

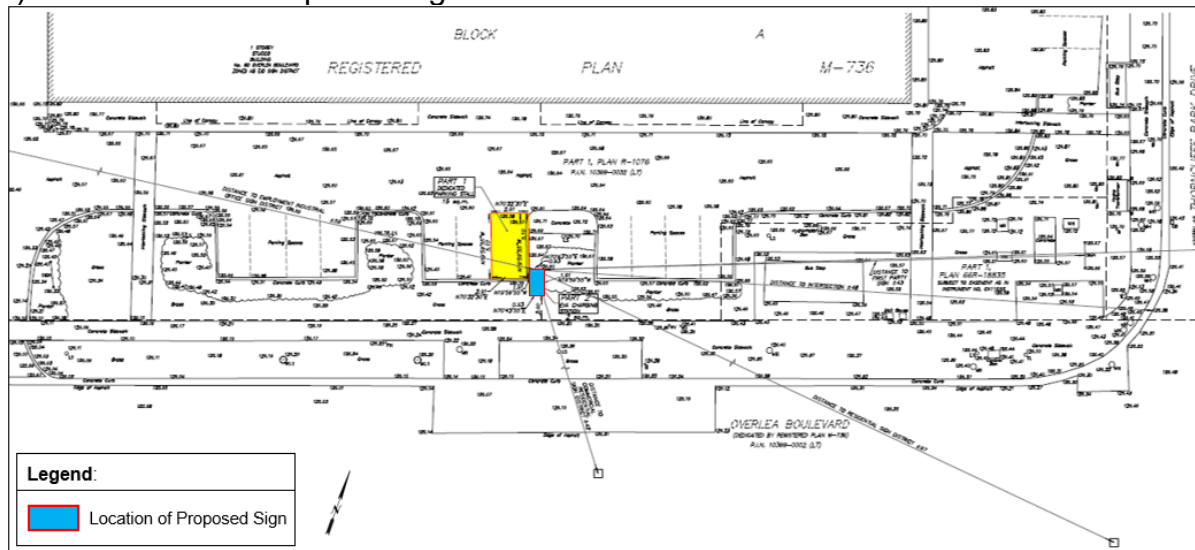
## ATTACHMENT 1: DESCRIPTION OF THE PROPOSED SIGN, REQUIRED VARIANCES AND CONDITIONS

### Proposed Sign Description:

One third party electronic ground sign described as follows:

- a) Contains no more than two rectangular sign faces;
- b) Where the sign has two sign faces, the sign faces shall be displayed in a "back-to-back" configuration, oriented as follows:
  - i) one facing in an approximate easterly direction; and,
  - ii) one facing in an approximate westerly direction;
- c) The sign faces shall comply with the following:
  - i) Have a maximum bisecting line no greater than 1.65 meters;
  - ii) Have a maximum center line of no greater than 0.93 meters;
  - iii) Have a maximum sign face area of no greater than 1.55 square meters;
  - iv) Display electronic static copy, only;
- d) The height shall not exceed 2.65 meters;
- e) Shall be located and oriented substantially in accordance with the diagram labeled "Location of Proposed Sign" indicated in subsection f) below;

### f) Location of the Proposed Sign:



## **Required Variances:**

- 1) The Requirement of § 694-25C(2)(d) that: An E – Employment Sign District may contain a third-party electronic ground sign, provided the sign shall not be erected within any required setback of a building from a street as regulated by the City's applicable Zoning By-law; be varied to allow the Proposed Sign to be erected within the 15.0 metres required setback of a building from a street as regulated by the City's applicable Zoning By-law, while not being closer 2.0 metres from the southerly property line, subject to Conditions 1, 2 and 3 below;
- 2) The Requirement of § 694-25C(2)(e) that: An E – Employment Sign District may contain a third-party electronic ground sign, provided the sign shall not be erected within 60.0 metres of any premises located, in whole or in part, in an R, RA, CR, I or OS sign district; be varied to allow the Proposed Sign to be located no closer than 35.0 metres of a premise located in a CR sign district, while not being able to be within 60.0 metres of any premise located in an R, RA, I or OS sign district, subject to Conditions 1, 2 and 3 below;
- 3) The Requirement of § 694-25C(2)(f) that: An E – Employment Sign District may contain a third-party electronic ground sign, provided where a sign is located within 250 metres of an R, RA, CR, I or OS sign district, the sign cannot face any premise in the R, RA, CR, I or OS sign district; be varied to allow the Proposed Sign to be located no closer than 35.0 metres of, and facing, a premise located in a CR sign district, no closer than 90.0 metres of, and facing, a premise located in a RA sign district, and no closer than 210.0 metres of, and facing, a premise located in a OS sign district, while not being able to be within 250 metres of, and facing, any premise located in an R or I sign district, subject to Conditions 1, 2 and 3 below;
- 4) The Requirement of § 694-25.C(2)(h) that: An E – Employment Sign District may contain a third party electronic ground sign, provided there shall be no more than one ground sign or electronic ground sign erected on the premises; be varied to allow the Proposed Sign to be an additional sign erected on a premises, provided there shall be no more than one first party ground sign and one third party electronic ground sign erected on the premises, subject to Conditions 1, 2 and 3 below.

## **Conditions:**

Condition 1) The Proposed Sign shall conform in all respects to the specifications set out in the Proposed Sign Description in this Attachment, including but not limited to the number of sign faces, configuration, orientation of sign faces, copy displayed, maximum height, maximum sign face area, and location.

Condition 2) Trees shall be planted on the south frontage of the Subject Premises between the existing first party ground sign and the Proposed Sign, which shall sufficiently block the sign faces from being visible simultaneously from any generally travelled portion of Overlea Boulevard to the satisfaction of the Chief Building Official.

Condition 3) The sign structure of the Proposed Sign shall not be attached, affixed, combined with, or otherwise associated with, any elements in whole or in part, which may be understood or referred to as “an electric vehicle charging station”, prior to all applicable approvals having been obtained for the erection, installation, display or utilization of the “electric vehicle charging station” being presented to the Chief Building Official (CBO); and that no permits for the erection and display of the Proposed Sign, or the modification of the Proposed Sign, shall be issued until such time as sufficient information is provided to the CBO to satisfy the CBO acting reasonably that all applicable approvals for the electric vehicle charging station have been obtained, and that no further approvals for the electric vehicle charging station are required as the date the information is provided to the CBO.