

ATTACHMENT 1: DESCRIPTION OF THE PROPOSED SIGN, REQUIRED VARIANCES AND CONDITIONS

Proposed Sign Description:

One third party electronic ground sign described as follows:

- a) Contains no more than two rectangular sign faces;
- b) Where the sign has two sign faces, the sign faces shall be displayed in a "V-shaped" configuration, oriented as follows:
 - i) one facing in an approximate northerly direction; and,
 - ii) one facing in an approximate southeasterly direction.
- c) The sign faces shall comply with the following:
 - i) Have a maximum bisecting line no greater than 3.03 meters;
 - ii) Have a maximum center line of no greater than 5.91 meters;
 - iii) Have a maximum sign face area of no greater than 17.91 square meters;
 - iv) Display electronic static copy only.
- d) The height shall not exceed 10 meters;
- e) The sign shall be entirely located within the shaded area bounded by heavy lines on the diagram labeled "Detail Map 1 – 2200 Markham Road" indicated at Subsection f) below;
- f) Detail Map 1 – 2200 Markham Road



Required Variances:

- 1) The Requirement of § 694-25.C(2)(e) that: An E-Employment Sign district may contain a third party electronic ground sign, provided the sign shall not be erected within 60.0 metres of any premises located, in whole or in part, in an R, RA, CR, I or OS sign district; be varied to allow the proposed sign to be located 43 metres of premises in the OS sign district, while not being able to be within than 60.0 metres of any premises located, in whole or in part, in an R, RA, CR or I sign districts, subject to Conditions 1, 2 and 3 below.
- 2) The Requirement of § 694-25.C(2)(f) that: An E-Employment Sign district may contain a third party electronic ground sign, provided where a sign is located within 250 metres of an R, RA, CR, I or OS sign district, the sign cannot face any premise in the R, RA, CR, I or OS sign district; be varied to allow the proposed sign to be located no closer than 43 metres, and facing, premises in the OS sign district, while not being able to be within 250 metres of, and face, any premise in the R, RA, CR or I sign district, subject to Conditions 1, 2 and 3 below.
- 3) The Requirement of §694-25.C(2)(g)[2] that: An E-Employment Sign district may contain a third party electronic ground sign, provided the sign be located a minimum of 500 metres from any other third party electronic sign located on a street which forms an intersection with the street on which the sign is located; be varied to allow the proposed sign to be located no closer than 468 metres from a third party electronic ground sign located at the property municipally known 2290 Markham Road, subject to Conditions 1, 2 and 3 below.
- 4) The Requirement of §694-25.C(2)(h) that: An E-Employment Sign district may contain a third party electronic ground sign, provided there shall be no more than one ground sign or electronic ground sign erected on the premises; be varied to allow the Proposed Sign to be an additional sign erected on a premises, provided there shall be no more than one first party ground single-sided ground sign and one third party electronic ground sign, subject to Conditions 1, 2 and 3 below.
- 5) The Requirement of 694-25.C(2)(k) that: An E-Employment Sign district may contain a third party electronic ground sign, provided where the sign has two faces, the sign faces shall be back to back; be varied to allow the proposed sign to have two sign faces in a “V-shaped” configuration, subject to Conditions 1, 2 and 3 below.

Conditions:

- 1) Prior to the issuance of any permit for the proposed sign, the existing third party ground sign located on the Subject Premises shall be removed, and all associated permits revoked.
- 2) The interior angle of the sign faces shall not exceed 45 degrees.

- 3) The illumination system for the Proposed Sign shall operate at a correlated colour temperature (CCT) of 3000 K or lower.