



AMPLIFY YOUR IMPACT. JOIN THE CNEA TODAY!

Connect, Collaborate, and Shape the Future of
One of Canada's Most Iconic Institutions!

About Us

The **Canadian National Exhibition Association (CNEA)** is an Agricultural Society without share capital, incorporated by a Special Act of the Legislature of Ontario, and is responsible for governing the **Canadian National Exhibition (CNE)** and its affiliated ventures. Founded in 1879 as the Toronto Industrial Exhibition, the CNE is a not-for-profit organization that has enjoyed a distinguished history as a showcase of the nation. Held over 18-days leading up to and including Labour Day, it is a cherished end-of-summer tradition that welcomes more than 1.4 million visitors each year.

The CNEA and its volunteer Board of Directors operate under the jurisdiction of both an Act respecting the Canadian National Exhibition Association, and the Agricultural & Horticultural Organizations Act of Ontario. The CNEA has approximately 100 member appointees representing each of the following sectors: Municipal, Manufacturers & Industry, Agriculture, and General & Liberal Arts.

CNEA Members, which are associations & not-for-profit organizations, appoint an annual representative - an "Appointee" who interacts with the CNEA and represents your organization at CNEA meetings of the membership and events. Member appointees may also serve on CNEA committees and seek election to the Board of Directors*. There are also 15 individual members who are appointed directly by the CNEA from the community-at-large.

Further background information about the Association's governance structure, Board, Strategic Plan & Annual Report, economic impact, and industry connections can be found here: <https://www.theex.com/our-organization/>

*Not all appointees are eligible to run for the Board

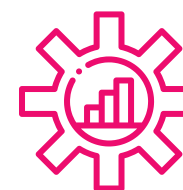
4 Member Sections



Municipal



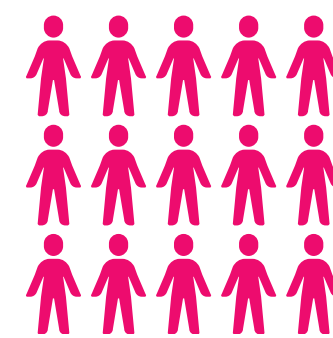
Agriculture



Manufacturers &
Industry



General & Liberal
Arts



15

Individual Members who are
appointed directly by the CNEA
from the community-at-large



Benefits of CNEA Membership

For the Appointee

- ✓ Play a meaningful role in supporting the Canadian National Exhibition Association (CNEA)
- ✓ Connect with community leaders and local influencers, forming relationships that lead to lasting collaborations and city-building impact
- ✓ Invitations to exclusive events, receptions, and the CNE Opening Day
- ✓ Enjoy complimentary CNE tickets and branded merchandise
- ✓ Opportunity to volunteer for CNEA Committees of the Board or seek election to the Board
- ✓ Access to insider updates through the CNEA e-newsletter and communications

For the Member Organization

- ✓ Active involvement in one of Canada's oldest and most recognized institutions
- ✓ Showcase your organization at the CNE, increasing visibility and reach
- ✓ Access to corporate ticket discounts and free Kids' & Community passes by request
- ✓ Use of meeting spaces at CNE offices on Exhibition Place site
- ✓ Opportunities for collaboration and partnership with the CNEA
- ✓ Be part of a thriving network of organizations and individuals supporting the future of the CNEA



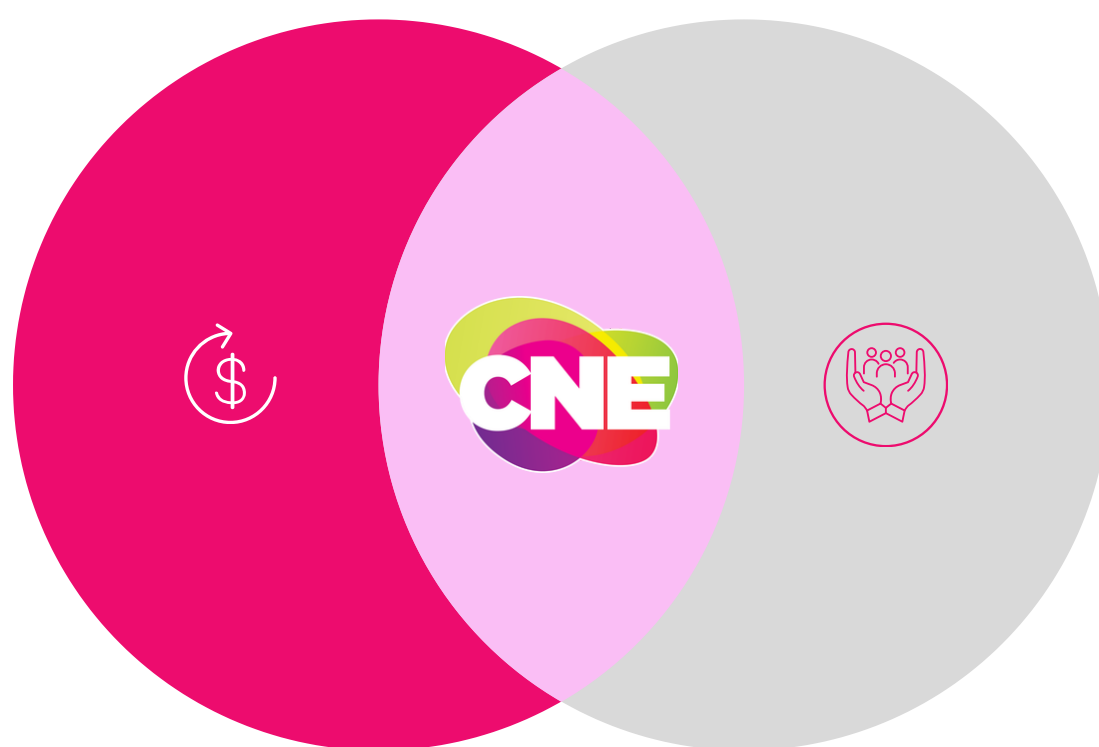
Your Organization's Eligibility

- ✓ Established not-for-profit
- ✓ Active membership base
- ✓ Shows a clear commitment to advancing the future of economic, cultural, or social development and improvement of the city, province, and/or country
- ✓ Has a vested interest in industries relevant to the CNE and its Association (for a full list of industries, please visit our website)

Membership Cost & Participation

\$0

There is no cost for CNEA Membership! It is entirely free for your organization and your appointee.



CNEA Member appointees are invited to consider volunteering on CNEA committees or to seek election to the volunteer Board of Directors*. If your organization's appointee does get involved in committees or the Board, additional time would be required to participate in those meetings. A CNEA call for nominees to seek election to the CNEA Board would provide more information on the process and the anticipated time commitment.

*Not all appointees are eligible to run for the Board. Please contact staff for eligibility parameters.

How to Join

- 1 Submit correspondence indicating your organization's interest in CNEA Membership. To begin the process, email staff at cnea@theex.com.
- 2 CNEA acknowledges receipt of your organization's interest & will follow up on your organization's eligibility* and next steps. (All membership applications are subject to eligibility review)
- 3 Once your organization's eligibility has been confirmed, your application will be referred to the CNEA Board of Directors for approval.
- 4 Once approved, your organization will receive direction on next steps and be asked to appoint a Member Appointee.
- 5 Your Appointee will receive a welcome kit from the CNEA.



All Member Appointees are invited to attend CNEA meetings of the membership, volunteer for committees, and to contact CNEA Staff at any time with questions and ideas about how to advance the work of the CNEA!

*Eligible organizations are established not-for-profits with an active membership base, a demonstrated commitment to advancing economic, cultural, or social development locally or nationally, as well as contributing to priority sectors and industries relevant to the CNEA.



More Information

Interested in taking the next step?

Scan the QR code or visit our website at theex.com/our-organization for more information and how you can begin the process.



Contact us for more information

 416-263-5201
416-263-3841

 CNEA@theex.com

 LinkedIn



 YouTube

