

ATTACHMENT 4: CORRESPONDENCE FROM INTERESTED PARTIES

Toronto Building Express Services

From: signbylawunit
Sent: July 24, 2026 9:16 AM
To: Toronto Building Express Services
Subject: FW: [External Sender] Re: 2075 Bayview Avenue (26-182477)

From: sbc <sbc@toronto.ca>
Sent: Friday, July 24, 2026 9:16:19 AM (UTC-05:00) Eastern Time (US & Canada)
To: 'Valleyanna Residents' [REDACTED]
Cc: Citywide Priorities Toronto Building <CitywidePriorities@toronto.ca>; Councillor Chernos Lin <Councillor_ChernosLin@toronto.ca>; Parker Samuels <Parker.Samuels2@toronto.ca>; signbylawunit <signbylawunit@toronto.ca>
Subject: RE: [External Sender] Re: 2075 Bayview Avenue (26-182477)

Good morning,

Thank you for sending a photo of the notice you received. That was helpful.

We cannot accept your communication for the Sign Variance Committee but staff in Toronto Building will be able to accept it as a response to the notice they sent to you.

Many thanks,
Tanya

Tanya Spinello
Committee/Council Administrator (Acting)
City Clerk's Office, Secretariat
City of Toronto
416-392-4359



From: Valleyanna Residents [REDACTED]
Sent: July 22, 2026 8:39 AM
To: sbc <sbc@toronto.ca>
Cc: Citywide Priorities Toronto Building <CitywidePriorities@toronto.ca>; Councillor Chernos Lin <Councillor_ChernosLin@toronto.ca>; Parker Samuels <Parker.Samuels2@toronto.ca>; signbylawunit <signbylawunit@toronto.ca>
Subject: [External Sender] Re: 2075 Bayview Avenue (26-182477)

Good morning!

Thank you for the reply and information.

The letter the Residents received indicated comments were due by August 8 for an August 13 decision. I've attached a photo below.

Please add our formal objection to the file for consideration when Application 26-182477 is raised for consideration even it is delayed to September or later.

We worked hard with Residents, due to summer breaks, to get the objection in early.
We trust it will be included in the consideration this Application?

We appreciate your help!

Warm regards,
The Valleyanna RA

NO
FIRST

Location: 2

You are receiving
within 120 met
erected. We va
parties. Please c
and/or for more

On Wed, Jul 22, 2026 at 8:24 AM sbc <sbc@toronto.ca> wrote:

Good morning,

The next meeting of the Sign Variance Committee is on Friday, September 18, 2026. At this time, we do not know what applications will appear on the agenda.

You are encouraged to submit comments following the agenda publishing on Friday, September 11, 2026 if an item is included for 2075 Bayview Avenue.

Kindly let me know if you have any questions.

Many thanks,
Tanya

Tanya Spinello

Committee/Council Administrator (Acting)
City Clerk's Office, Secretariat
City of Toronto
416-392-4359



From: Valleyanna Residents [REDACTED]

Sent: July 19, 2026 4:53 PM

To: Citywide Priorities Toronto Building <CitywidePriorities@toronto.ca>; Councillor Chernos Lin <Councillor_ChernosLin@toronto.ca>; Parker Samuels <Parker.Samuels2@toronto.ca>; sbc <sbc@toronto.ca>; signbylawunit <signbylawunit@toronto.ca>

Subject: [External Sender] [2075 Bayview Avenue](#) (26-182477)

Dear Chief Building Officials and Sign Variance Committee Members:

Re: [2075 Bayview Avenue - 26-182477](#)

We write in opposition to the above noted Application for another high, lit sign at Sunnybrook Hospital.

We are the Valleyanna Residents' Association ("VRA"), a non-share capital Corporation, the members of which are the residents of Valleyanna Drive. The main purpose of the VRA is to protect the interests of the residents of Valleyanna Drive with respect to matters affecting the street and the neighbourhood.

We read with interest the Application for an additional sign at Sunnybrook. According to the City of Toronto's By-law 694-21 F (4)(a), signs are only to be erected at the **FIRST** storey. The Application is for a lit sign on the **6th storey**.

The new sign proposed is tremendously large at 15.65m long and, as it is proposed to be situated on the 6th storey, is substantially (five floors) higher than what is permitted by the City's own rules. *This is not a minor variance.* This additional illuminated sign will be too long, too bright, too high, and will negatively affect neighbours in whose windows these signs will shine light at all hours.

Although we are fortunate to have such a wonderful hospital in our neighbourhood, we cannot support this Application.

This is the latest in a long line of sign variance applications of this kind (for very large signs at elevated multi-story heights with illumination) by Sunnybrook beginning with the March/April 2011 sign Variance Application (for one sign relating to the “Schulich Heart Centre”) which members of our street objected to and which went through the Appeals process. The concern with the initial sign Variance Application was that this would open the floodgates with many more such Applications for more such signs.

While representatives from Sunnybrook indicated in the 2011 Appeal that this would not happen, this is indeed what has occurred, since there are now 10 (or more) such signs for which sign Variance Applications were made, objected to, but which proceeded.

The most recent of these involved sign Variance Applications for three signs of this kind at the beginning of 2024 which were initially approved. These variances were the subject of a subsequent Appeal by a neighbourhood resident (located in the new townhomes on the former Salvation Army property on Bayview Avenue & Hargrave Lane) and members of our VRA Association supported and participated in the Appeal as speakers. This Appeal was heard on March 1, 2024 (Sign Variance Application – Sunnybrook Hospital (23-14932)). The outcome of that Appeal is instructive; while objections were made to the sign variance in its entirety, the sign variance was approved subject to the important limitation that the three signs would NOT be illuminated. During the hearing of that Appeal, while representatives of Sunnybrook put forward various reasons in support of the sign variances (to offer identification and wayfinding to guests and patients on the hospital campus), it became very apparent that the Sunnybrook signage strategy for seeking sign variances of this kind is in furtherance of their fundraising strategy to raise funds from donors in return for having the donor’s names on the signs. A subsequent Variance Application (24-234834) was heard and that sign was not permitted to be illuminated, although it was approved to proceed higher than the first storey.

We have fought so many Variance Applications at Sunnybrook, with representations by Sunnybrook dating as far back as 2011 that this would not continue; however, it has sadly become an almost yearly event for us. As more and more signs are added, our opposition becomes more profound.

The only saving grace has been that the last two Variance Applications (in 2024 and 2025) were only approved with UNLIT signs.

There is adequate signage throughout the Sunnybrook campus and further signs are not necessary. However, if a sign were to be permitted under this Variance Application on the 6th storey, then it should **NOT** be permitted to be lit, in line with the 2024 Appeal, above, and the subsequent 2025 Variance Application. Light pollution to the neighbouring houses is an unfair and unnecessary burden.

Thank you for your consideration! Please keep us advised of any updates with respect to this Application.

Warm regards,
The Valleyanna Residents' Association

Citywide Priorities Toronto Building

From: [REDACTED]
Sent: July 20, 2026 7:24 AM
To: Citywide Priorities Toronto Building
Subject: [External Sender] 2075 Bayview Avenue (26-182477)

Good day,

I am writing to formally object to the application by Sunnybrook Hospital, to once again, request the display of a illuminated sign. These requests seem to be almost annual requests. Last year, in an appeal, it was agreed that the hospital could display a sign, but not illuminated. At their dissatisfaction, we are now back with a very similar request. They are making this process a mockery. If one does not like the result, you can just go back to the lower approval process and start all over again.

I recognize that the hospital wants to recognize the donors, but there many other options available.

All of this to say, we are exposed to enough lights and let's not make them make a mockery of the process.

Michel
[REDACTED]

Michel Rhéaume
[REDACTED]

Citywide Priorities Toronto Building

From: [REDACTED]
Sent: July 16, 2026 10:39 AM
To: Citywide Priorities Toronto Building
Cc: Dragan Zec; signbylawunit
Subject: [External Sender] RE: 2075 Bayview Avenue (26-182477) Variance No. 694-21F (4)(a)

We are the Owners of [REDACTED] in Toronto, Ontario. Our house is located next to the Sunnybrook Hospital complex and the bedrooms face the Sunnybrook buildings.

We and our neighbours (Valleyanna Residents) have raised concerns in the past about the illuminated signs and lights on various buildings in the Sunnybrook complex and have successfully fought against them being installed simply because the lights project directly into the bedrooms at night creating a major discomfort and distress. In 2024 a request was made by Sunnybrook to have illuminated signs installed at the 'T'-wing and this decision was overturned due to the arguments raised by our Valleyanna Residents group.

In addition, it is clearly stated in the 694-21 F (4)(a) that an institutional district may contain a wall sign, provided the sign shall only be erected at the first storey.

We are again raising a major concern about the installation of the sign at the 'D'-wing building. This sign, when illuminated, will be visible from our house including all the neighbouring houses that extend along the perimeter of the Sunnybrook. At all the properties, the bedrooms typically face the Sunnybrook campus, so this sign would impose discomfort for the occupants due to the continuous lights.

Please note that we already have a significant amount of light coming from the parking garage which projects into our bedrooms and the roller blinds are not sufficient to dim down the effect. This is particularly a problem throughout the months when the foliage is down along the tree line that protects the Valleyanna houses from the Sunnybrook complex.

We request that this sign is not installed as proposed. **If the sign is required, it can be placed at the first storey, and it cannot be illuminated through the night.**

Regards,

Vera Zec, MSc. Arch.

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]
Sent: Thursday, January 16, 2025 8:39 AM
To: 'signbylawunit@toronto.ca' <signbylawunit@toronto.ca>
Cc: Dragan Zec [REDACTED]
Subject: 2075 Bayview Avenue (24-234834)

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Regards,

Vera Zec, MSc. Arch. and Dragan Zec. P. Eng.

[REDACTED]

Toronto Building Express Services

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Sent: July 19, 2026 4:53 PM
To: Citywide Priorities Toronto Building; Councillor Chernos Lin; Parker Samuels; sbc; signbylawunit
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objections were made to the sign variance in its entirety, the sign variance was approved subject to the important limitation that the three signs would NOT be illuminated. During the hearing of that Appeal, while representatives of Sunnybrook put forward various reasons in support of the sign variances (to offer identification and wayfinding to guests and patients on the hospital campus), it became very apparent that the Sunnybrook signage strategy for seeking sign variances of this kind is in furtherance of their fundraising strategy to raise funds from donors in return for having the donor's names on the signs. A subsequent Variance Application (24-234834) was heard and that sign was not permitted to be illuminated, although it was approved to proceed higher than the first storey.

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Thank you for your consideration! Please keep us advised of any updates with respect to this Application.

Warm regards,
The Valleyanna Residents' Association