



**MEMBER OF COUNCIL REPORT
ON OUT-OF-PROVINCE CONFERENCE**

(To be circulated to standing committees and posted on the internet)

Name of Member of Council: James Pasternak

Name of Conference: Cities for Tomorrow

Location: New York

Date(s) Attended: July 20-21, 2015

I confirm I attended the following sessions (please use additional sheet if required):

DATE	TIME	NAME OF SESSION
7/20	6:30PM	Opening Remarks
	6:45PM	Social Infrastructure
	7:30PM	Connections Reception
7/21	9:15AM	What is Resilience?
	9:25AM	Data Mining the Modern City
	10AM	Case Study One: New York – Hudson Yards
	10:25AM	City Visions Atlanta Beltline
	10:30AM	The Next Silicon Valley: Creating High Tech Hubs
	11:25AM	Getting around in the 21 st Century City
	12:00PM	City Visions Lava Mae
	12:05PM	The Resilience Dividend
	2PM	Social Mobility and Income Equality
	2:30PM	City Vision Parking Day
	2:35PM	Case Study Two: New Orleans – Hurricane Katrina: 10 Years Later

	3PM	Case Study Three: Chicago – A Smart City Lab
	3:30PM	City Visions Ciclavia
	3:35PM	Where ill the Water we Drink Come From
	4:20PM	City Visions: How to Build a Better Block
	4:25PM	Where will Economic Growth come from
	4:50PM	Utopia/Dystopia: The Planet's Newest Cities
	5:20PM	Closing Remarks

Authorizing Signature Removed

Member of Council Signature: _____

Date: _____

OCT. 28/15

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Cities for Tomorrow Conference

IS YOUR CITY STRONG ENOUGH?

Join New York Times architecture critic **Michael Kimmelman** as he leads this second annual industry conference exploring the cutting-edge innovations reshaping the world's urban areas.

Attendees will explore the challenges facing our infrastructure and transportation systems, as well as the intersection of the arts and economic development, new tech businesses, income and inequality, education and health.

Cities for Tomorrow

The Cities for Tomorrow conference will provide a dynamic environment for collaboration among industry decision makers who are working to create the future of our cities, including developers, architects, venture capitalists, city officials, government and urban policy professionals.

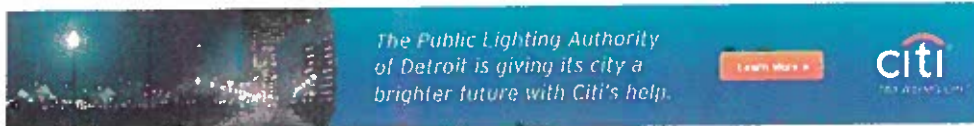
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WHY ATTEND


The Cities for Tomorrow conference will spark new ideas, relationships and opportunities, as you hear from industry decision makers and meet influential figures across a range of related disciplines.

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The Public Lighting Authority of Detroit is giving its city a brighter future with Citi's help.

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Cities for Tomorrow

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William J. Bratton
POLICE COMMISSIONER
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Thierry Déau
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Dan Doctoroff
FORMER PRESIDENT AND C.E.O.
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Anthony Foxx

UNITED STATES SECRETARY OF
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Ryan Gravel

URBAN DESIGNER
Perkins+Will

Toni L. Griffin

PROFESSOR OF ARCHITECTURE,
FOUNDING DIRECTOR

J. Max Bond Center on Design
for the Just City at the Spitzer
School of Architecture at the City
College of New York

Dr. Margaret A. Hamburg

FORMER COMMISSIONER
Food and Drug Administration

Bjarke Ingels

FOUNDING PARTNER AND CREATIVE
DIRECTOR
BIG

Kyle Kimball

PRESIDENT
New York City Economic
Development Corporation

Michael Kimmelman

ARCHITECTURE CRITIC
The New York Times

Kilian Kleinschmidt

GLOBAL NETWORKER AND FOUNDER, THE
FORMER "MAYOR"
Innovation and Planning Agency,
Zaatari Refugee Camp

Dan'l Lewin

CORPORATE VICE PRESIDENT
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Agenda

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MONDAY JUL 20, 2015

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- **Opening Program**

- **Connections Reception**

TUESDAY JUL 21, 2015

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The **Cities for Tomorrow conference** is an ideal event to showcase your business to the leading minds in government, industry and education.

The Times works with sponsors to integrate them into the conference, ideally in a way that augments the delegates' experience and advances each sponsor's goals. The Times can deliver on a wide variety of goals – thought leadership, V.I.P. client treatment, generating borrowed interest via media (print, online, social), introductions to individual delegates, product demo or showcase, branding, use of conference content or content generation, media relations or other objectives.

For more information on sponsorship opportunities for Cities for Tomorrow, please contact:

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The key insights, opinions and ideas informing
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Agenda

Agenda is subject to change.

MONDAY JUL 20, 2015

5:30 PM Registration Opens

6:30 PM Opening Remarks

Opening remarks by Charles Duhigg, senior editor for conferences and live journalism, The New York Times

6:45 PM Social Infrastructure

Blake Ingels, founding partner and creative director, BIG, in conversation with Michael Kimmelman, chief architecture critic, The New York Times

7:30 PM Connections Reception sponsored by Delta Air Lines

Continue the evening's discussion and connect with other industry leaders attending the conference.

TUESDAY JUL 21, 2015

8:00 AM Registration Open and Networking Breakfast

9:00 AM Welcome

Arthur O. Sulzberger Jr., chairman, The New York Times Company and publisher, The New York Times

9:05 AM

Sponsor Welcome

Edward Skyler, executive vice president, global public affairs, Citi

9:15 AM

Opening Remarks: What Is Resilience?

Michael Kimmelman, chief architecture critic, The New York Times

9:25 AM

Data Mining the Modern City

How will data be used to make cities stronger -- from community policing to public health to new technologies?

William J. Bratton, police commissioner, City of New York

Dr. Margaret A. Hamburg, former commissioner, Food and Drug Administration

Moderated by Charles Duhigg, senior editor for conferences and live journalism, The New York Times

10:00 AM

Case Study One: New York — Hudson Yards

Partnering is key to making public/private initiatives work -- but doesn't come naturally. Three case studies will shine a light on what worked, what didn't.

Stephen M. Ross, chairman and founder, The Related Companies

Moderated by Michael Kimmelman, chief architecture critic, The New York Times

10:25 AM

CITY VISIONS: Atlanta Beltline

Ryan Gravel, founding principal at SixPitch, on the Atlanta Beltline, a 22-mile transit greenway that generates economic growth and protects the quality of life in 45 neighborhoods.

10:30 AM

The Next Silicon Valley: Creating High-Tech Hubs

How is a successful high-tech hub created? Many cities, from New York to Provo, Utah, are vying to be the next Silicon Valley.

Fred Wilson, managing partner, Union Square Ventures

Moderated by Andrew Ross Sorkin, columnist and DealBook founder, The New York Times

11:05 AM

Networking Break

11:25 AM

Getting Around in the 21st-Century City — Remaking the American City Through Transportation Innovation

Meeting the challenges of urban life will require policy makers to think differently about transportation.

Thierry Déau, chairman and chief executive officer, Meridiam

Anthony Foxx, secretary, U.S. Department of Transportation

David Plouffe, chief adviser, member of board of directors, Uber

Janette Sadik-Khan, principal, Bloomberg Associates

Moderated by Michael Kimmelman, architecture critic, The New York Times

12:00 PM

CITY VISIONS: Lava Mae

Doniece Sandoval, founder of San Francisco's Lava Mae (a play on "wash me" in Spanish) uses repurposed city buses outfitted with shower and toilet modules to "deliver dignity, one shower at a time."

12:05 PM

The Resilience Dividend

For cities all over the world, crisis is now the new normal — but not every disruption has to become a disaster. Drawing from real-world examples from the 100 Resilient Cities Network, pioneered by The Rockefeller Foundation, Dr. Rodin will discuss how cities are preparing for a future much different from the past, while generating additional benefits that are making cities better places to live and work today.

Dr. Judith Rodin, president, The Rockefeller Foundation

12:30 PM

Networking Lunch

Panel discussion presented by Citi

Invest, Partner, Act: Overcoming Obstacles to Enable Progress in Cities

Cities around the world face daunting challenges and new opportunities that will impact millions of their inhabitants for generations to come. Overcoming obstacles and implementing successful initiatives requires resources, ideas and best practices from across sectors. From turning the streetlights back on in Detroit after bankruptcy to innovating financing programs that enable more households to fund energy efficiency improvements, leaders from the private, public, academic and nonprofit sectors are increasingly working together to develop new urban

solutions. From different vantage points across the urban ecosystem, this panel will explore how actors have invested financial and other critical resources, partnered with others, and ultimately acted to positively impact citizens and communities.

Muriel Bowser, mayor, Washington, D.C.

Cisco DeVries, C.E.O., Renew Financial

Odin Jones, C.E.O., Public Lighting Authority of Detroit

Paul Romer, director, Marron Institute of Urban Management

Moderated by Ben Hecht, president and C.E.O., Living Cities

The speakers for the lunch panel were selected by the presenting sponsor.

2:00 PM

Social Mobility and Income Inequality

We'll look at various elements that contribute to inequality, and how cities create social mobility.

Toni L. Griffin, professor of architecture, City College of New York

Brad Lander, council member, New York

Saskia Sassen, professor, Columbia University and chair, Committee on Global Thought

Moderated by Ginia Bellafante, Big City columnist, The New York Times

2:30 PM

CITY VISIONS: Parking Day

Architect John Bela of Gehl Architects invented "Parking Day," an annual, worldwide open source event where citizens, artists and activists collaborate to transform parking spaces into temporary public parks.

2:35 PM

Case Study Two: New Orleans — Hurricane Katrina: 10 Years Later

Ten years after the deadly Hurricane Katrina devastated New Orleans on Aug. 29, 2005, the city still suffers challenges such as a high poverty rate and loss of coastal wetlands, but it has also seen population growth and an impressive job recovery.

Jim Amess, editor, The Times-Picayune/NOLA.com

Zack Rosenburg, C.E.O. and co-founder, St. Bernard Project

Moderated by Charles DuHigg, senior editor for conferences and live journalism, The New York Times

3:00 PM

Case Study Three: Chicago — A Smart City Lab

How do you break down barriers between the private and public sectors to solve a city's most pressing problems? Chicago has created a collaborative, bringing universities, industry and political leaders together to provide "smart" ideas for an innovative new urban infrastructure.

Steven Koch, deputy mayor, City of Chicago

Dan'l Lewin, corporate vice president, technology and civic engagement, Microsoft

Caralynn Newinski, executive director, UI LABS

Moderated by Andrew Revkin, Dot Earth blogger, The New York Times

3:30 PM

CITY VISIONS: CicLAvia

Aaron Paley, president and co-founder of Community Arts Resources (CARs) and the executive director and co-founder of CicLAvia, developed the largest car-free, open streets event in the U.S., temporarily turning city streets into places for Angelenos to walk, bike, socialize and celebrate their city

3:35 PM

Where Will the Water We Drink Come From?

California's historic drought is forcing people to come up with new ideas and approaches for creating a sustainable water supply.

Felicia Marcus, chair, The California State Water Resources Control Board

Moderated by Allison Arieff, editorial director, SPUR

3:55 PM

Networking Break

4:20 PM

CITY VISIONS: How to Build a Better Block

Jason Roberts, co-founder of the Better Block Project, brings together music, food, art, street life and chess for oldsters, and fountains for kids.

4:25 PM

Where Will Economic Growth Come From?

Which sectors will define the future and deliver economic growth? From job creation to new technologies to structural changes in policy, where should the focus be placed?

Daniel L. Doctoroff, chairman and C.E.O., Sidewalk Labs

Kyle Kimball, president, New York City Economic Development Corporation

Moderated by Michael Barbaro, politics and government reporter, The New York Times

4:50 PM

Utopia/Dystopia: The Planet's Newest Cities

Some of the fastest growing "cities" are large, sprawling areas that become cities overnight, such as Za'atari, created by the Syrian conflict.

Kilian Kleinschmidt, global networker and founder, Innovation and Planning Agency; former "mayer" of Za'atari refugee camp

Tara Nathan, executive director for international development, MasterCard

Don Weinreich, partner, Ennead Architects

Moderated by: Michael Kimmelman, chief architecture critic, The New York Times

5:20 PM

Closing Remarks

Michael Kimmelman, chief architecture critic, The New York Times