



40 Dundas St. W.
Suite 300, Toronto,
Ontario, M5G 2C2

downtownyonge.com
@downtownyonge

July 6, 2026

Konain Edhi
Planner, Community Planning Toronto and East York District
18th Floor, East Tower, City Hall
100 Queen Street West
Toronto, ON M5H 2N2
Konain.Edhi2@toronto.ca

RE: Application for Official Plan and Zoning By-law Amendment – 410–444 Yonge Street and 1–23 College Street (City of Toronto File No. 25 191175 STE 11 OZ)

Dear Konain,

I am writing on behalf of the Downtown Yonge Business Improvement Area (“DYBIA”) on the subject of TEYCC item TE34.24, the Application for Official Plan and Zoning By-law Amendments for 410-444 Yonge Street and 1-23 College Street.

The DYBIA has been active for many years within and near College Park, both through active programming of the public spaces and through close collaborations with area business owners. The DYBIA has valuable insights into best practices for public realm improvements, lessons learned from numerous projects planned and executed, and important contributions related to construction management in the vicinity of the applicant’s site.

The DYBIA hereby respectfully requests that we continue to be included in the early stages of design discussions about the planned re-development, including discussions that might be taking place with owners of nearby properties (including 777 Bay Street and Aura Tower) and owner-operators of consequential assets such as public transit and public parks.

We want to ensure that our feedback are considered prior to the finalization of the designs.

With appreciation,

Cheryl Diego
Director, Public Realm Experience

Cc: councillor_saxe@toronto.ca