



**MEMBER OF COUNCIL REPORT  
ON OUT-OF-PROVINCE CONFERENCE**

(To be circulated to standing committees and posted on the internet)

Name of Member of Council: Joe Cressy  
Name of Conference: Federation of Canadian Municipalities  
Location: Edmonton, Alberta  
Date(s) Attended: 5 June - 8 June, 2015

I confirm I attended the following sessions (please use additional sheet if required):

DATE	TIME	NAME OF SESSION
5/06/15	2pm	Federal Minister of Finance
5/06/15	4h30pm	Leader Federal Liberal Party
5/06/15	6pm	Youth in 2015 - Workshop
6/06/15	10am	Resolutions Plenary
6/06/15	11h30am	Advocacy & Strategy - Workshop
6/06/15	4h30pm	Leader Official Opposition
7/06/15	4pm	Bruce Anderson Keynote
7/06/15	6h30pm	CUPE National workshop

Authorizing Signature Removed

Member of Council Signature: \_\_\_\_\_

Date: 6/11/15



**TODAY'S  
COMMUNITIES  
TOMORROW'S  
CANADA**

**FCM  
ANNUAL CONFERENCE  
AND TRADE SHOW  
PROGRAM**

  
**EDMONTON2015**  
Shaw Conference Centre

**FCM**

FEDERATION  
OF CANADIAN  
MUNICIPALITIES

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MUNICIPALITÉS

#FCM2015AC



Established by members for members more than 100 years ago, the Alberta Urban Municipalities Association represents Alberta's urban municipalities including cities, towns, villages, summer villages, and specialized municipalities.

## Established by members for members

In addressing critical business needs—from the smallest summer village to the largest city—members value our municipal expertise; realize the economies of scale delivered as an effective way to manage costs; appreciate the support they receive and recognize the benefits of our advocacy efforts. These factors differentiate AUMA's wholly-owned business subsidiary, AMSC, and make us uniquely qualified to deliver the best value when it comes to addressing business needs.



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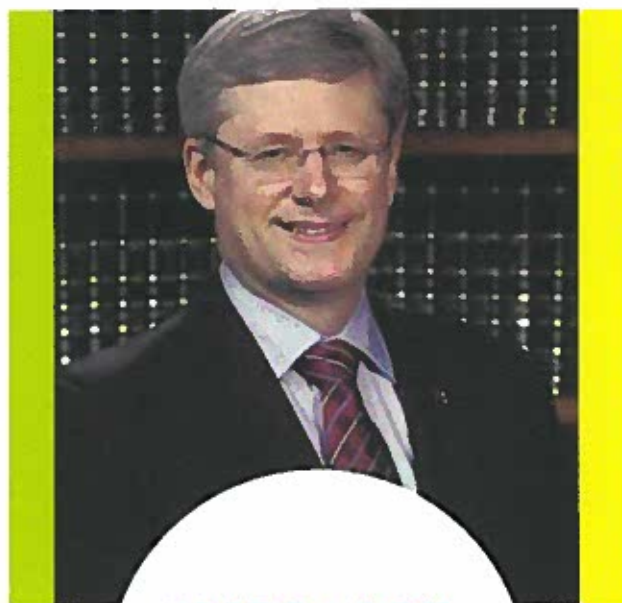


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Download the conference app at [Eventmobi.com/FCM2015AC](http://Eventmobi.com/FCM2015AC)





## MESSAGE FROM THE PRIME MINISTER



June 5- 8, 2015

### Message from the Prime Minister

I am pleased to extend my warmest greetings to everyone attending the Federation of Canadian Municipalities (FCM) Annual Conference and Trade Show, *Today's communities, tomorrow's Canada*, in beautiful Edmonton.

Strong communities are essential to our country's continued growth and prosperity. I am pleased to have this opportunity to salute FCM members for your steady leadership and dedication to building vibrant municipalities. I value your input as we work to realize our shared goals.

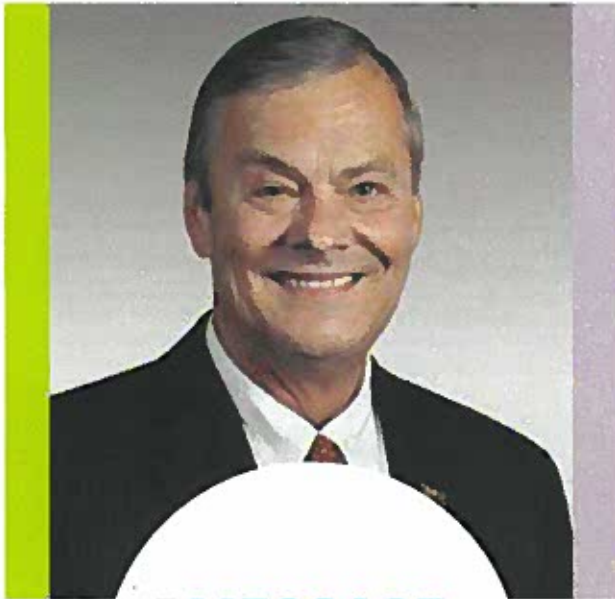
Our Government recognizes that infrastructure is a priority for municipalities. It is a key component of our country's economic resilience, global competitiveness and the quality of life of Canadians. Economic Action Plan 2015 builds on unprecedented, long-term funding to ensure Canada has world-class infrastructure. Under the New Building Canada Plan, we are providing \$5.35 billion per year for provincial, territorial and municipal projects. Additionally, Economic Action Plan 2015 announced a new Public Transit Fund, along with funding to support social housing and other measures that contribute to productive and thriving cities.

I look forward to continued collaboration with municipalities as we prepare for Canada's 150<sup>th</sup> anniversary. Together, we will celebrate our history and take pride in our collective efforts to shape Canada's success for generations to come.

On behalf of the Government of Canada, please accept my best wishes for a productive and enjoyable conference.

Sincerely,

The Rt. Hon. Stephen Harper, P.C., M.P.  
Prime Minister of Canada



## MESSAGE FROM FCM'S PRESIDENT

On behalf of FCM's Board of Directors and the many people who have worked so hard to deliver this year's event, welcome to Edmonton and FCM's Annual Conference and Trade Show.

Once again, Canada's largest gathering of municipal officials offers countless opportunities for you to learn, share, influence and network. Our cities and towns are central to Canada's sustainability and its economic and social success, and our 2015 conference theme, Today's communities, tomorrow's Canada, is designed to stimulate meaningful dialogue about municipalities and the future of our country.

And this is an important time to engage the municipal sector and our elected officials in a national conversation about local jobs, housing affordability, public safety, rural and remote issues, and many other challenges that our hometowns face. This year's program focuses on these priorities and this conference is likely the last opportunity before the federal election for municipal leaders to get together to keep our issues at the top of the national agenda.

This event offers an unparalleled opportunity for you to expand your network, gain insights that will benefit your community, acquire new knowledge, and help shape municipal-federal priorities. I encourage you to take advantage of everything the Annual Conference has to offer, and I look forward to connecting with you over the next four days.

Let's make 2015 in Edmonton our best conference yet!

Brad Woodside, FCM President  
Mayor, City of Fredericton, NB



## MESSAGE FROM THE PREMIER OF ALBERTA



Premier of Alberta

On behalf of the Government of Alberta, I am delighted to welcome delegates to the 2015 Federation of Canadian Municipalities Conference in Edmonton.

Together, your work here will help set Canada's municipal and urban agenda.

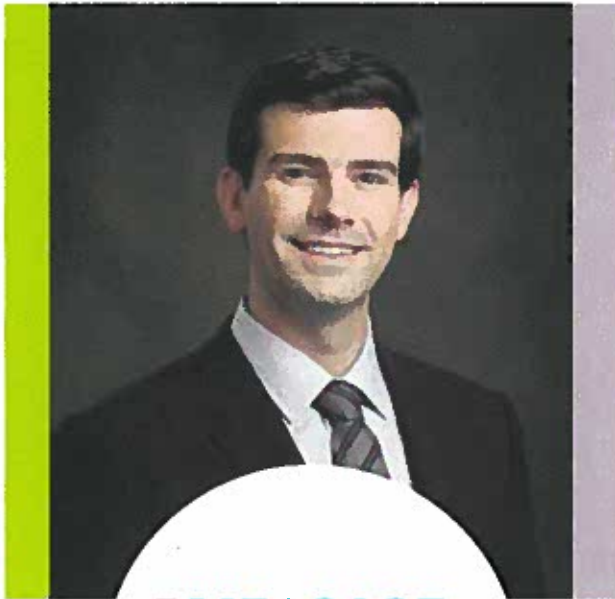
We all know that the strength and sustainability of Canada's municipalities is essential to our shared prosperity. And by working together, we will find solutions to meet the unique challenges that face our communities.

I want to extend my best wishes to all delegates for a productive and successful conference. I know you will enjoy the warmth and hospitality of Albertans during your stay in our capital city.

Welcome to Alberta!

Rachel Notley

June 5, 2015



## MESSAGE FROM THE MAYOR OF EDMONTON

On behalf of City Council and the people of Edmonton, Alberta's Capital City, I welcome you to Edmonton and to the 2015 Federation of Canadian Municipalities Annual Conference and Trade Show.

As the government closest to Canadians, municipalities touch almost every aspect of citizens' daily lives. As our communities grow, we are tasked with providing a tremendous array of services with often limited resources. This conference allows us to learn from each other and find new strategies and solutions for the challenges and opportunities that face Canadian cities of all sizes.

I thank the Federation of Canadian Municipalities and its sponsors and volunteers who make this conference possible each year. I wish everyone an exciting and inspiring conference and, for those visiting Edmonton, I hope you have a chance to experience our city.

Yours truly,

Don Iveson  
Mayor





# GENERAL INFORMATION

## VENUE

All conference events will be held at the Shaw Conference Centre, 9797 Jasper Avenue, Edmonton. The Mayor's Reception will be held at City Hall/City Plaza, a few blocks away from the Shaw Conference Centre.

## NAME BADGES

Your name badge is your passport to all conference sessions and events. You must wear it at all times to gain access to all sessions and social events. Delegate badges will be scanned at the entrance of each session and activity. Below are the registration hours. You must have photo ID to receive your badge.

### Registration hours in the Shaw Conference Centre, Assembly Level Foyer:

Thursday, June 4:	10 a.m. – 6 p.m.
Friday, June 5:	7 a.m. – 6 p.m.
Saturday, June 6:	7 a.m. – 6 p.m.
Sunday, June 7:	7 a.m. – 4 p.m.
Monday, June 8:	7 – 10 a.m.

## INFORMATION BOOTH

An FCM information booth is situated in the Assembly Level Foyer of the Shaw Conference Centre to provide general conference information to delegates. The booth will be open during regular registration hours.

## LOST AND FOUND

All lost and found items can be retrieved at the Information Booth. Outside of registration hours, lost and found items may be retrieved in the Secretariat, Salon 17/18 on the Meeting Room level.

## MEALS

**Friday breakfast** – breakfast will be served in the foyer area of Hall D, Pedway Level.

**Friday lunch** – a complimentary lunch buffet will be served in the Trade Show, Hall AB, Assembly Level.

**Saturday breakfast** – Continental breakfast will be served in the trade show, Hall AB, Assembly Level.

**Saturday lunch** – a complimentary lunch buffet will be served in the Trade Show, Hall AB, Assembly Level.

**Sunday breakfast** – breakfast will be served in the foyer area of Hall D, Pedway Level.

**Sunday lunch** – a boxed lunch for voting delegates will be served in the rooms where elections are taking place.

**Monday breakfast** – the Farewell Breakfast will be served in Hall D, Pedway Level.

## WIFI

Wifi is available throughout the Shaw Conference Centre. We thank Shaw Communications for their support.

Network: freeman  
Password: shawfcm  
(not case sensitive)



## CONFERENCE APP

The conference app is available to download at [www.eventmobi.com/FCM2015AC](http://www.eventmobi.com/FCM2015AC). Delegates are encouraged to set up their profile and customize their conference schedule. The conference app is brought to you by the Cement Association of Canada.

## DELEGATE LOUNGE/MOBILE CHARGING STATION

Powered by CN

Come charge your mobile device, take a break and enjoy complimentary refreshments while networking with fellow FCM delegates at the Powered by CN Delegate Lounge. Meet with high-level CN representatives to discuss issues related to safety, environment or transportation supply-chain

solutions. The Delegate Lounge is located in the Foyer area of Hall D, Pedway Level.

### Hours:

Thursday, June 4: 10 a.m. – 5 p.m.  
Friday, June 5: 7 a.m. – 5 p.m.  
Saturday, June 6: 7 a.m. – 4 p.m.  
Sunday, June 7: 7 a.m. – 3 p.m.

## INTERNET CENTRE

Sponsored by CASL Cure

The Internet Centre has computer stations available for delegates to check emails and the Conference program. It is located in the Trade Show, Booth 503 on Thursday, Friday and Saturday, and in the Assembly Level Foyer on Sunday and Monday.

## ELECTION HUB – LET'S MAKE MUNICIPAL ISSUES TOP ISSUES IN ELECTION 2015

FCM's 2015 Annual Conference and Trade Show is the last chance so many of us will be together before the next federal election. Come by the Election Hub to endorse our Roadmap for a Strong Canada and learn how you can help make municipal issues part of the leaders' debate. So stop by, link up with your colleagues, and find out how you can get involved.

### Election Hub hours:

Friday, June 5: 8 a.m. – 5 p.m.  
Saturday, June 6: 8 a.m. – 5 p.m.  
Sunday, June 7: 8 a.m. – 5 p.m.

The Election Hub is located in the Foyer Area, Assembly Level.



## TRANSPORTATION

The City of Edmonton has arranged for complimentary access to the Edmonton Transit System (ETS) for FCM delegates and companions.

Passengers must present their conference name badge to be granted access.

Transportation between select hotels and the Shaw Conference Centre, as well as to and from the social events, will be provided for the duration of the conference. All transportation for study tours will depart from the Shaw Conference Centre, Jasper Avenue entrance. Buses will have signage indicating the assigned study tour. See page 40 for details.

## STUDY TOURS

All tours will depart from the Jasper Avenue entrance. You **must** arrive 15 minutes before your tour departure to confirm and ensure your participation. For tours scheduled over the noon hour on Friday and Saturday, lunch will be provided as part of the tour. Please wear casual attire and appropriate footwear when participating in a study tour.

## SOCIAL EVENTS

Printed tickets are not issued for social events. This information is stored in the bar code on your badge and scanners will be used at the entrance to these events. Please bring your badge with you to the events. Sale of social event tickets will only be available to those who register on site for the full conference. **Companions, exhibitors, and students must have purchased their tickets prior to the Conference start on Thursday for the Mayor's Reception on Saturday, the Gala Dinner on Sunday and the Farewell Breakfast on Monday.**

**Note: FIFA tickets can be purchased on-site until 12 p.m., Saturday, June 6.**

## TRANSPORTATION TO AND FROM SOCIAL EVENTS

### FIFA GAME

Saturday, June 6 – Commonwealth Stadium  
Shuttle service from Shaw Conference Centre – Assembly Level 3:15 p.m.  
Return to Mayor's Reception at City Hall at 6:30 p.m.

### MAYOR'S RECEPTION

Saturday, June 6 – City Hall  
Shuttle service from hotels listed on page 40 will begin at 6:15 p.m. and loop continuously until 10:00 p.m.

### HOST CITY GALA EVENING

Sunday, June 7 – Shaw Conference Centre  
Shuttle service from hotels listed on page 40 to the Host City Gala Evening will loop continuously starting at 6:15 p.m. until 7:15 p.m. A return shuttle will loop with intervals of 10 to 15 minutes from 10 p.m. to 12:15 a.m.

### ACCESSIBILITY

If you have any accessibility concerns relating to transportation, please call ETS Accessibility Transit Coordinator – Margaret Dorey  
780-496-5788.

## COMPANION PROGRAM/LOUNGE

The Companion Lounge is located in the Riverview Room, Pedway Level. All tours start and end in the Riverview Room. Please arrive at least 15 minutes prior to the scheduled start time. Based on availability, registrations may be accepted on-site at the Companion Tours Desk in the Foyer Area, Assembly Level.

## ELECTION OF FCM'S THIRD VICE-PRESIDENT

In 2015, candidates for the position of FCM Third Vice-President will be invited to address the delegates on two occasions during the conference. Candidates will take the stage first during the plenary session on Friday morning and then again during the Annual General Meeting on Sunday. Delegates will also have the opportunity to speak with candidates at designated tables in the Assembly Level foyer Friday through Sunday.


## FCM TRADE SHOW

Our popular Trade Show, located in Hall AB on the Assembly Level, features more than 170 industry leaders from across the country. Join us to discover new and innovative solutions and learn how they can help your community grow, compete and excel. You can also take advantage of time to network with your fellow attendees over a cup of freshly brewed Tim Hortons coffee in the Trade Show Lounge.

### Trade Show Hours

Thursday, June 4	Official Trade Show Opening Ceremony and Reception	5 – 7 p.m.
Friday, June 5	Trade Show – Day 1	10 a.m. – 3:30 p.m. <i>Companion access: 1:30 – 3:30 p.m. only</i>
Saturday, June 6	Trade Show – Day 2	7:30 a.m. – 3:30 p.m. <i>Companion access: 8 – 10 a.m. only</i>

## SIMULTANEOUS INTERPRETATION

All plenaries, policy forums and the majority of workshops will have simultaneous interpretation. Please check the program for sessions offering interpretation . Devices are available in the Foyer Area, Assembly Level at the Shaw Conference Centre. Delegates can pick up their devices in the morning and return them at the end of each day.

## FCM SECRETARIAT

The FCM Secretariat is located in Salon 17/18, Meeting Room Level.

## MEDIA ROOM

The Media room is located in Salon 7, Meeting Room Level and is open daily from 7 a.m. to 4 p.m.

## FIRST AID

Shaw Conference Centre Security personnel are trained as first responders in fire/safety and first aid including the use of the on-site defibrillator. Dial **"878" (Security) for emergency assistance**. A first aid room is located on the Assembly Level and is managed by Shaw Conference Centre Security.



## FCM SPONSORS



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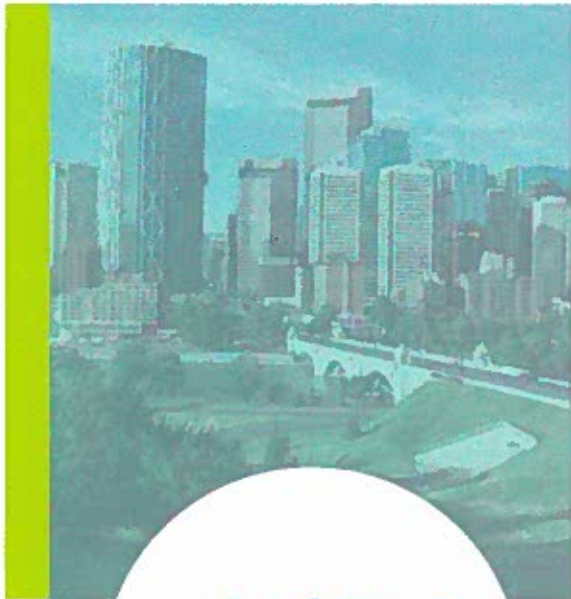
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**Strengthening Communities Through Partnerships** *Renforcement des collectivités à l'aide de partenariats*

Our Events

INDUSTRY EXCHANGE SESSION

**"Fighting urban flooding: partnerships, prevention and preparedness"**

Friday, June 5th

10:15 – 11:45am

*See program for room details*

**Hospitality Reception**

Friday, June 5th

6pm – 9pm

At the Westin  
Devonian Room

Trade Show Booth

Visit our trade show booth  
in the Shaw Conference Centre at

**Booths #521 and #523**



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2015 FCM

# ANNUAL CONFERENCE PROGRAM

## Thursday, June 4

10 a.m. – 6 p.m.

### DELEGATE AND EXHIBITOR REGISTRATION

• Assembly Level Foyer

4 – 5 p.m.

### REGIONAL DELEGATE MEETINGS

British Columbia – *Salon 12*

Prairies and Territories – *Salon 9*

Ontario – *Salon 4*

Quebec – *Salon 5*


Atlantic – *Salon 11*


5 – 7 p.m.

### TRADE SHOW OFFICIAL OPENING AND RECEPTION • *Hall AB*

**Come and join us as we cut the ribbon for the Official Opening of our Trade Show.** Join FCM President Brad Woodside, FCM corporate partners and your peers in discovering what our exhibitors have to offer! Engage and network with businesses and organizations from across Canada and enjoy a complimentary drink and snacks!





### Preparing for the 2015 Federal Election

With the upcoming federal election fast approaching, we've developed our program to help you get election-ready. Sessions marked  address election priorities.

Simultaneous Interpretation is indicated by .



## Friday, June 5

- 7 a.m. – 6 p.m.**      **DELEGATE REGISTRATION** • *Assembly Level Foyer*
- 7 – 8 a.m.**      **CONTINENTAL BREAKFAST** • *Hall D Foyer*
- 8 – 8:30 a.m.**        **OPENING CEREMONY** • *Hall D*  
Sponsored by Yellow Pages
- 8:30 – 10 a.m.**        **PLENARY: PRESIDENT'S FORUM** • *Hall D*  
Sponsored by Cement Association of Canada
- 10 a.m. – 3:30 p.m.**      **TRADE SHOW** • *Hall AB*
- 10 – 10:15 a.m.**      **COFFEE BREAK** • *Meeting Level Foyer*

### 10:15 – 11:45 a.m. WORKSHOPS

#### **FCM Policy Marketplace** • *Salon 9*

Ever wonder how FCM comes up with all our great policies and our advocacy strategies? How our Board of Directors collaborate and plan? Come and shop around our Policy Marketplace!

Through short, rotating information sessions you can meet and talk with all our FCM Committee Chairs and other Board members who will walk you through our processes and FCM plans and priorities for the coming year.

#### **Building a Culture of Civic and Political Engagement** • *Salon 12*

*Sponsored by CASL Cure*

How can city councils do more to harness the energy, ideas and experiences of their citizens to enhance their decision-making processes and community well-being?

Join national and local citizen engagement experts as they share strategies, tools and insights on effective outreach and engagement.

##### **Speakers:**

- Jane Hilderman, Acting Director and Research Director, Samara Canada
- Suzanne Doerge, Director, City for All Women Initiative
- Chima Nkemdirim, Chief of Staff, Office of the Mayor, City of Calgary, AB
- Councillor Michael Walters, City of Edmonton, AB

FRIDAY, JUNE 5

10:15 – 11:45 a.m.

WORKSHOPS (continued)

**Fighting Urban flooding: Partnerships, Prevention and Preparedness • Salon 4***Presented by Insurance Bureau of Canada*

The cost of water damage from sewer back-up continues to rise. Our aging infrastructure deficit is now an estimated \$55 billion. Insured losses as a result of water damage averaged almost \$1 billion annually for the last five years and hit a staggering \$3 billion in 2013.

Join our panel of experts as they review the latest tools in the fight against urban flooding and look at the consequences of flood risk. This workshop also examines best practices in other G7 countries, the importance of public and private-sector partnerships, and the need to raise awareness to help communities and homeowners prepare for the new reality.

**Moderator:**

- Sally Turney, Director, Communications and Events, Insurance Bureau of Canada

**Speakers:**

- Lapo Calamai, Director, Catastrophe Risk and Economic Analysis, Insurance Bureau of Canada
- Simon Waller, Managing Director, JBA Risk Management
- Lori MacDonald, Assistant Deputy Minister, Public Safety Canada

**Smart Cities Don't Get Left Behind • Salon 8***Presented by Cisco*

Smart Cities are no longer a dream of the far future, they are a present-day reality that offers tangible benefits for governments and citizens. Yet many Canadian municipalities are still reluctant to adopt new technologies or are unsure how to begin the process. Hear from cities across Canada that are successfully making the transformation; including how and why they got started, results to date, and why you can't afford to wait any longer.

12 – 12:30 p.m.

📌🎧 **KEYNOTE SPEAKER** – The Honourable Joe Oliver, Minister of Finance – *Hall D*

12:45 – 2:45 p.m.

**TRADE SHOW LUNCH** – *Hall AB*

• FRIDAY, JUNE 5

12:45 – 2:15 p.m.

**STUDY TOUR** – *Lunch provided*

### Neighbourhood Revitalization – The Quarters Walking Tour

Join us on a guided tour of The Quarters, an ambitious city-driven redevelopment that will see the eastern edge of downtown Edmonton transformed into a vibrant, mixed-use community that will accommodate up to 20,000 people. This tour showcases the affordable housing developments in The Quarters, the importance of the arts to the area, and the environmentally sustainable technologies being implemented, including Edmonton's first district energy application and green street project.

12:45 – 2:45 p.m.

**STUDY TOURS** – *Lunch provided*

#### Building on Our Past

Step into the past and join us on a walking tour through downtown Edmonton's historic resources.

#### Empowering Women Leaders

On this tour, you'll learn about successful initiatives to get more women involved in and excited about every area of leadership in public life.

#### Amped Up – The Future of Edmonton's Alternative Energy

Visit the Northern Alberta Institute of Technology's Alternative Energy Lab, where students and researchers are shaping the future of Edmonton's investment in solar, geothermal, wind, bio fuel, hydro and other technologies.

#### Joie de Vivre

A tour through this character-rich Business Revitalization Zone will demonstrate how creativity and cooperation across sectors aligned to create a meeting place where Francophones and all Edmontonians feel welcome to come together and appreciate part of Edmonton's French Heritage.

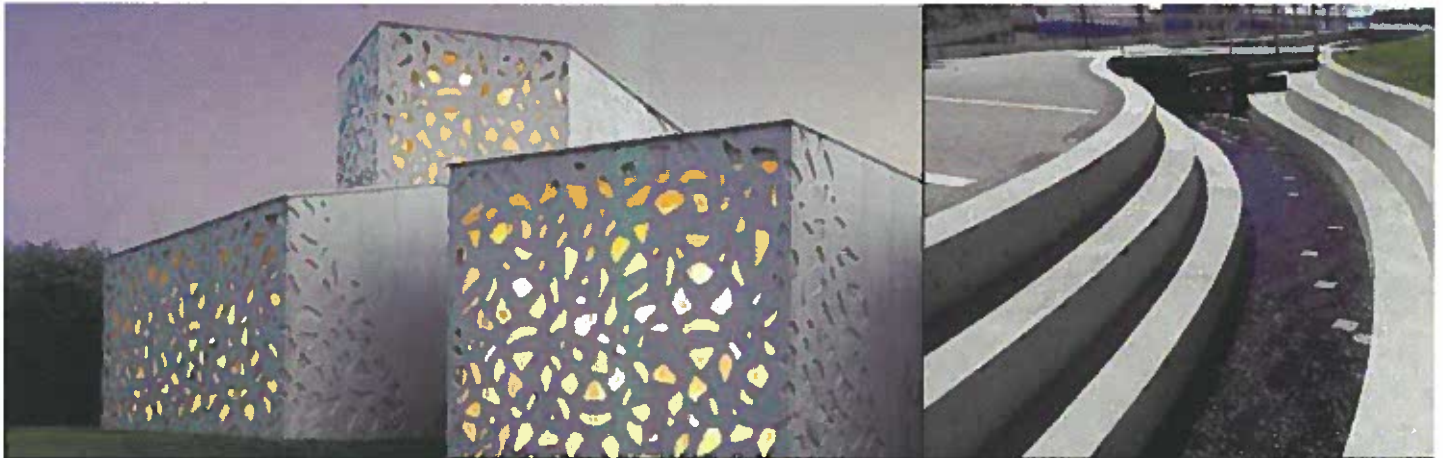
#### A City on the Move

Visit the Office of Traffic Safety and explore the innovative ways that analytics, traffic safety and strategic planning have been brought together to create a robust public safety model.

#### Urban Aboriginals

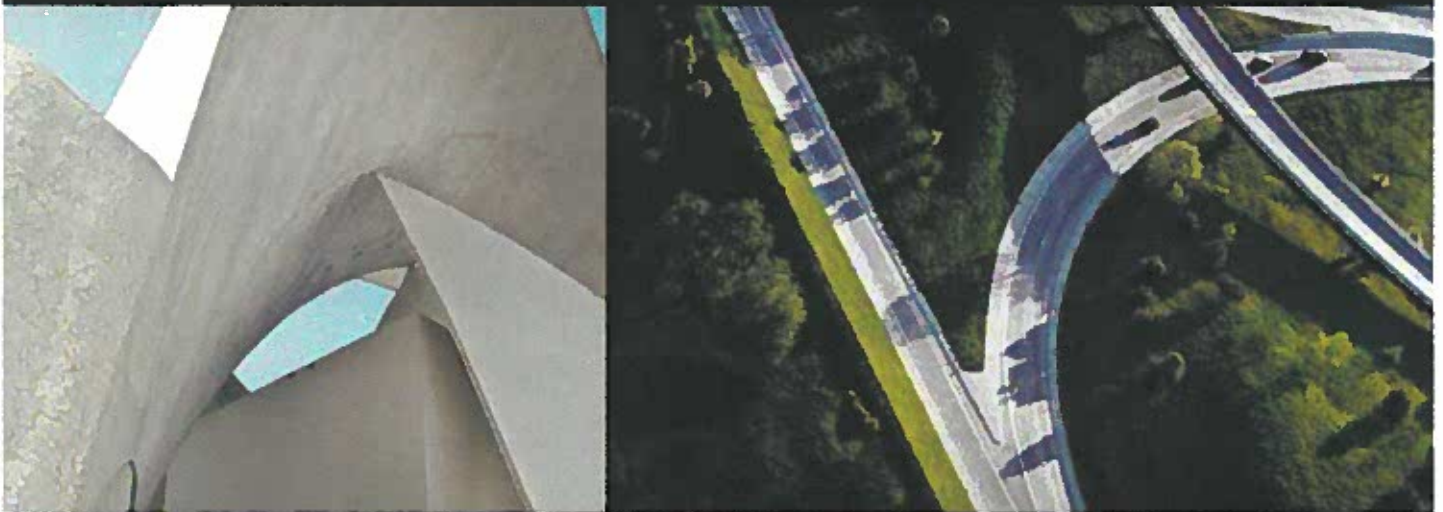
Join us as we visit Amiskwaciy Academy where you'll see how Edmonton's unique aboriginal cultures, values, languages and traditions have been woven into a meaningful curriculum.





## CONCRETE: INNOVATIVE SOLUTIONS FOR SUSTAINABILITY

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## • FRIDAY, JUNE 5

3:30 – 5 p.m.

**WORKSHOPS** (continued)**Finding New Monies without Increasing Taxes and User Fees • Salon 4***Presented by Partnership Group – Sponsorship Specialists*

This session highlights revenue generation through municipal corporate sponsorships to fill the deficit void. It includes an update on the current landscape for municipalities and corporate sponsorship, and showcases several case studies from leading sponsorship programs in Canadian municipalities. The panel discussion offers an elected official's perspective, administration and industry consultant perspectives, with representation from large and small municipalities from the east and west.

**Speakers:**

- Brent Barootes, President and CEO, Partnership Group – Sponsorship Specialists™
- Gary Dewar, Marketing and Sales Supervisor, Community and Recreation Facilities, City of Edmonton, AB
- Brian McFeely, Councillor, City of Summerside, PEI

✓ **Policy Forum: Northern and Remote • Salon 5**

Share your community's views and vision with members of the Forum on key priorities like the upcoming federal election, FCM's preliminary submission to CRTC's consultation on basic broadband service, and on strategic pan-Territorial opportunities for collaboration.

5:15 – 6:45 p.m.

**FRANCOPHONE RECEPTION • Westin Edmonton, Strathcona Room***Sponsored by Insurance Bureau of Canada*

Francophones and Francophiles across the country are invited to network in a friendly atmosphere. Joignez-vous à nous!

10 p.m. – 12 a.m.

**STUDY TOUR****Life after Dark**

Join the City's inter-agency Public Safety Compliance Team on an after-hours tour as it visits and inspects licensed establishments in one of Edmonton's most popular entertainment zones. Learn how the team's cooperative approach to compliance has significantly improved public safety, and explore complementary initiatives led by the City of Edmonton to proactively support a safe and vibrant night-time economy. Casual attire and appropriate footwear are required.

FRIDAY, JUNE 5

3:30 – 5 p.m.

WORKSHOPS (continued)

### ✓ Engaging Young Canadians in the 2015 Federal Election • Salon 9

*Sponsored by Cisco*

Students from across Canada will present the results of a crowd-sourced white paper entitled *Our Communities, a Youth Agenda for Change*. From innovative solutions to transit, jobs and climate change adaptation, young Canadians exchange their views on the issues that concern them — issues that will be critical in coming elections. Join these young leaders, youth engagement organizations and FCM live and online to learn how your local government can support the next generation of Canadians. **A reception for attendees will follow immediately after the workshop from 5:15 to 6:30 p.m.**

**Moderator:**

- Councillor Mike Layton, City of Toronto, ON

**Speaker:**

- Caro Loutfi, Executive Director, Apathy is Boring

### 🗣️ Leaders of Change – How can Municipalities Advance Global Democracy? • Salon 12

In Canada and around the world, municipalities are at the frontline in tackling development issues such as poverty reduction, economic prosperity, equality and security. This interactive session offers an opportunity to hear from organizations that are spearheading new approaches to advancing global democracy. Learn about the role municipalities can play and what global engagement of municipal leaders means.

**Moderator:**


- Berry Vrbancovic, Mayor, City of Kitchener, ON

**Speakers:**

- Roger Anderson, Regional Chair and CEO, Region of Durham, ON
- Ann Masson, Domestic and International Programs, Institute of Public Administration of Canada
- Stephen B. Nix, Director of Eurasia, International Republican Institute
- Gary MacIsaac, Executive Director, Union of British Columbia Municipalities

FRIDAY, JUNE 5

2:45 – 3:15 p.m.

 **KEYNOTE SPEAKER –**  
Justin Trudeau, Leader of the  
Liberal Party of Canada • *Hall D*

3:30 – 5 p.m.  
**WORKSHOPS**

### **Asset Management – What's in it for my community?** • *Salon 10*

All municipalities make difficult choices about how to direct limited funds and resources. Learn how a robust asset management process can improve the defensibility and transparency of your council's decisions, while helping to prioritize investments that enhance your community's health and prosperity over the long term. Hear how other communities, large and small, are reaping the benefits from investing in asset management processes.

**Moderator:**

- Shannon Joseph, Manager, Research and Development, National Programs, FCM

**Speakers:**

- Christina Benty, Former Mayor, Town of Golden, BC
- Ben Henderson, Councillor, City of Edmonton, AB
- Bradley Leeman, Chair, Canadian Network of Asset Managers

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## **SUCCESS STORIES:**

*Finding New Monies Without Increasing Taxes and User Fees*

**FRIDAY, JUNE 5, 3:30 – 5:00PM**

Find out how to move forward with revenue generation through municipal corporate sponsorships to fill the deficit void. This session will include an update on what is happening with municipalities and corporate sponsorship and showcase case studies from some of the best Canadian municipal programs. Large and small municipalities will be represented on a panel that includes a sponsorship industry consultant, municipal administrator and an elected official's perspective!



**Brent Barootes**

**President and CEO**  
Partnership Group – Sponsorship Specialists™



**Gary Dewar**

**Marketing and Sales Supervisor**  
City of Edmonton Community and Recreation Facilities



**Brian McFeely**

**Councillor**  
City of Summerside PEI



## Saturday, June 6

**7 a.m. – 6 p.m. DELEGATE REGISTRATION • Assembly Level Foyer**

**7:30 a.m. – 3:30 p.m. TRADE SHOW • Hall AB**

**7:30 – 8 a.m. CONTINENTAL BREAKFAST • Hall AB**

**8 – 9 a.m. RESOLUTIONS PLENARY • Hall D**

**9:15 – 10:45 a.m.  
WORKSHOPS**

### **From Local Strategy to Action • Salon 12**

Take part in a “Ted Talks” style strategy session that explores different methods of influencing decisions. Presenters take participants through proven advocacy techniques, paying particular attention to the local-federal context in light of the upcoming federal election. Ask questions and share your solutions in this unique behind-the-scenes look at advocacy actions that can lead to success for you and your organization.

**Speakers:**

- Peter Robinson, CEO, David Suzuki Foundation
- David Coletto, CEO, Abacus Data
- Laurent Mougeot, CEO, Saskatchewan Urban Municipalities Association

### **Go Global: Supporting Export Success • Salon 8**

*Sponsored by Port Metro Vancouver*

Join International Trade Minister Ed Fast, trade policy experts on the Comprehensive Economic Trade Agreement and representatives from the Government of Canada export support agencies for a one-stop workshop. Discover with the Canadian Trade Commissioner Service, Export Development Canada and the Business Development Bank of Canada how your municipality can work with businesses and all orders of government to build Canada's long-term economic competitiveness through increased access to the European Union's lucrative market and offer a competitive edge to all Canadians.

**Speakers:**

- The Honourable Ed Fast, Minister of International Trade
- Garth Frizzell, Councillor, City of Prince George, BC and Chair of FCM's standing Committee on Municipal Finance and Intergovernmental Arrangements



9:15 – 10:45 a.m.

**WORKSHOPS** (continued)

**Municipal First Responders – Where We Are and Where We Are Headed • Salon 4**

*Presented by Motorola Solutions*

In an era of limited budgets and rising costs for municipal first responder services, municipal leaders are faced with decreasing crime and fire rates, but increased calls for service. Add to the mix the changing nature and complexity of crime and the need to be prepared for large-scale natural and human-made emergencies and the challenges reach unprecedented heights.

Panelists in this interactive session answer your questions on what, why and how our first responders do what they do and explore new approaches to delivering the services your community needs and expects.

**Moderator:**

- Randy Goulden, Chair, FCM's Standing Committee on Community Safety and Crime Prevention; Councillor, City of Yorkton, SK

**Speakers:**

- Cathy Palmer, President, Canadian Association of Police Governance
- Dan Paulsen, Fire Chief, City of Saskatoon, SK
- Dale McFee, Deputy Minister of Justice – Corrections and Policing, Government of Saskatchewan

**Nation Building from the Neighbourhood Up – Digital Media and Mobilization • Salon 9**

*Presented by Yellow Pages*

Nation building begins with dynamic neighbourhoods where people live and work; and healthy neighbourhoods are key to sustainable Canadian municipalities.

Municipalities, businesses, and non-profits all play a role in creating desirable neighbourhoods. It often starts with mobilization towards a common goal, and digital media can be a powerful tool in getting there. Hear examples from the municipal, business and non-profit sectors on using digital media to mobilize neighbourhoods and forge links between stakeholder groups.

**Speakers:**

- François Ramsay, Senior Vice-President, Corporate Affairs, Yellow Pages, Montréal, Quebec
- Andrea Reimer, Deputy Mayor, City of Vancouver, BC
- Michael Thompson, Councillor, City of Toronto, ON

• **SATURDAY, JUNE 6**

**9:15 – 10:45 a.m.**

**WORKSHOPS** (continued)

**U Increasing Women's Participation in Local Government • Salon 10**

FCM strives to ensure that women make up 30% of municipal council – the minimum number to ensure that public policy reflects their needs. In Canada today, the number stands at 26%. Learn about FCM programming that aims to close this gap, and hear success stories, discover tools and resources to bring these initiatives to your community, and discuss strategies with local champions from across the country.

**Moderator:**

- Sylvie Goneau, Chair, FCM's Standing Committee on Increasing Women's Participation in Local Government; Councillor, City of Gatineau, QC

**Speakers:**

- Debra Button, Mayor, Town of Weyburn, SK; President, Saskatchewan Urban Municipalities Association
- Suzanne Doerge, Executive Director, City for All Women Initiative
- Linda Hepner, Mayor, City of Surrey, BC

**11 a.m. – 12:30 p.m.**

**STUDY TOURS** – *Lunch provided*

**Dollars and Sense**

This tour highlights two exciting programs used by the City of Edmonton to maintain infrastructure in mature neighbourhoods, fund transformational projects and revitalize the downtown core.

**Pedalling Towards Biodiversity**

Wind your way through the stunning blues and greens of the largest urban parkland in North America on a bike tour you won't soon forget.

**Growing Together**

Experience one of the city's pioneering urban agriculture operations and see how one of Canada's oldest and largest agricultural societies helped transform empty residential lots into a buzzing urban farm that benefits the entire community.



• SATURDAY, JUNE 6

11 a.m. – 12:30 p.m.  
**STUDY TOURS** (continued)

### **Championing Edmonton's Entrepreneurial Spirit**

This tour of the transformed historic Mercer Warehouse in downtown Edmonton highlights the city's buzzing entrepreneurial spirit and unearths the many grassroots supports available to inspire, collect and celebrate new projects.

### **Neighbourhood Revitalization**

This tour showcases the affordable housing developments in The Quarters, the importance of the arts to the area, and the environmentally sustainable technologies being implemented, including Edmonton's first district energy application and green street project.



## **WESTERN SPONSORSHIP CONGRESS™ 2015**

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#### **Need to increase revenues without raising user fees or taxes?**

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**WIN \$10,000 for Your Municipality with The Frank Cowan Company**  
*Excellence in Municipal Risk Management Award*

Valued at \$10,000, the annual The *Excellence* in Municipal Risk Management Award will be given to a Canadian municipality that has recognized a risk within their operations and developed and successfully implemented a solution to manage the risk.

The award will be presented at the Federation of Canadian Municipalities 2016 Sustainable Communities Conference and Tradeshow held February 9<sup>th</sup> - 11<sup>th</sup>, in Ottawa, Ontario.

**Visit [frankcowan.com](http://frankcowan.com) to learn more and to download a complete nomination package.**

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• SATURDAY, JUNE 6

11 a.m. – 2 p.m.

**STUDY TOURS** – *Lunch provided*

### Taste and Tour

*Presented by Egg Farmers of Canada, Chicken Farmers of Canada, Turkey Farmers of Canada and Canadian Hatching Egg Producers*

Canadians have a growing interest in local and regionally sourced food and are looking to elected officials to support Canadian agriculture. Through this unique tour and tasting experience, learn first-hand how a family farm, representative of many across Canada, operates to deliver fresh, local, high-quality food, and contributes to the vibrancy of rural communities by creating jobs and supporting the local economy.

### Facing the Future: Building Resilience in the Age of Climate Change

*Presented by Cement Association of Canada*

Municipalities large and small are trying to come to grips with the implications of climate change on their infrastructure and communities. Join us at the Fort Edmonton Park and hear from climate adaptation expert Dr. Blair Feltmate, Intact Chair, Climate Change Adaptation, University of Waterloo, on what leaders from government, academia and the non-profit sector are learning about how municipalities can help prepare for a future of more extreme weather. In this session, Dr. Feltmate will share “hot off the press” results from a ground-breaking study on the flood preparedness of the largest 15 cities in Canada and discuss what these insights mean for your community. A hearty lunch will be served.

11:15 a.m. – 12:30 p.m. **TRADE SHOW LUNCH** • *Hall AB*

12:30 – 2 p.m.

**WORKSHOPS**

### 📺🗣️ **Media 101 – Challenges and Opportunities** • *Salon 12*

Learn how to get the attention you want, to handle the attention you don't want, and to get the messages you need into the media.

**Moderator:**

- Tom Clark, Chief Political Correspondent, Global News

**Speakers:**

- Shawna Randolph, Media Relations Strategist, Shawna Randolph Communications
- Jason Vance, President, BubbleUp

## • SATURDAY, JUNE 6

12:30 – 2 p.m.

**WORKSHOPS** (continued)

### **From Relationship Building to Mutual Prosperity: The Future of First Nation–Municipal Collaboration** • *Salon 10*

How do we grow mutually beneficial relationships and strong local economies between First Nations and municipalities? Learn from experienced panelists as they explore opportunities such as reconciliation dialogue, positive economic results from additions to reserve, practical collaboration on economic development, and land use planning.

**Speakers:**

- Karen Joseph, Executive Director, Reconciliation Canada
- Terence Paul, Chief, Membertou First Nation; Director, National Aboriginal Economic Development Board
- Tyler Warman, Mayor, Town of Slave Lake, AB
- Murray Kerik, Reeve, Lesser Slave River MD, AB

### **Investing in the Future – Financing Municipal Infrastructure** • *Salon 8*

*Presented by Canadian Union of Public Employees*

Our cities and towns build and maintain the infrastructure that keeps us healthy, safe and strong.

With significant and growing responsibility for public infrastructure and services, municipalities need access to fair and sustainable revenue sources. This session explores the need for more and better revenues for municipalities of all sizes; assesses financing options for municipal infrastructure, including the viability of public-private partnerships; and explores progressive ways to harness local capital for community assets.

**Moderator:**

- Paul Moist, National President, Canadian Union of Public Employees

**Speakers:**

- Bonnie Lysyk, Auditor General of Ontario
- David Thompson, Economist, Policy Link Research and Consulting
- Eric B. Irwin, BA, LL.B., Mayor, City of Dauphin, MB



• **SATURDAY, JUNE 6**

**12:30 – 2 p.m.**  
**WORKSHOPS** (continued)

### **Sustainable Urban Forests – A Winning Plan**

• *Salon 9*

*Presented by Tree Canada*

Join Canada's leading urban forest resource and discover the benefits of developing an urban forest plan for communities of all sizes. Special guests share details on their best practices in dealing with a range of urban forest issues.

**Moderator:** Michael Rosen, President, Tree Canada


**Speakers:**

- Rob Burton, Mayor, Town of Oakville, ON
- Javier Gracia-Garza, Director, Science Policy Branch, Canadian Forest Service, Natural Resources Canada
- Mike Nickel, Councillor, City of Edmonton, AB

### **Policy Forum:** **Rural • Salon 4**

Learn more about FCM's Rural Forum and share your community's perspectives on the key policy issues that are critical to the future of rural Canada, including infrastructure, housing, and rural broadband.

**2:15 – 2:45 p.m.**

 **KEYNOTE SPEAKER** – Tom Mulcair, Leader of the New Democratic Party of Canada • *Hall D*

**2:50 – 3:15 p.m.**

**TRADE SHOW COFFEE BREAK AND PRIZE DRAW • Hall AB**

**3:15 p.m.**

**BUSES DEPART FOR FIFA GAME • Assembly Level Foyer**

**4 – 6 p.m.**

**FIFA WOMEN'S WORLD CUP CANADA 2015 • Commonwealth Stadium**  
Opening Ceremonies and Canada vs China game

**6:30 – 9:30 p.m.**

**MAYOR'S RECEPTION • City Hall and City Plaza**

*Sponsored by Shaw Communications*

You've got a meeting with the mayor!

Join Mayor Don Iveson and his colleagues at the Mayor's Reception, where you'll be treated to an evening of fun, food and friendly conversation.



# Building for the Future

We are more than a transportation company. As a backbone of the economy, we understand our role and the importance of being a good neighbour. With strong commitments to rail safety, environmental and sustainability initiatives, we will continue to grow and prosper along with the communities we service.

We thank the FCM, for giving us the opportunity to connect and collaborate with our community stakeholders.

[www.cn.ca/community](http://www.cn.ca/community)

# Sunday, June 7

7 a.m. – 4 p.m.

**DELEGATE REGISTRATION** • *Assembly Level Foyer*

7 – 8:15 a.m.

**TAKING OUR PLACE AT THE TABLE – FCM SCHOLARSHIP PROGRAM  
BREAKFAST FUNDRAISER** • *Salon 10*

*Sponsored by Canadian Labour Congress*

Join us to recognize women in municipal government! Hear inspiring stories of leadership by women in public service and celebrate the accomplishments of FCM's Standing Committee for Increasing Women's Participation in Local Government. All proceeds go towards scholarships that support emerging female leaders.

7:30 – 8:15 a.m.

**CONTINENTAL BREAKFAST** • *Hall D foyer*

8:30 – 9 a.m.

 **KEYNOTE SPEAKER** – Elizabeth May, Leader of the Green Party of Canada  
• *Hall D*

9 – 11 a.m.

 **ANNUAL GENERAL MEETING AND ELECTIONS** • *Hall D*

11 – 11:15 a.m.

**COFFEE BREAK** • *Meeting Room Level Foyer*

11:15 a.m. – 1:45 p.m.

**SELECTION OF CANDIDATES FOR BOARD OF DIRECTORS  
AND REGIONAL CHAIRS**

*Lunch provided*

**Board of Directors:**

Alberta – *Salon 10*  
British Columbia – *Salon 8*  
Manitoba – *Salon 4*  
New Brunswick – *Salon 5*  
Newfoundland and Labrador – *D2*  
Nova Scotia – *Salon 9*  
Ontario – *Salon 12*  
Prince-Edward Island – *Salon 18*  
Quebec – *Salon 2*  
Saskatchewan – *Salon 3*  
Territories – *Salon 15*

**Regional Chairs:**

Atlantic – *Salon 9*  
British Columbia – *Salon 8*  
Ontario – *Salon 12*  
Prairies and Territories – *Salon 10*  
Quebec – *Salon 2*



• SUNDAY, JUNE 7

1:45 – 2 p.m.  **FCM 2015-2016 BOARD OF DIRECTORS ELECTION** • Hall D

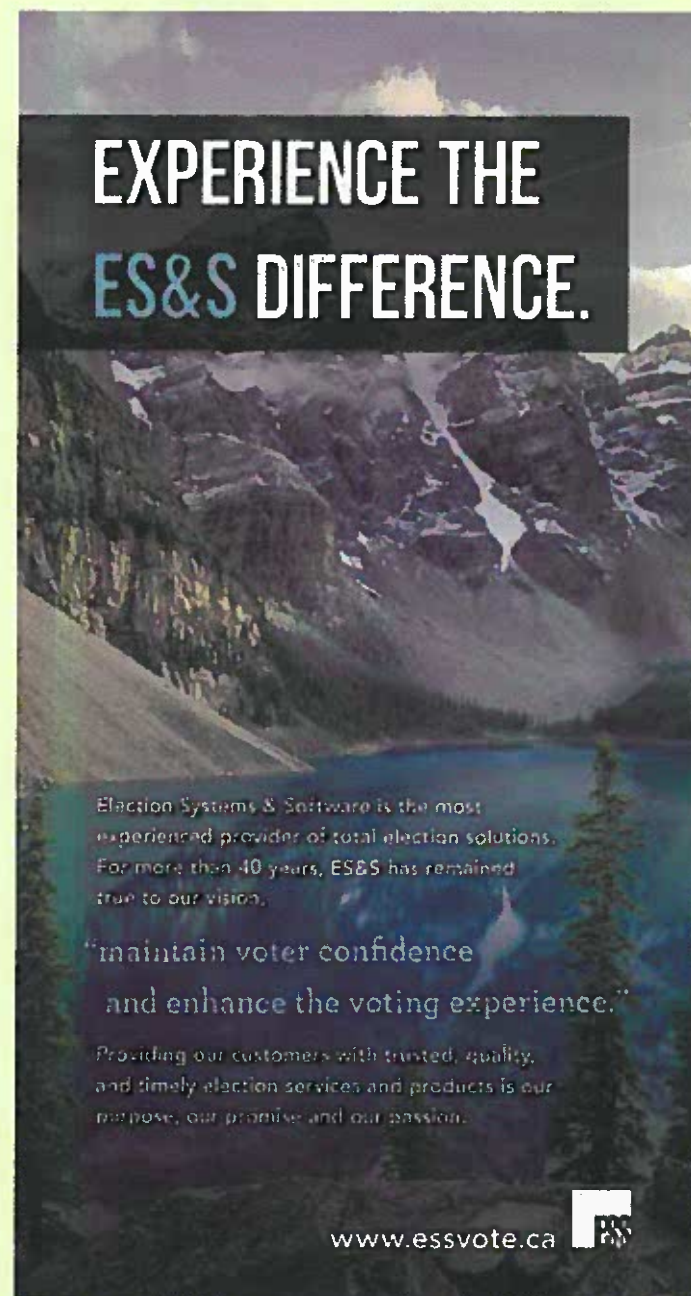
2 – 3 p.m.   **KEYNOTE SPEAKER** –  
Bruce Anderson, Chairman,  
Abacus Data • Hall D

**WHAT CAN CANADIANS  
EXPECT IN THE UPCOMING  
FEDERAL ELECTION?**

Mr. Anderson will share insights on the current Canadian political landscape, and present recent polling results in the context of the upcoming federal election.

3 – 3:30 p.m. **FCM/TREE CANADA LEGACY  
PROJECT – TREE PLANTING  
CEREMONY**

Let's get planting! Join representatives from FCM and Tree Canada as we thank the City of Edmonton for hosting the 2015 FCM Annual Conference and Trade Show. In recognition, we will be planting a "living legacy" in the community with the hope that it will be enjoyed by the city and its citizens for years to come.




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## SUPPORTING LOCAL BUSINESSES ACROSS CANADA

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• SUNDAY, JUNE 7

**3 – 4:30 p.m.  
STUDY TOURS**

### **Championing Edmonton's Entrepreneurial Spirit**

This tour of the transformed historic Mercer Warehouse in downtown Edmonton highlights the city's buzzing entrepreneurial spirit and unearths the many grassroots supports available to inspire, collect and celebrate new projects.

### **Dollars and Sense**

This tour highlights two exciting programs used by the City of Edmonton to maintain infrastructure in mature neighbourhoods, fund transformational projects and revitalize the downtown core.

### **Pedalling Towards Biodiversity**

Wind your way through the stunning blues and greens of the largest urban parkland in North America on a bike tour you won't soon forget.

**3 – 5 p.m.  
STUDY TOURS**

### **Bookworms and Ballgames**

This tour walks you through the planning and design of the City of Edmonton's newest recreation facility, while also shining a spotlight on its award-winning libraries.

### **Building on Our Past**

Step into the past and join us on a walking tour through downtown Edmonton's historic resources.

### **Home Suite Home**

This tour showcases the variety of programs supported by the City of Edmonton to improve affordable housing options across the city.

### **Joie de Vivre**

A tour through this character-rich Business Revitalization Zone will demonstrate how creativity and cooperation across sectors aligned to create a meeting place where Francophones and all Edmontonians feel welcome to come together and appreciate part of Edmonton's French Heritage.



• SUNDAY, JUNE 7

### Plugging in to Smarter Service

On this tour, you'll see how Edmonton is leveraging smart technologies to share knowledge, cut costs, recruit new hires and empower every citizen to make informed decisions in a collaborative and transparent way.

### Transforming Our City – Blatchford Metro Line LRT

Going to the top of EPCOR Tower, boarding the new Metro Line LRT and visiting the Blatchford Redevelopment: this is what we have in store for you on this tour.

### Transforming Our City – Arena and Entertainment District

As one of North America's fastest-growing cities, Edmonton is focused on smart city-building for long-term sustainability.

### Youth Leaders of Today and Tomorrow

Visit the unique "City Hall School" classroom for a look at how municipal government, social responsibility, history and the environment are brought to life for Edmonton's elementary students.

3 – 6 p.m.  
STUDY TOUR

### Discover Edmonton on Rail

*Presented by CN*

Alberta is one of the economic drivers of the country and the industrial heartland around Edmonton is the engine of this province. With CN as their backbone, Alberta agricultural and industrial producers see their products reach national and global markets. Please join us on board a CN train as we show you the dynamic and diverse areas near Edmonton that are integral to the continuing success of Alberta and Canada from the unrivalled vantage point that only a modern railway can give you.

6:30 p.m. – 12 a.m. **CITY OF EDMONTON FESTIVAL GALA • Hall AB**

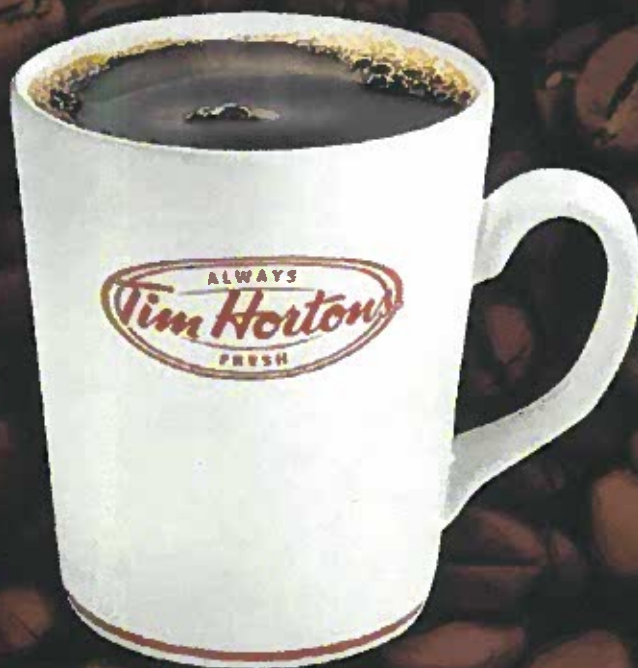
There's a good reason Edmonton's known as "The Festival City". From the sultry sounds of the International Jazz Festival to the whirring neon lights of K Days, nobody throws a better bash! Now, we're putting those practiced skills to use, bringing together world-class dining and lively local entertainment for an incredible evening you won't soon forget.

Dress: Formal

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## QUALITY PUBLIC SERVICES YOU CAN COUNT ON

Join us at our FCM reception:



**SUNDAY, JUNE 7, 2015**

**4:30 P.M. – 6:30 P.M.**

**SHAW CONFERENCE CENTRE**

**MEETING LEVEL FOYER (OUTSIDE SALONS 8-12)**



Plan on attending our FCM workshop:

### **INVESTING IN THE FUTURE: FINANCING MUNICIPAL INFRASTRUCTURE**

**Saturday, June 6, 2015**

**12:30 p.m. – 2 p.m.**

Check program  
to confirm time and location.



**CUPE** / Canadian Union  
of Public Employees

**CUPE.ca**



## Monday, June 8

**7 – 10 a.m.** **DELEGATE REGISTRATION** • *Assembly Level Foyer*

**8:30 – 9:15 a.m.** **FAREWELL BREAKFAST** • *Hall D*

**9:15 – 9:45 a.m.**  **CLOSING CEREMONY** • *Hall D*

**10 a.m. – 12 p.m.**  
**STUDY TOURS**

### A City on the Move

Visit the Office of Traffic Safety and explore the innovative ways that analytics, traffic safety and strategic planning have been brought together to create a robust public safety model.

### Bookworms and Ballgames

This tour walks you through the planning and design of the City of Edmonton's newest recreation facility, while also shining a spotlight on its award-winning libraries.

### Empowering Women Leaders

On this tour, you'll learn about successful initiatives to get more women involved in and excited about every area of leadership in public life.

### Urban Aboriginals

Join us as we visit Amiskwciy Academy where you'll see how Edmonton's unique aboriginal cultures, values, languages and traditions have been woven into a meaningful curriculum.

• MONDAY, JUNE 8

10 a.m. – 1 p.m.

**STUDY TOUR** – *Snack provided*

### **Revitalization Through the Arts**

Get an inside look at how the cooperative efforts of the business community, municipality and grass-roots arts organizations have transformed Alberta Avenue into a diverse and thriving community.

### **Transforming Our City**

Combining all of the sites in the earlier "Transforming Our City" tours, this tour begins at the EPCOR Tower where you'll get a unique perspective on two of the City of Edmonton's premier projects.

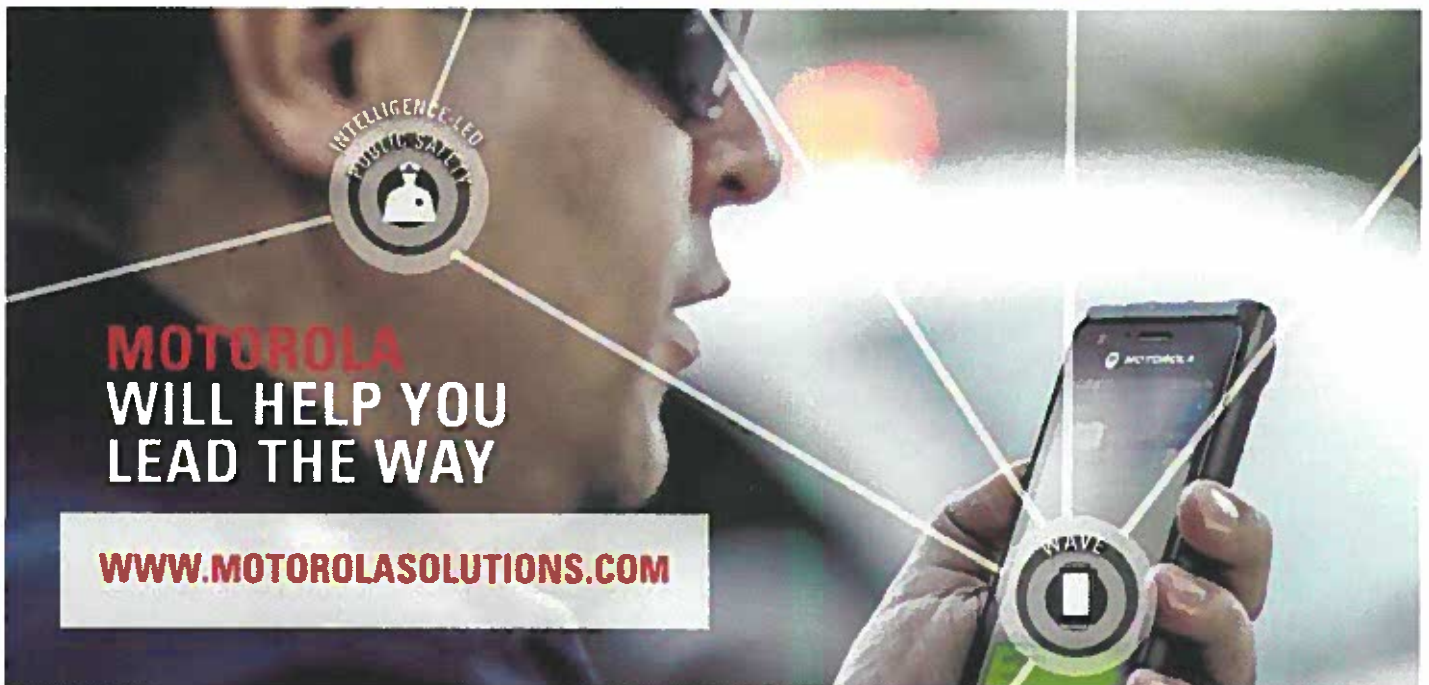
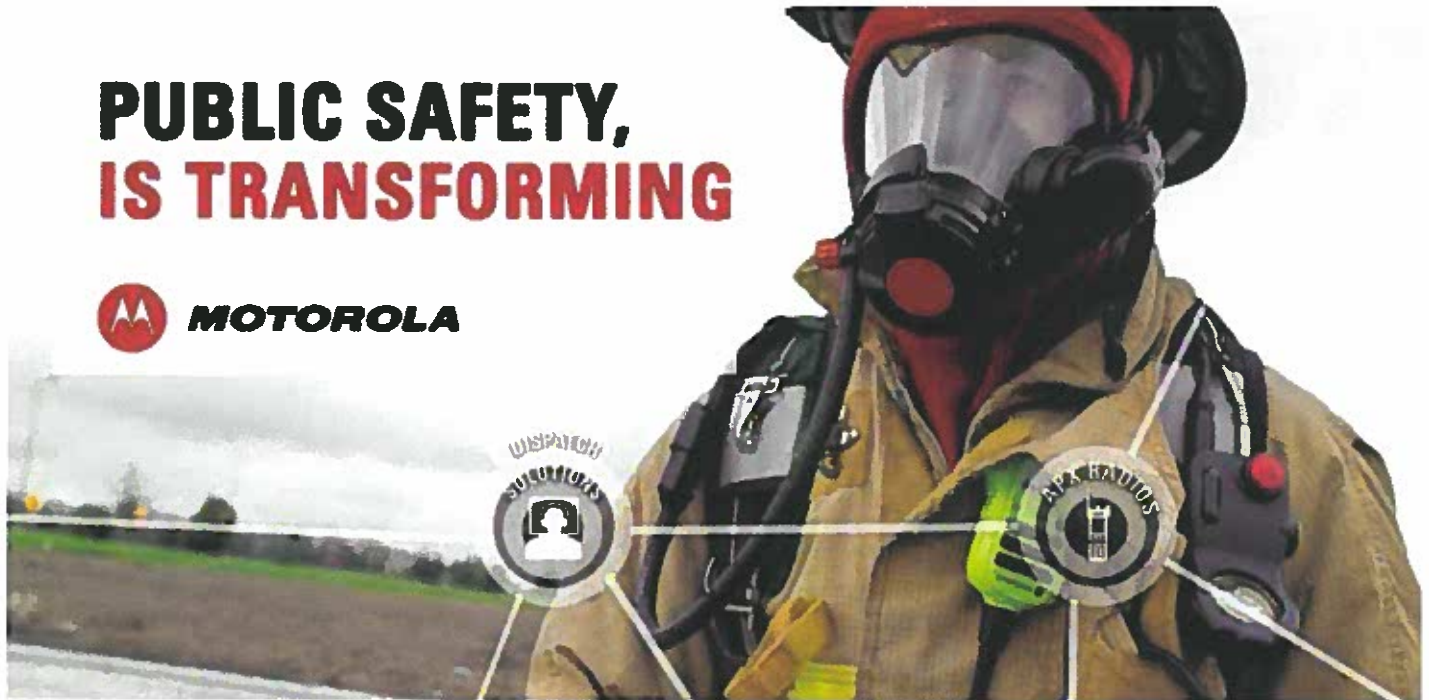
### **Talking Trash**

See the world's largest collection of fully integrated, state-of-the-art facilities for waste management and learn about the processes and technologies that will enable the City to divert 90% of residential waste by 2016.

### **Transforming Rosedale and Downtown's Southern Gateway**

Explore both the history and the future of two unique River Valley projects just minutes from the heart of the city!

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## TRANSPORTATION

### DAILY SHUTTLE TO THE CONFERENCE

A shuttle service between hotels and the Shaw Conference Centre will be provided for the duration of the conference.

Shuttles will pick up and drop off at these hotels only:

- Delta Edmonton Centre Suite Hotel
- Holiday Inn Express Downtown
- Coast Edmonton Plaza Hotel
- Matrix Hotel
- Days Inn – Edmonton Downtown
- Comfort Inn & Suites
- Radisson Hotel Edmonton South
- Delta Edmonton South

The Holiday Inn Express, Matrix, Days Inn, and Comfort Inn are fairly close to one another. Pick-up for those four hotels will be at the Holiday Inn Express and the Matrix.

An Ambassador for the City of Edmonton will be located in all of the above FCM hotels to provide walking directions on Thursday and Friday.

### SCHEDULE

#### THURSDAY, JUNE 4, 2015

To conference: 1 – 6 p.m. every 15 minutes

From conference: 6 – 7:30 p.m. every 15 minutes

#### FRIDAY, JUNE 5, 2015

To conference: 6:30 – 8 a.m. every 15 minutes

From conference: 5 – 8:30 p.m. every 15 minutes

#### SATURDAY, JUNE 6, 2015

To conference: 7 – 8:30 a.m. every 15 minutes

From conference: 3 – 4:00 p.m. every 15 minutes

#### SUNDAY, JUNE 7, 2015

To conference: 6:45 – 8:15 a.m. every  
15 minutes

From conference: 3 – 5:30 p.m. every 15 minutes

#### MONDAY, JUNE 8, 2015

To conference: 7:30 – 8:30 a.m.  
every 15 minutes

From conference: 9:45 – 10:30 a.m.  
every 15 minutes

From conference: 12 – 1:30 p.m. every 30 minutes



# WINNIPEG

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OTTAWA 2016

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February 9-11, 2016



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