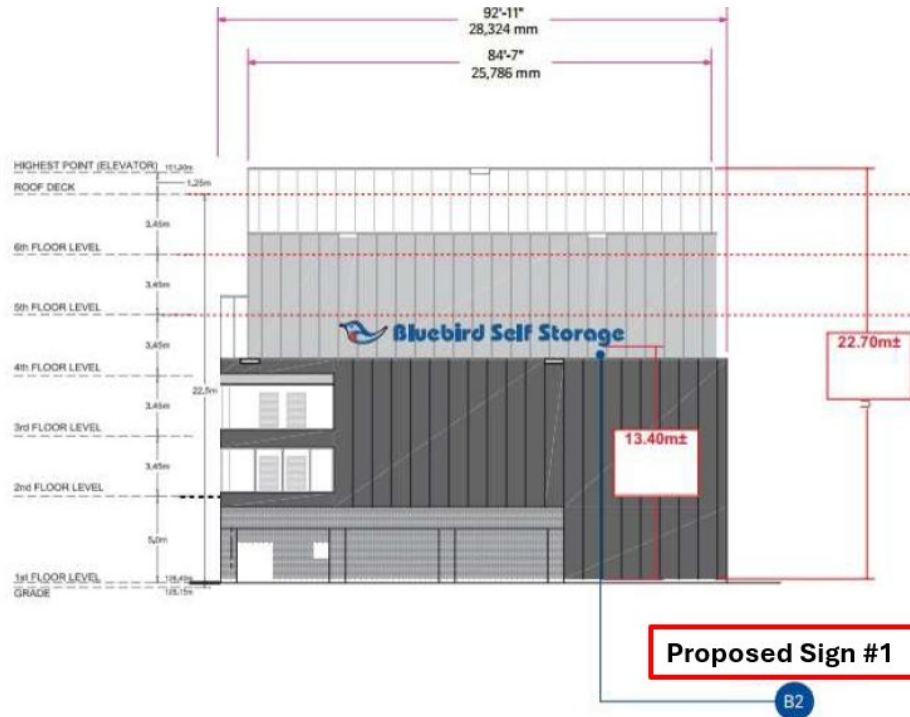


ATTACHMENT 1: DESCRIPTION OF THE APPLICANT-PROPOSED SIGN VARIANCE

A. Proposed Signs - Description:

1. Proposed Sign #1: One first party wall sign to be located within the premises municipally known in the year 2026 as 70 Caledonia Park Road, as further described below:
 - a) The sign shall be located on the 4th storey of the building, on the north elevation;
 - b) The Sign shall contain no more than one sign face;
 - c) The sign shall contain a sign face that has a maximum bisecting line no greater than 1.21 metres;
 - d) The sign shall contain a sign face that has a maximum centre line no greater than 15.84 metres;
 - e) The sign shall have a maximum sign face area no greater than 19.17 square metres;
 - f) The height of the sign shall not exceed 18.21 metres;
 - g) The sign shall display static copy only;
 - h) The sign may be illuminated, but must be unlit between the hours of 11:00 p.m. and 7:00 a.m.
 - i) The sign shall be located substantially in accordance with the location labelled Sign 2 on the diagram labeled "Location of Proposed Sign #1" indicated in subsection j) below;

j) Location of Proposed Sign #1:

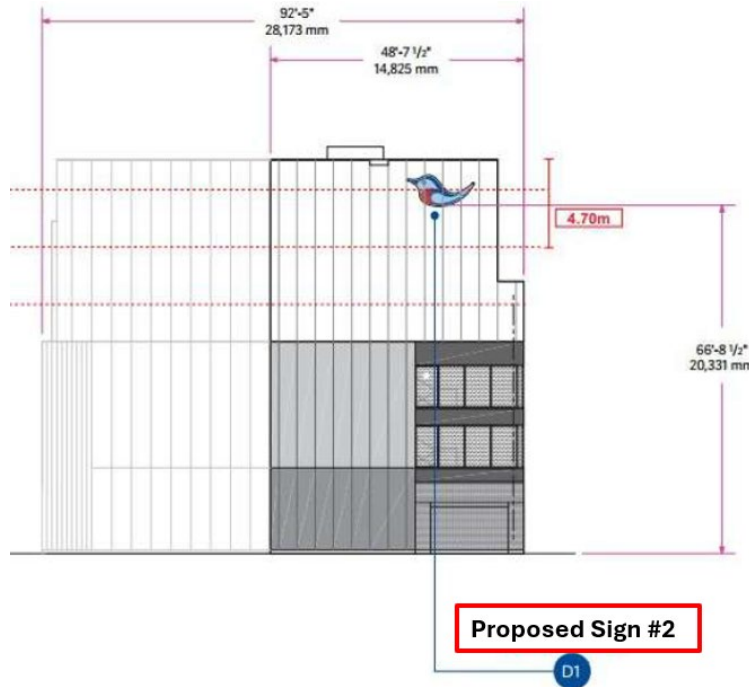


2. Proposed Sign #2: One first party wall signs to be located within the premises municipally known in the year 2026 as 70 Caledonia Park Road, as further described below:

- a) The sign would be located on the 6th storey of the building on the south elevation;
- b) The Sign shall contain no more than one sign face;
- c) The sign shall contain a sign face that has a maximum bisecting line no greater than 1.46 metres;
- d) The sign shall contain a sign face that has a maximum centre line no greater than 3.14 metres;
- e) The sign shall have a maximum sign face area no greater than 4.61 square metres;
- f) The height of the sign shall not exceed 21.80 metres;
- g) The sign shall display static copy only;
- h) The sign may be illuminated, but must be unlit between the hours of 11:00 p.m. and 7:00 a.m.

i) The sign shall be located substantially in accordance with the location labelled Sign 4 on the diagram labeled "Location of Proposed Sign #2" indicated in subsection j) below;

j) Location of Proposed Sign #2:



B. Requested Variances:

- 1) The requirement of § 694-21 I (5) (a) that: A E-Employment sign district may contain a wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection (4), provided the sign shall only be erected at the first storey; be varied to allow Proposed Sign #1 to be erected at the 4th storey, subject to condition 1 below;
- 2) The Requirement of § 694-21 I (5) (a) that: A E-Employment sign district may contain a wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection (4), provided the sign shall only be erected at the first storey; be varied to allow Proposed Sign #2 to be erected at the 6th storey, subject to condition 2 below.

C. Required Conditions:

Condition 1) Notwithstanding 694-18. A(C), Proposed Sign #1 shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m.

Condition 2) Notwithstanding 694-18. A(C), Proposed Sign #2 shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m.