



**MEMBER OF COUNCIL REPORT  
ON OUT-OF-PROVINCE CONFERENCE**

(To be circulated to standing committees and posted on the internet)

Name of Member of Council: Mike Layton (1 of 2)

Name of Conference: FCM

Location: Edmonton, AB

Date(s) Attended: June 5, 2015 - June 8, 2015

I confirm I attended the following sessions (please use additional sheet if required):

DATE	TIME	NAME OF SESSION
6/5/2015	12 <sup>45</sup> pm	Urban Aboriginals
6/5/2015	5 <sup>30</sup> pm	FCM Youth Workshop
6/6/2015	7 <sup>45</sup> am	Continental Breakfast
6/6/2015	11 <sup>45</sup> am	Trade Show Lunch
6/6/2015	6 <sup>20</sup> pm	Mayor's Reception
6/7/2015	7 <sup>45</sup> am	- Continental Breakfast
6/7/2015	7 <sup>00</sup> am	'Taking Our Place at the Table'
6/7/2015	3 <sup>00</sup> pm	Peddling Toward Biodiversity
6/7/2015	6 <sup>30</sup> pm	Grata Reception
6/5/2015	6 <sup>20</sup> pm	FCM's Green Municipal Fund Reception

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Member of Council Signature: \_\_\_\_\_



Date: Nov. 2, 2015



**MEMBER OF COUNCIL REPORT  
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Name of Member of Council: Mike Layton (2 of 2)

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DATE	TIME	NAME OF SESSION
6/5/2015	10 <sup>15</sup> am	Building a Culture of Civic + Political Engagement
6/5/2015	12 pm	Keynote Speaker - Joe Oliver
6/6/2015	8 am	Resolutions Plenary
6/6/2015	9 <sup>15</sup> am	Advocacy, Strategy, and Influence
6/6/2015	12 <sup>30</sup> pm	The Future of First Nation-Municipal Collaboration
6/6/2015	2 <sup>15</sup> pm	Keynote Speaker - Tom Mulcair
6/7/2015	8 <sup>30</sup> am	Keynote Speaker - Elizabeth May
6/7/2015	9 am	AGM + Elections
6/7/2015	11 <sup>15</sup> am	Election of Board of Directors + Regional chairs
6/7/2015	1 <sup>45</sup> pm	Election Results
6/7/2015	2 pm	What Can Canadians Expect in the Federal Election?

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Member of Council Signature: \_\_\_\_\_

Date: Nov. 2 2015

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## 2015 Annual Conference and Trade Show: Post-Conference Resources

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**June 4-8, 2015**

**Shaw Convention Centre, Edmonton, Alberta**

The 2015 edition of FCM's Annual Conference and Trade Show, with a focus on the 2015 federal election, delivered informative and thought-provoking sessions designed to meet the unique professional development needs of municipal political leaders and senior staff. Under the theme *Today's communities, tomorrow's Canada*, the event was a huge success and brought together more than 1,700 municipal leaders from across the country.

New this year, this [customizable PowerPoint presentation](#) showcases key conference events and session highlights so you can share the Edmonton experience with your council, colleagues and community!

Please find below presentations of workshops and study tours and see how this information can benefit your community.

[Thursday, June 4, 2015](#) | [Friday, June 5, 2015](#) | [Saturday, June 6, 2015](#) | [Sunday, June 7, 2015](#) | [Monday, June 8, 2015](#)

**Thursday, June 4, 2015**

10 a.m. - 6

p.m.

**Delegate and Exhibitor Registration**

4 - 5 p.m.

**Regional Delegate Meetings**

5 - 7 p.m. **Trade Show Official Opening and Reception**[Back to top](#)**Friday, June 5, 2015**

7 a.m. - 6 p.m.

**Delegate Registration**

7 - 8 a.m.

**Continental Breakfast**

8 - 8:30 a.m.

**Opening Ceremony****Sponsored by Yellow Pages**

8:30 - 10 a.m.

**President's Forum****Sponsored by Cement Association of Canada**

10 a.m. - 4 p.m.

**Trade Show**

10:15 - 11:45 a.m.

**Workshop: FCM Policy Marketplace**

Ever wonder how FCM comes up with all our great policies and our advocacy strategies? How our Board of Directors collaborate and plan? Come and shop around our Policy Marketplace!

Through short, rotating information sessions you can meet and talk with all our FCM Committee Chairs and other Board members who will walk you through our processes and FCM plans and priorities for the coming year.

10:15 - 11:45 a.m.

**Workshop: Building a Culture of Civic and Political Engagement****Sponsored by CASL Cure**

How can city councils do more to harness the energy, ideas and experiences of their citizens to enhance their decision-making processes and community well-being?

Join national and local citizen engagement experts as they share strategies, tools and insights on effective outreach and engagement.

10:15 - 11:45 a.m.

**Workshop: Fighting Urban Flooding — Partnerships, Prevention and Preparedness****Presented by Insurance Bureau of Canada**

The cost of water damage from sewer back-up continues to rise. Our aging infrastructure deficit is now an estimated \$55 billion. Insured losses as a result of water damage averaged almost \$1 billion annually for the last five years and hit a staggering \$3 billion in 2013.

Join our panel of experts as they review the latest tools in the fight against urban flooding and look at the consequences of flood risk. This workshop also examines best practices in other G7 countries, the importance of public and private-sector

partnerships, and the need to raise awareness to help communities and homeowners prepare for the new reality.

10:15 - 11:45 a.m.

### **Workshop: Smart Cities — Don't Get Left Behind**

Presented by Cisco

Smart Cities are no longer a dream of the far future - they are a present-day reality that offers tangible benefits for governments and citizens. Yet many Canadian municipalities are still reluctant to adopt new technologies or are unsure how to begin the process. Hear from cities across Canada that are successfully making the transformation; including how and why they got started, results to date, and why you can't afford to wait any longer.

#### **Speakers:**

- Shelley Rinehart, Deputy Mayor, City of Saint John
- Barry Avis, Councillor, Town of Qualicum Beach
- Bill Luchtmeijer, Councillor, Town of Qualicum Beach

#### **Presentations:**

- Smart Cities - Don't Get Left Behind

12 - 12:30 p.m.

### **KEYNOTE SPEAKER – The Honourable Joe Oliver, Minister of Finance**

12:45 - 2:45 p.m.

### **Trade Show Lunch**

12:45 - 2:15 p.m.

#### **Study Tours**

Lunch provided

12:45 - 2:45 p.m.

#### **Study Tours**

Lunch provided

2:45 - 3:15 p.m.

### **KEYNOTE SPEAKER – Justin Trudeau, Leader of the Liberal Party of Canada**

3:30 - 5 p.m.

### **Workshop: Asset Management — What's in it for my community?**

All municipalities make difficult choices about how to direct limited funds and resources. Learn how a robust asset management process can improve the defensibility and transparency of your council's decisions, while helping to prioritize investments that enhance your community's health and prosperity over the long term. Hear how other communities, large and small, are reaping the benefits from investing in asset management processes.

#### **Presentations**

- Asset Management - What's in it for My Community? - The City of Edmonton's AM Story
- Asset Management - What's in it for My Community
- CNAM: Your Asset Management Body of Knowledge
- Asset Management - Confessions of a Recovering Politician

3:30 - 5 p.m.

### **Workshop: Engaging Young Canadians in the 2015 Federal Election**

Sponsored by Cisco

Students from across Canada will present the results of a "crowd-sourced" white paper entitled Our Communities, a Youth Agenda for Change. From innovative solutions to transit, jobs and climate change adaptation, young Canadians exchange their views on the issues that concern them - issues that will be critical in coming elections. Join these young leaders, youth engagement organizations and FCM live and online to learn how your local government can support the next generation of Canadians.

#### **Resources :**

THE NATIONAL YOUTH WHITE PAPER: OUR COMMUNITIES A YOUTH AGENDA FOR CHANGE

3:30 - 5 p.m.

**Workshop: Leaders of Change – How can Municipalities Advance Global Democracy?**

In Canada and around the world, municipalities are at the frontline in tackling development issues such as poverty reduction, economic prosperity, equality and security. This interactive session offers an opportunity to hear from organizations that are spearheading new approaches to advancing global democracy. Learn about the role municipalities can play and what global engagement of municipal leaders means.

**Presentations**

- [Association Capacity Building](#)
- [Democratic governance reforms in the context of resource development in Colombia](#)
- [La gobernabilidad democrática en los municipios colombianos: desafíos y reformas](#)
- [Deployment for Democratic Development](#)
- [How can Municipalities Advance Global Democracy](#)
- [IRI's Programming in Ukraine](#)

3:30 - 5 p.m.

**Workshop: Finding New Monies without Increasing Taxes and User Fees****Presented by [Partnership Group – Sponsorship Specialists](#)**

This session highlights revenue generation through municipal corporate sponsorships to fill the deficit void. It includes an update on the current landscape for municipalities and corporate sponsorship, and showcases several case studies from leading sponsorship programs in Canadian municipalities. The panel discussion offers an elected official's perspective, administration and industry consultant perspectives, with representation from large and small municipalities from the east and west.

**Presentations:**

- [Filling the Defecit Void!](#)
- [Finding New Monies through Corporate Sponsorship and Reviewing Canadian Municipal Corporate Sponsorship Success Stories](#)

3:30 - 5 p.m.

**Policy Forum: Northern and Remote**

Join us for a lively discussion led by members of FCM's Northern and Remote Forum on the key building blocks for sustainable communities in the territories and provincial north; including infrastructure, housing, the cost of living, and broadband connectivity.

10 p.m. - 12 a.m.

**[Study Tour](#)**[Back to top](#)**Saturday, June 6, 2015**

7 a.m. - 6 p.m.

**Delegate Registration**

7:30 - 8 a.m.

**Continental Breakfast**

7:30 a.m. - 3:30 p.m.

**Trade Show**

8 - 9 a.m.

**Resolutions Plenary**

9:15 - 10:45 a.m.

**Workshop: Municipal First Responders — Where We Are and Where We Are Headed**Presented by **Motorola Solutions**

In an era of limited budgets and rising costs for municipal first responder services, municipal leaders are faced with decreasing crime and fire rates, but increased calls for service. Add to the mix the changing nature and complexity of crime - and the need to be prepared for large-scale natural and human-made emergencies - and the challenges reach unprecedented heights.

Panelists in this interactive session answer your questions on what, why and how our first responders do what they do and explore new approaches to delivering the services your community needs and expects.

9:15 - 10:45 a.m.

**Workshop: Advocacy, Strategy and Influence**

Take part in a "Ted Talks" style strategy session that explores different methods of influencing decisions. Presenters take participants through proven advocacy techniques, paying particular attention to the local-federal context in light of the upcoming federal election. Ask questions and share your solutions in this unique behind-the-scenes look at advocacy actions that can lead to success for you and your organization.

9:15 - 10:45 a.m.

**Workshop: Nation Building from the Neighbourhood Up — Digital Media and Mobilization**Presented by **Yellow Pages**

Nation building begins with dynamic neighbourhoods where people live and work; and healthy neighbourhoods are key to sustainable Canadian municipalities.

Municipalities, businesses, and non-profits all play a role in creating desirable neighbourhoods. It often starts with mobilization towards a common goal, and digital media can be a powerful tool in getting there. Hear examples from the municipal, business and non-profit sectors on using digital media to mobilize neighbourhoods and forge links between stakeholder groups.

**Presentations:**

- [Nation-building from the neighbourhood up: the power of digital media in making strong and vibrant Canadian communities](#)

9:15 - 10:45 a.m.

**Workshop: Go Global — Supporting Export Success**Sponsored by **Port Metro Vancouver**

Join International Trade Minister Ed Fast, trade policy experts on the Comprehensive Economic Trade Agreement and representatives from the Government of Canada export support agencies for a one-stop workshop. Discover with the Canadian Trade Commissioner Service, Export Development Canada and the Business Development Bank of Canada how your municipality can work with businesses and all orders of government to build Canada's long-term economic competitiveness through increased access to the European Union's lucrative market and offer a competitive edge to all Canadians.

**Presentation:**

- [Go Global: Supporting Export Success](#)

9:15 - 10:45 a.m.

**Policy Forum: Increasing Women's Participation in Local Government**

FCM strives to ensure that women make up 30% of municipal councils - the minimum number to ensure that public policy reflects their needs. In Canada today, the number stands at 26%. Learn about FCM programming that aims to close this gap, hear success stories, discover tools and resources to bring these initiatives to your community, and discuss strategies with local champions from across the country.

11 a.m. - 12:30 p.m.

**Study Tours**

Lunch provided

11 a.m. - 2 p.m.

**Study Tours**

Lunch provided

11:15 a.m. - 12:30 p.m.

**Trade Show Lunch**

12:30 - 2 p.m.

**Workshop: Media 101 – Challenges and Opportunities**

Learn how to get the attention you want, to handle the attention you don't want, and to get the messages you need into the media.

**Presentation:**

- Media 101 - Challenges and Opportunities

12:30 - 2 p.m.

**Workshop: From Relationship Building to Mutual Prosperity — The Future of First Nation–Municipal Collaboration**

How do we grow mutually beneficial relationships and strong local economies between First Nations and municipalities? Learn from experienced panelists as they explore opportunities such as reconciliation dialogue, positive economic results from additions to reserve, practical collaboration on economic development, and land use planning.

**Presentations:**

- CEDI Alberta Pairing : Sawridge First Nation, Md of Lesser Slave River and The Town of Slave Lake
- Benefits of Additions to Reserves: Partnerships for Shared Economic Success
- Creating a New Way Forward

12:30 - 2 p.m.

**Workshop: Sustainable Urban Forests — A Winning Plan**Presented by Tree Canada

Join Canada's leading urban forest resource and discover the benefits of developing an urban forest plan for communities of all sizes. Special guests share details on their best practices in dealing with a range of urban forest issues.

**Presentations:**

- A Federal Role for Canada's Urban Forests

12:30 - 2 p.m.

**Policy Forum: Rural**

Learn more about FCM's Rural Forum and share your community's perspectives on the key policy issues that are critical to the future of rural Canada, including infrastructure, housing, and rural broadband.

12:30 - 2 p.m.

**Investing in the Future — Financing Municipal Infrastructure**Presented by The Canadian Union of Public Employees

Our cities and towns build and maintain the infrastructure that keeps us healthy, safe and strong.



With significant and growing responsibility for public infrastructure and services, municipalities need access to fair and sustainable revenue sources. This session explores the need for more and better revenues for municipalities of all sizes; assesses financing options for municipal infrastructure, including the viability of public-private partnerships; and explores progressive ways to harness local capital for community assets.

**Presentations:**

- [Investing in the future: Financing municipal infrastructure](#)

2:15 - 2:45 p.m.

**KEYNOTE SPEAKER – Tom Mulcair, Leader of the New Democratic Party of Canada**

2:50 - 3:15 p.m.

**Trade Show Coffee Break and Prize Draw**

4 - 6 p.m.

**FIFA Women's World Cup Canada 2015**

**Opening Ceremonies and Canada vs China game**

6:30 - 9:30 p.m.

**Mayor's Reception**

**Sponsored by Shaw Communications**

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**Sunday, June 7, 2015**

7 a.m. - 4 p.m.

**Delegate Registration**

7 - 8:15 a.m.

**Taking our Place at the Table — FCM Scholarship Program Breakfast Fundraiser**

Sponsored by [Canadian Labour Congress](#)

**Presentation:**

- [Taking our Place at the Table](#)

7:30 - 8:15 a.m.

**Continental Breakfast**

8:30 - 9 a.m.

**KEYNOTE SPEAKER – Elizabeth May, Leader of the Green Party of Canada**

9 - 11 a.m.

**Annual General Meeting and Elections**

11 - 11:15 a.m.

**Coffee Break**

11:15 a.m. - 1:45 p.m.

**Election of Board of Directors and Regional Chairs**

Lunch provided

1:45 - 2 p.m.

**Election Results**

2 - 3 p.m.

**Keynote: What Can Canadians Expect in the Upcoming Federal Election?**

By Bruce Anderson, Chairman of Abacus Research .

3 - 4:30 p.m.

[Study Tours](#)

3 - 5 p.m.

[Study Tours](#)

3 - 6 p.m.

[Study Tours](#)

6:30 p.m. - 12 a.m.

**City of Edmonton Festival Gala**

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## **Monday, June 8, 2015**

7 - 10 a.m.

**Delegate Registration**

8:30 - 9:15 a.m.

**Farewell Breakfast**

9:15 - 9:45 a.m.

**Closing Plenary**

10 a.m. - 12  
p.m.

[Study Tours](#)

10 a.m. - 1 p.m.

[Study Tours](#)

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