

ATTACHMENT 1 – DESCRIPTION OF PROPOSED SIGN VARIANCE

The premises municipally known as 207 Queens Quay West may contain the following signs, each requiring one variance, as described further described below:

Proposed Sign #1: A first party wall sign to be located on the north elevation, in accordance with the diagram presented below and labelled as Figure 1 and further being in accordance with the following requirements:

- a) The sign shall contain no more than one rectangular sign face;
- b) The sign face shall comply with all of the following:
 - i) Have a maximum bisecting line no greater than 17.68 metres;
 - ii) Have a maximum centre line no greater than 1.88 metres;
 - iii) Have a maximum sign face area no greater than 33.24 square metres;
 - iv) Be oriented approximately in a northerly direction;
- c) The sign shall display static copy;
- d) The height of the sign shall not exceed 29.13 metres;
- e) The sign shall not extend beyond either end of the wall upon which it is erected;
- f) The sign shall not extend above the wall or parapet wall of a building; and
- g) The sign may be illuminated.

Figure 1: Drawing of Proposed Sign #1



- a) The sign shall contain no more than one rectangular sign face;
- b) The sign face shall comply with all of the following:
 - i) Have a maximum bisecting line no greater than 17.68 metres;
 - ii) Have a maximum centre line no greater than 1.88 metres;
 - iii) Have a maximum sign face area no greater than 33.24 square metres;
 - iv) Be oriented approximately in a northerly direction;
- c) The sign shall display static copy;
- d) The height of the sign shall not exceed 29.13 metres;
- e) The sign shall not extend beyond either end of the wall upon which it is erected;
- f) The sign shall not extend above the wall or parapet wall of a building; and
- g) The sign may be illuminated.

[illegible]

1. The requirement of § 694-21.D(5)(a) that: A CR-Commercial Residential sign district may contain a wall sign, other than a sign displaying a logo or corporate symbol, provided the sign shall not be erected above the second

storey; be varied to allow the erection and display of the Proposed Sign #1 above the second storey.

2. The requirement of § 694-21.D(5)(a) that: A CR-Commercial Residential sign district may contain a wall sign, other than a sign displaying a logo or corporate symbol, provided the sign shall not be erected above the second storey; be varied to allow the erection and display of the Proposed Sign #2 above the second storey.