



Date: July 3, 2026

City Clerks Office
2nd Floor- West Tower
100 Queen Street W
Toronto, ON
M5H 2N2

Re: Letter of Support – 64–66 Wellesley Street East Development Application

Dear Mr. John Elvidge;

On behalf of the Church Wellesley Village Business Improvement Area, we are writing to express our strong support for the proposed development at 64–66 Wellesley Street East.

As you know our BIA represents a diverse and vibrant collection of local businesses within the Church-Wellesley Village. Many of our retailers are not only business operators in the area but also residents of the Village, with a deep personal and professional investment in the continued growth and success of this community.

We have reviewed the proposed application and believe it presents a thoughtful and positive contribution to the neighbourhood. The project aligns with the broader vision of enhancing density in a manner that supports local businesses, animates the public realm, and contributes to the long-term economic vitality of the area.

While we understand that some concerns have been raised regarding incremental shadow impacts, our membership is not concerned with the marginal increase in shadow resulting from this proposal. In our view, these limited impacts are significantly outweighed by the substantial benefits the project will bring. These include increased foot traffic to support local businesses, additional housing supply in a highly transit-accessible location, and an overall strengthening of the neighbourhood's economic and social fabric.

As business owners and residents, our members recognize the importance of balanced growth. This proposal represents precisely that—measured intensification that will reinforce the Village as a thriving, inclusive, and economically resilient community.

Should you require any additional information, please do not hesitate to contact us.

Sincerely,

Jaret Sereda
Executive Director
Church Wellesley Village BIA
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cc. stephan.posikira@toronto.ca