronto.

## Diversity as a performance accelerator

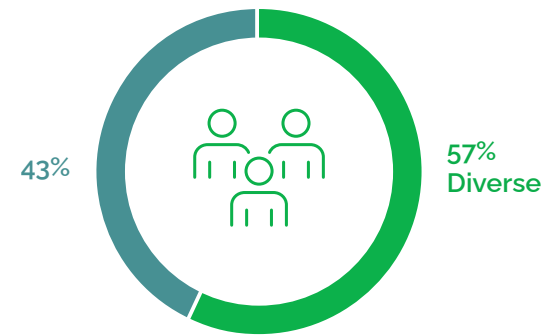
The TPA recruits, develops, and promotes people based on the strength of their character, experiences, and abilities. One of our core values is respecting and valuing differences, underscoring our commitment to creating an organization that reflects the communities in which we live and operate.

Many of the sectors connected to TPA's work—including parking operations, transportation, and skilled trades—have historically drawn from a narrower talent pool. As these industries evolve, TPA is committed to building a more diverse and inclusive workforce, ensuring opportunities are accessible to all qualified candidates.

We continue to strengthen recruitment practices to support inclusive hiring and broaden representation across the organization, particularly in front-line roles where imbalances have been most pronounced.

We are encouraged by progress in leadership and technical roles, where increased diversity is contributing to stronger performance and more effective decision-making.

### Diversity Representation



## Reward, recognition and appreciation

Great organizations consistently recognize and celebrate their staff for delivering great results. Over the course of the past three years, the TPA has recognized over 120 colleagues for achieving outstanding individual and/or team achievements. Award recipients have included not only TPA colleagues, but also staff from the City of Toronto and external vendors and suppliers. This recognition has gone a long way towards breaking down barriers and creating a culture of collaboration, teamwork and engagement across our organization.

## 2025 Best Place to Work

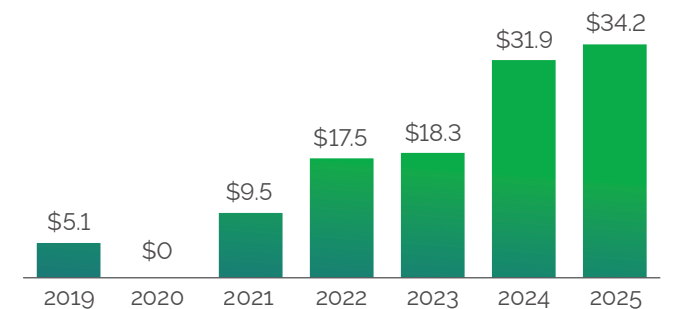
Through our strategic imperative of Building A Great Place to Work, our focus on employee engagement has ensured that TPA continues to attract and retain the top talent. In 2025, our employees continued to share their honest and valuable feedback through our Townhalls and Executive Round Tables. The success of this engagement has benefited our business, our people, and earned TPA recognition from HRD as one of the 2025 Best Places to Work.



## 2025 United Way campaign

For 74 years, TPA has been a proud agency of the City of Toronto. We are passionate about making the City better and remain committed to building on our strong legacy for generations to come. For the fourth consecutive year, we have delivered record-setting financial contributions to the United Way of Toronto. These results are a demonstration of the passion of the team. We thank not only our colleagues for their generosity, but also the leadership of TCEU Local 416 for their support and collaboration.

### TPA United Way Campaign (\$K)



# PARTNERSHIP IN ACTION

As a City agency, our responsibility is to look beyond our own projects, and participate broadly in the City ecosystem, supporting City priorities and actively engaging with City partners. But most importantly, our responsibility is to the people of Toronto.

This responsibility shapes how we plan and evolve our services and underscores the importance of working closely with Councillors, City divisions, agencies and corporations, and local community members.

In 2025, we saw deeper engagement with key partners on strategic priorities, which helped inform investment decisions and advance shared City objectives. We were proud to support the City's Strategic Parking Framework and broader transportation goals through continued collaboration with Transportation Services and City Council. This included a sustained emphasis on expanding our off-street portfolio and bringing the trusted Green P brand to more locations across Toronto.

Community awareness and input from Councillors played a critical role in ensuring investments were directed to the areas of greatest need.

This input informed decisions across a range of initiatives, including new on-street parking locations, the continued expansion of our EV charging infrastructure, the growth of Bike Share, and other mobility programs. By considering local context, demand, and opportunities for integration, we were better positioned to make investments aligned with City priorities.

We were also proud to strengthen our partnerships with the Toronto Association of Business Improvement Areas (TABIA), Toronto's 86 Business Improvement Areas (BIAs), and other local community organizations. Our facilities regularly support neighbourhood events, including festivals, cultural celebrations, and weekly markets, allowing us to contribute in small but meaningful ways to the day-to-day life of Toronto's neighbourhoods.



**"In 2025, TPA was a valued and collaborative partner to Transportation Services. Their big picture approach to mobility and strong, cross-City collaboration helped us move forward key City initiatives, including RapidTO, for the benefit of all Torontonians."**

Gregg Loane  
Interim Deputy General Manager, Transportation

# BUILDING SCALE. ACCELERATING GROWTH.

Over the past five years, TPA has focused on building the foundation for growth – modernizing and expanding our parking, Bike Share and EV charging networks and the digital platforms that connect these services. With this foundation established, the focus now shifts to scaling these investments to broaden use and accelerate growth.

In 2025, strategic investments in our parking network – including camera-based AI, occupancy sensors and next-generation PARCS technologies – have given Green P Parking a distinct competitive advantage. In addition, enhancements to the Green P App to include EV charging services means that by early 2026, customers will be able to easily find, use, and pay for charging, alongside parking, through the Green P App. With high reliability and strong geographic coverage in place, the focus is now on driving greater use and ensuring infrastructure is deployed where it can have the greatest impact.

Bike Share Toronto successfully completed its four-year growth plan, now reaching all 25 wards and the Toronto Islands. With this expansion, Bike Share is now part of how people move through the City. While annual members represent most of our riders, more people are discovering Bike Share Toronto through casual use, often starting recreationally before integrating cycling into their daily routines. Leveraging our annual member base as ambassadors, while continuing to grow this broader community of riders, will be a key focus of our 2030 strategy.

Looking ahead, growth is not only about adding new assets, but also about unlocking the full potential of what we have already built. With strong networks now in place, the focus is on increasing frequency, encouraging repeat use, and embedding our services into everyday mobility choices. At the same time, we will continue to expand our footprint where it makes sense, strengthening our presence and our brand across the city. This combination of deeper use and thoughtful expansion reinforces a clear competitive advantage: a broad, integrated network designed for how Toronto moves.

TPA is also exploring opportunities to extend the Green P customer experience beyond its existing network through public, private, and institutional partnerships. By enabling access to other mobility services through the Green P App, these partnerships will expand reach, improve access, and create a more seamless mobility experience across a broader geography. This is the next phase of growth – one defined not only by physical scale, but by the ability to deliver integrated mobility solutions wherever they are needed.



# KEEPING OPPORTUNITY IN MOTION



TPA plays an important role in supporting Toronto's economy by helping people move – connecting residents, workers, and visitors to the places that drive the City's vitality. From neighbourhood main streets to major destinations and events, our services enable access and support local businesses to keep Toronto active, accessible, and open.

The value of these services extends well beyond mobility. A parking space, a charging station, or a bike is not simply an asset – it is a point of connection. Each unlocks economic activity, by connecting people to jobs, businesses, and opportunity across the City.

TPA's network plays a key role in connecting people to Toronto's economic and cultural life. By enabling access to local businesses, employment hubs, and major destinations, our services support foot traffic, tourism, and day-to-day economic activity across Toronto's neighbourhoods. Whether visiting a main street, attending a festival, or accessing essential services, mobility is often the first step.

Efficient mobility also underpins productivity across the City. By improving access to workplaces, commercial districts, and employment hubs, TPA's mobility network reduces friction in how people move throughout their day. Reliable access to parking, bike share, and EV charging supports workforce participation, enables

businesses to attract employees and customers, and contributes to the overall efficiency of goods and service delivery. In a city as dynamic as Toronto, these connections are essential to supporting economic performance.

This connectivity also supports the success of city-building initiatives and public spaces. By improving access to commercial areas, cultural institutions, and community events, TPA helps ensure that Toronto remains a city where people can easily participate in and contribute to its economic and social life.

As a City agency, the value created through TPA's operations is reinvested back into Toronto. Revenue generated through parking, Bike Share, and EV charging supports a range of City priorities, from infrastructure and housing to community services. In this way, TPA serves not only as a mobility provider, but also as a consistent and meaningful contributor to the City's financial sustainability and long-term growth.

**"I would like to thank the Toronto Parking Authority for its work to serve the residents of Davenport. I have appreciated their engagement with our office, communication with communities, and efforts to find solutions to local priorities."**

Alejandra Bravo  
City Councillor, Ward 9



**"Every dollar spent with Green P Mobility is a dollar invested in Toronto."**

Scott Collier  
President, TPA

# GOVERNANCE



TPA is an agency of the City of Toronto. Each agency has a different mandate, and they are each governed by a Board with delegated decision-making authority from City Council. Council approves agencies' budgets and is responsible for fiscal and governance oversight.

### Driving fiscal efficiency and good governance

As a City agency, TPA is committed to strong financial stewardship, transparent governance, and alignment with City priorities. In 2025, we continued to work closely with City leadership to ensure our operations, investments, and decision-making processes support the City's long-term financial sustainability.

This ongoing alignment strengthens oversight, enhances accountability, and ensures that TPA remains well positioned to deliver consistent financial contributions while investing in the infrastructure and services that support Toronto's growth.

As we aligned our governance structure, TPA maintained stable operations and continued to deliver reliable mobility services for customers across the City.

### Board of Directors (as of December 2025)

- Paul Johnson**  
Board Chair / City Manager
- Stephen Conforti**  
Vice Chair / Chief Financial Officer
- Ashley Curtis**  
Member / General Manager, Transportation Services
- David Jollimore**  
Member / Deputy City Manager, Corporate Services
- James Nowlan**  
Member / Executive Director of Environment, Climate & Forestry

TPA Management would like to thank our 2025 Citizen Board Members for their leadership, professionalism, and expertise.

- Hartley Lefton, Board Chair
- Namby Vithiananthan, Board Vice Chair
- Zeshan Khan, Board Member and Audit Committee Chair
- Ruth Uy, Board Member
- Maureen Farrow, Board Member

### Income sharing agreement with the City of Toronto

In 2024, TPA worked with the City's Financial Planning Division to establish the principles of a new net income sharing agreement. The intent was to ensure TPA has the resources required to fund its capital program while continuing to provide consistent financial contributions to the City.

These contributions, comprised of dividends, property taxes, and rent, have totalled approximately \$1.6 billion since 2000, supporting a wide range of City services for Torontonians.

As part of the City's ongoing fiscal and governance review, the TPA Board has suspended the 2024-2026 Net Income Sharing Agreement, effective for 2026. This will allow all TPA net revenue to be remitted to the City while longer-term approaches are considered.

### Continuous improvement and ESG integration

TPA continues to advance the integration of ESG considerations into its overall strategy. This includes developing appropriate metrics to measure progress over time.

The organization is also strengthening ESG awareness and education at both the staff and Board levels to support informed decision-making and effective oversight. This work includes an annual review of ESG priorities and performance with the Board.

# THE NEXT CHAPTER OF MOBILITY

As Toronto continues to transform, so does the complexity of how people move through the City. The next chapter of mobility will not be defined by individual services, but by how seamlessly they connect.

TPA is laying the foundation for this future. By integrating parking, bike share, and EV charging through a single digital platform, we are beginning to simplify how people plan, access, and pay for their journeys. The opportunity ahead is to build on this foundation by connecting additional modes of transportation and enabling more seamless, end-to-end travel across the City and beyond.

This is the concept of a more connected mobility experience: where transitions between driving, transit, cycling, and walking are intuitive, supported by integrated systems, consistent wayfinding, and simple, unified payment. Whether it is moving from transit to bike share for the last mile or accessing charging and parking across a broader regional network, the goal is the same – to reduce friction and make it easier for people to move.

The investments made over the past several years have positioned TPA to play a meaningful role in this evolution. With a growing physical network, strong partnerships, and an increasingly sophisticated digital platform, TPA is well positioned to shape a more connected, accessible, and resilient mobility system.

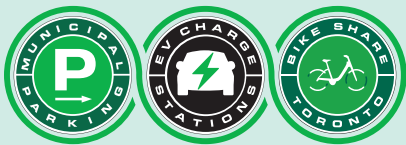
This work is about more than transportation. It is about supporting how the City functions and grows, connecting people to opportunity, enabling economic activity, and building a Toronto that is easier to navigate, more inclusive, and ready for the future.

With every journey, Green P Mobility is fueling Toronto's future.





[greenp.com](http://greenp.com)  
[ev.greenp.com](http://ev.greenp.com)  
[bikesharetoronto.com](http://bikesharetoronto.com)



**Choice. Ease. Speed.**