

Date: April 28, 2026

To: Toronto and East York Community Council

From: Mike Barnet, Director, Enforcement and Street Management

Re: Main Street (westerly roadway) - Parking Amendments (Ward 19, Beaches-East York)

Transportation Services has been requested by the Ward 19 Councillor to provide recommended wording for recommendations they plan to present to the April 30, 2026, Toronto and East York Community Council. Staff request that this memorandum accompany the Councillor's letter.

This memorandum is about a matter that Community Council has delegated authority from City Council to make a final decision.

Summary

- ☐ Staff **support** the draft recommendations provided below
- ☒ Staff **do not support** the draft recommendations provided below
- ☐ Staff do not have sufficient data and/or time to determine if the draft recommendations provided below can be supported by staff, at this time.

Draft Recommendations

1. *Toronto and East York Community Council prohibit stopping at all times on both sides of Main Street (westerly roadway) between Stephenson Avenue and Main Street.*
2. *Toronto and East York Community Council rescind the existing parking machine regulation in effect from 8:00 a.m. to 6:00 p.m., Monday to Saturday, at a rate of \$3.25 per hour and for a maximum period of three hours, on the west side of Main Street (westerly roadway), between Stephenson Avenue and a point approximately 60 metres north.*
3. *Toronto and East York Community Council amend the existing 1-hour parking regulation in effect from 8:00 a.m. to 6:00 p.m. daily, on the north and west side of Stephenson Avenue between Main Street and Morton Road, to be in effect on the north side of Stephenson Avenue between the laneway west of Main Street, north of Stephenson Avenue.*

4. *Toronto and East York Community Council prohibit stopping at all times on the north side of Stephenson Avenue between Main Street (westerly roadway) and the laneway west of Main Street, north of Stephenson Avenue.*
5. *Toronto and East York Community Council prohibit stopping at all times on the south side of Stephenson Avenue between Main Street (westerly roadway) and a point 37 metres west.*
6. *Toronto and East York Community Council amend the existing parking prohibition in effect at all times on the south side of Stephenson Avenue between Main Street and Morton Road, to be in effect between Morton Road and a point 37 metres west.*
7. *Toronto and East York Community Council authorize an all-way compulsory stop control at the intersection of Stephenson Avenue and Main Street (westerly roadway).*

Transportation Services has been requested to implement a stopping prohibition on both sides of the westerly branch of Main Street and on Stephenson Avenue adjacent to a new residential development with ground floor retail, recently completed at the northwest corner of Main Street (westerly branch) and Stephenson Avenue. As part of the development, geometric safety improvements were also made at the Main Street intersection. Through the development agreements, no provisions were made for on-street loading or parking.

Staff have assessed current operating conditions and determined that a targeted standing regulation, limited to the area fronting the building entrance and retail units would be feasible to permit passenger pick-up and drop-off while maintaining safety and operations. However, based on direction received, we are proceeding with a stopping prohibition along the full extent of the Main Street frontage and the Stephenson Avenue flankage of the development.

Transportation Services would prefer to accommodate the existing pick-up and drop-off activity, along with anticipated future demand from adjacent uses and suggests that a stopping prohibition may not be the most appropriate solution.

During the course of the investigation, it was noted that there is a discrepancy between posted signs and the existing parking regulations. Recommendation 7 will correct this inconsistency.

Financial Impact

Staff have not been able to develop engineering estimates for this work but based on previous experience and similar work in the past, we expect the costs associated with approving the draft recommendations above will be approximately \$2,000.00.

Additionally, there will be costs associated with the loss of potential parking revenue. The parking machine and associated signage were removed in 2021 as part of the construction staging ([Agenda Item History - 2021.TE24.52](#)). These were not re-instated after construction was completed. Accordingly, it may not be possible to determine a detailed estimate of the revenue loss at this time.

As this this work was not anticipated, it has not been specifically included in any approved budgets. Completion of the work would be subject to availability and competing priorities within future Transportation Services Operating Budgets, unless a specific funding source is identified by the Councillor and approved by Toronto and East York Community Council.

Contact

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