

# MEMBER OF COUNCIL REPORT ON OUT-OF-PROVINCE CONFERENCE

(To be circulated to standing committees and posted on the internet)

**Name of Member of Council:** Councillor Michael Thompson

**Name of Conference:** THE INTERNATIONAL ECONOMIC FORUM OF THE AMERICAS  
-CONFERENCE OF MONTREAL

**Location:** Montreal, Quebec

**Date(s) Attended:** 08/06/14 to 10/06/14

I confirm I attended the following sessions (please use additional sheet if required):

DATE	TIME	NAME OF SESSION
09/06/14	8:30AM	OPENING SESSION OF THE 20TH CONFERENCE OF MONTREAL
09/06/14	9:00AM	INAUGURAL PLenary SESSION OF THE CONFERENCE
09/06/14	10:30 AM	INTERNATIONAL MOBILITY
09/06/14	12:00PM	TOWARDS THE NEXT ERA OF GROWTH
09/06/14	4:30 PM	INCLUSIVE GROWTH: THE NEW ECONOMIC DEVELOPMENT MODEL
10/06/14	10:30AM	TRANSPORT ELECTRIFICATION
10/06/14	12:00 AM	ENERGY REVOLUTION AND SUSTAINABLE DEVELOPMENT

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**Member of Council Signature:**

**Date:** June 30/14

THE  
INTERNATIONAL  
ECONOMIC FORUM  
OF THE AMERICAS



CONFERENCE  
OF MONTREAL  
20<sup>th</sup> EDITION



## THE FOUNDATION FOR THE NEXT ERA OF GROWTH

CO-CHAIRS OF THE 20<sup>th</sup> EDITION OF  
THE CONFERENCE OF MONTREAL

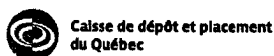
**ANGEL GURRÍA**, Secretary-General, Organisation for  
Economic Co-operation and Development (OECD)

**GÉRARD MESTRALLET**, Chairman and Chief Executive  
Officer, GDF SUEZ

## PROGRAM

JUNE 9-12, 2014

FAIRMONT THE QUEEN ELIZABETH



RBC Capital Markets\*



Canada

Québec



#### Presenting Partner



**POWER CORPORATION  
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**Montréal**



**IDRC | CRDI**  
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Centre de recherches pour le développement international

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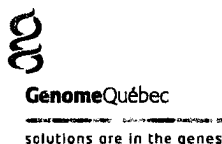
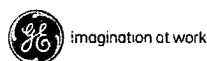
**McGill**



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# THE INTERNATIONAL ECONOMIC FORUM OF THE AMERICAS – CONFERENCE OF MONTREAL

## Supporting Partners



## Government Partners



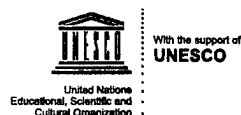
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## MESSAGES

# Canada

### Greetings from the Prime Minister of Canada, Stephen Harper



I am very pleased to welcome you to the 20<sup>th</sup> edition of the Conference of Montreal, organized by the International Economic Forum of the Americas.

This year's theme for the Conference — *The Foundation for the Next Era of Growth* — provides an opportunity to expand our discussions on current global economic challenges and future opportunities.

When faced with an unprecedented global economic crisis, Canada responded by launching bold initiatives through different phases of its Economic Action Plan. The Plan stimulated the economy, protected Canadian jobs during the global recession, and yielded investments to ensure long-term growth.

Among other things, we undertook unprecedented efforts to increase access to international markets, including through the Canada-European Union Trade Agreement and the recent Canada-Korea Free Trade Agreement. We cut taxes for families and job creators. As well we are continuing to create conditions to foster job creation by investing in skills and training that meet employers' needs, and by ensuring that Canada has an efficient and adaptable immigration system that contributes to our economy.

These efforts have yielded impressive results. The Canadian economy has posted one of the strongest job creation records in the G-7 over the recovery. As well, both the International Monetary Fund and the Organisation for Economic Co-operation and Development expect Canada to be among the strongest growing economies in the G-7 over this year and next.

I am sure that in the coming days, Conference of Montreal participants will have fruitful discussions that lead to concrete economic strategies that will benefit all of us. I wish you all a most productive conference.

**The Right Honourable Stephen Harper, PC, MP**  
Prime Minister of Canada

# Québec

### Message from the Premier of Québec, Philippe Couillard



Welcome to Montréal!

We are indeed proud to welcome you to the Conference of Montreal, now in its 20<sup>th</sup> year. Nearly 3,000 participants from all business horizons and all of the industrialized nations are gathered here today.

The event's success hinges on its varied programming and the quality of the interveners. Forums, workshops, plenary sessions, roundtable meetings and extensive discussions and networking will provide you with the most up-to-date

information on crucial questions pertaining to the globalization of the economy. Distinguished experts and prestigious international institutions are sharing their solutions, perspectives and intuition and confirming their extensive experience, which will enlighten your most strategic, sensitive decisions.

The Québec government is proud that Montréal hosts this event every year. It is the ideal venue for such a gathering. An outstanding cultural and creative hub, Montréal abounds in businesses that distinguish themselves at the international level in a wide range of business sectors such as the aerospace industry, the information and communications technologies, the film arts, digital entertainment, telecommunications, sustainable development and green energy, to name but a few. Montréal is recognized as a city of knowledge and ranks among the Smart21 Communities of the Intelligent Community Forum.

I would like to emphasize the outstanding efforts of the organizers of the Conference of Montreal over the past 20 years. To each and every one of you I extend my best wishes for a pleasant stay in Montréal and a successful conference.

**Philippe Couillard**  
The Premier of Québec



## Message from the Mayor of Montréal, Denis Coderre



I am pleased to welcome all participants to the International Economic Forum of the Americas. The conference, also known as the Conference of Montréal, celebrates its 20<sup>th</sup> anniversary this year. Let me begin by congratulating the organizers of this prestigious event which has brought twenty years of passionate economic debate, productive exchanges and meaningful meetings for decision-makers.

The conference's theme, "The Foundation for the Next Era of Growth," is extremely important. This should spark some very interesting discussions concerning best practices and

may raise some relevant questions around social, economic and environmental issues in our society.

It is with great pleasure that Montréal welcomes a forum that brings leaders from Québec, Canada and the international community. The discussions that will take place will enable information to be shared and the knowledge and expertise of our exceptional presenters to be pooled.

Montréal with its unique position is a natural bridge between the Americas and the rest of the world. Economic lung of the province of Québec, the metropolis is a major asset in an emerging globalized economy. Moreover, *Le Nouvel Observateur*, a major French-language magazine, recently called Montréal a "world city." Montréal is an international metropolis that joins the ranks of global cities of the 21<sup>st</sup> century.

I wish all participants to create new ties which will help enrich relations between different parts of the world.

Please enjoy your stay in our metropolis, and have an excellent Conference of Montréal.

Denis Coderre  
Mayor of Montréal

## Message from the Founding Chairman of the Conference of Montreal, Gil Rémillard



The 20<sup>th</sup> International Economic Forum of the Americas – Conference of Montreal is happening at a particularly pivotal moment in the world's economic and political development. In spite of hesitation and uncertainty, we can be confident that, six years after the Great Recession, the current economic recovery will take us into another growth era.

This is why the Board of Governors of the Conference of Montreal decided on "The Foundation for the Next Era of Growth" as the theme for the Conference's 20<sup>th</sup> anniversary.

We now know that we can no longer govern our countries and our corporations according to the model that prevailed prior to the 2008 crisis. This new cycle of economic globalization must therefore be built on a different foundation, one that will guarantee a more resilient, more inclusive and more sustainable world economy.

This 20<sup>th</sup> Conference will bring together over 3,000 participants, who will be presented with valuable information by over 180 speakers and stakeholders, who have come from every region of the world, and whom I thank for accepting our invitation.

On behalf of the entire Conference team, I express my gratitude to our partners and sponsors as well as to the governments of Québec and Canada, for their participation and unwavering support.

I look forward to welcoming you to this 20<sup>th</sup> edition of the Conference of Montreal and I wish you all an enjoyable and informative few days.

Gil Rémillard  
Founding Chairman

# BOARD OF GOVERNORS

## BOARD OF GOVERNORS CHAIR

**Paul DESMARAIS, Jr.**  
Chairman and Co-CEO  
Power Corporation  
of Canada (PCC)



## FOUNDING CHAIRMAN INTERNATIONAL ECONOMIC FORUM OF THE AMERICAS

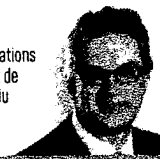
**GIL RÉMILLARD**  
Professor  
École nationale  
d'administration publique  
(ENAP), Counsel  
Dentons Canada, LLP



**Joseph J. ANDREW**  
Global Chair  
Dentons



**Michel AUDET**  
Deputy Minister  
Ministère des Relations  
internationales et de  
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Global Managing  
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**The Hon. Perrin BEATTY**  
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Chief Executive Officer  
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of Commerce



**Irina BOKOVA**  
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**Guy BRETON**  
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**Agustín Guillermo CARSTENS**  
Governor  
Central Bank of Mexico



**Sir Suma CHAKRABARTI**  
President  
European Bank  
for Reconstruction  
and Development  
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**Jacques DELORS**  
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**Hélène DESMARAIS**  
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et d'innovation de  
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**S. E. M. Abdou DIOUF**  
Secretary General  
International Organisation  
of La Francophonie (IOF)



**Suzanne FORTIER**  
Principal and  
Vice-Chancellor  
McGill University



**Angel GURRIÁ**  
Secretary-General  
Organisation for  
Economic Co-operation  
and Development (OECD)



**José Miguel INSULZA**  
Secretary General  
Organization of  
American States (OAS)



**Donald KABERUKA**  
President  
African Development  
Bank Group (AfDB)



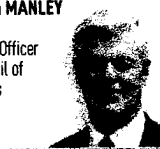
**Simon KENNEDY**  
Deputy Minister of  
International Trade  
Canada



**Christine LAGARDE**  
Managing Director  
International  
Monetary Fund (IMF)



**The Hon. John MANLEY**  
President and  
Chief Executive Officer  
Canadian Council of  
Chief Executives  
(CCCE)



**Gérard MESTRALLET**  
Chairman and  
Chief Executive Officer  
GDF SUEZ



**Luis Alberto MORENO**  
President  
Inter-American  
Development Bank (IDB)



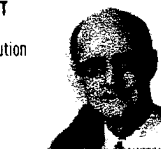
**Takehiko NAKAO**  
President  
Asian Development  
Bank (ADB)



**Michael SABIA**  
President and  
Chief Executive Officer  
Caisse de dépôt et  
placement du Québec



**Strobe TALBOTT**  
President  
Brookings Institution



**Jean-Claude TRICHET**  
Former President  
European Central Bank  
(ECB)  
Chairman and  
Chief Executive Officer  
Group of Thirty



**Thierry VANDAL**  
President and  
Chief Executive Officer  
Hydro-Québec



**Maria VAN DER HOEVEN**  
Executive Director,  
International Energy  
Agency (IEA)



**Duarte M. MIRANDA**, Secretary, Board of Governors

MONDAY, JUNE 9

MONDAY, JUNE 9, 2014

PRESENTED BY THE AUTORITÉ DES MARCHÉS FINANCIERS (AMF)

7:00

**REGISTRATION**

7:30

**WORKING BREAKFAST 1 simultaneously (ROOM: ST-FRANÇOIS)**

**Challenges Facing the Government and the Private Sector in Longevity Risk Management**  
*In collaboration with Finance Montréal*

Significant growth in the life expectancy of older populations, combined with slow population growth in developed countries, lead to substantial repercussions on the viability of pension plans. What strategies need to be considered to optimize the funding of public and private pension plans over the long term and ensure their viability? What types of financial and insurance products or annuities should be considered by the private sector or the government? How should the government and the private sector adapt to account for or even foster new attitudes towards retirement, labour force participation or our consumption and savings habits?

Moderator **Clément Gignac**, Senior Vice-President and Chief Economist, Industrial Alliance, and Member of the Pension Coordination Committee, Finance Montreal

Introduction **Eric Lemieux**, Chief Executive Officer, International Financial Centre of Montreal and Finance Montréal

Speakers **Martin Boyer**, Professor, Department of Finance, HEC Montreal

**Pierre-Carl Michaud**, Professor, Department of Economics, École des sciences de la gestion, Université du Québec à Montréal

**Yves Carrière**, Professor, Demography, University of Montreal

7:30

**WORKING BREAKFAST 2 simultaneously (ROOM: MACKENZIE)**

**Using the UN Global Compact's Ten Principles to Implement Corporate Responsibility**  
*In collaboration with National Ecocredit*

Today, both large and small companies operate in a multinational environment where supply and value chains are global, and companies are required to act as good corporate citizens by building strong relationships with their stakeholders to obtain a social licence to operate. Is the assessment and mitigation of potential negative impacts ultimately having a positive impact on the environment and human rights? Do companies need to integrate both corporate responsibility and sustainable development into their daily operations and strategic decision-making? Do the United Nations Global Compact and its ten principles provide a viable framework to support companies in shifting the focus from shareholder-centric to stakeholder-centric?

Moderator **Yves Legault**, Director, French Chapter of the Global Compact Network Canada

Introduction **Helle Bank Jorgensen**, Head, Global Compact Network Canada

Speaker **Georges Cohen**, Businessman, Founding President, Transiciel and Altergaz, Ambassador of Grenada to the United Nations, Geneva

8:30

**OPENING OF THE 20<sup>th</sup> CONFERENCE OF MONTREAL (ROOM: GRAND SALON)**

Welcoming  
Remarks **Denis Coderre**, Mayor, City of Montréal

Presented by **Gil Rémillard**, Founding Chairman, International Economic Forum of the Americas (IEFA)

Introductory  
Remarks **Joe Oliver**, Minister of Finance, Canada





MONDAY, JUNE 21, 2011  
9:00 AM - 12:00 PM  
CONFERENCE ROOM 1000, 1000 RUELLE

9:00

## INAUGURAL PLENARY SESSION OF THE CONFERENCE (ROOM: GRAND SALON)

### The Global Economy: The Foundation for a Sustainable Economic Recovery

*In collaboration with the Autorité des marchés financiers (AMF)*

Global economic indicators are showing that we are on the path to an economic recovery, while the United States confirms a sustained recovery supported by employment and real estate; the European Union seems to have overcome the worst crisis in its history by returning to growth in several of its countries; in Asia, China continues its transition to growth based on its domestic market; Japan is emerging from a decade of deflation as a result of major structural reforms; and, in Africa and South America, new emerging countries are confirming their growth. What are the foundations for a sustainable economic recovery? Which are the main risks that threaten this growth? How can we anticipate the creation of economic and financial bubbles?

- Chair **Louis Morisset**, President and Chief Executive Officer, Autorité des marchés financiers (AMF)
- Moderator **John Manley**, President and Chief Executive Officer, Canadian Council of Chief Executives (CCCE)
- Introduction **Christian Noyer**, Governor, Bank of France, and Chairman, Bank for International Settlements (BIS)
- Lawrence H. Summers**, Charles W. Elliot University Professor, Harvard University's Kennedy School of Government, and Former U.S. Secretary of the Treasury
- Speakers **Shaukat Aziz**, Former Prime Minister of Pakistan (2004-2007), and Former Executive Vice-President, Citibank
- Tiémoko Meyliet Koné**, Governor, Central Bank of West African States
- Juan Rodríguez Inciarte**, Group Senior Executive Vice-President, Strategy and Asia, and Executive Member of the Board of Directors, Banco Santander
- Conclusion **John Micklethwait**, Editor-in-Chief, *The Economist*

10:30

## FORUM 1 simultaneously (ROOM: MACKENZIE)

### Sustainable Growth and Systemic Risks: The Need for Better Regulation

*In collaboration with the Autorité des marchés financiers (AMF)*

The 2008 financial crisis has shown the need for more effective and strict regulation of financial markets, particularly with respect to the so-called systemic risks and financial groups likely to have a significant impact on the real economy and employment in the event of a crisis. What are the results of reforms at the international level? Why are some systemic risks seen as a failure of the financial markets? Does the international approach to standardization also bear some responsibility for generating risks?

- Moderator **Patrick Déry**, Superintendent, Solvency, Autorité des marchés financiers (AMF)
- Introduction **Jean-Claude Trichet**, Honorary Governor, Bank of France, Former President, European Central Bank (ECB), and Chairman and Chief Executive Officer, Group of Thirty
- Speakers **Juan Rodríguez Inciarte**, Group Senior Executive Vice-President, Strategy and Asia, and Executive Member of the Board of Directors, Banco Santander
- Glenn Hutchins**, Co-Founder and Managing Director, Silver Lake Partners
- Scott Nathan**, Special Representative for Commercial and Business Affairs, U.S. Department of State
- Conclusion **Anne-Marie Hubert**, Managing Partner, Advisory Services, EY

10:30

**FORUM 2 simultaneously (ROOM: RICHELIEU)**

**Global Competitiveness: The Role of Innovation and Productivity**

*In collaboration with the Business Development Bank of Canada (BDC)*

In an increasingly competitive international context, the issue of corporate competitiveness is a key concern for both entrepreneurs and policy-makers. What factors help companies improve their competitiveness? How do innovation and good supply chain management enable them to increase their productivity? What risks are associated with currency fluctuations and how can they be avoided?

**Moderator** **Sophie Cousineau**, Chief Quebec Correspondent, *The Globe and Mail*

**Speakers** **Pierre Gattaz**, President, Mouvement des entreprises de France (MEDEF)

**Jean-René Halde**, President and Chief Executive Officer, Business Development Bank of Canada (BDC)

**Perrin Beatty**, President and Chief Executive Officer, the Canadian Chamber of Commerce

**David C. Chavern**, Executive Vice-President, U.S. Chamber of Commerce, and President, Center for Advanced Technology & Innovation

10:30

**FORUM 3 simultaneously (ROOM: ST-FRANÇOIS)**

**Pension Systems Around the World: Towards More Flexibility**

*In collaboration with the Caisse de dépôt et placement du Québec*

An overview of the recent pension policies adopted by various countries and companies illustrates a double trend: the increased flexibility offered by different types of plans (defined benefit, defined contribution and hybrid) and the implementation of multiple pension plan solutions involving mandatory or voluntary savings and roles for the government and the private sector. What actions have the various players taken to ensure the sustainability of defined benefit plans? What conditions are conducive to the success of defined contribution plans? And what role should the government and the private sector play in implementing more flexible plans (defined benefit, defined contribution or hybrid) and retirement system solutions?

**Moderator** **Bernard Morency**, Executive Vice-President, Depositors, Strategy and Chief Operations Officer, Caisse de dépôt et placement du Québec

**Speakers** **Tim Jones**, Chief Executive Officer, National Employment Savings Trust (NEST)

**Robert L. Reynolds**, President and Chief Executive Officer, Putnam Investments and Great-West Lifeco U.S.

**Benne van Popta**, Chairperson, Occupational Pensions Stakeholder Group (OPSG), Vice-Chair, Pensions Europe, Chair, PMT, and Chair, Detailhandel

**Concluding Remarks** **Henri-Paul Rousseau**, Vice-Chairman, Power Corporation of Canada (PCC)

10:30

**FORUM 4 simultaneously (ROOM: GATINEAU)**

**International Mobility: Diversity as an Engine of Innovation and Productivity**

*In collaboration with the Ministère de l'Immigration, de la Diversité et de l'Inclusion du Québec (MIDI)*

In the context of globalization, attracting skilled workers has become a key economic development issue that highlights the importance of implementing measures to attract and retain the best talent and thus benefit from international labour mobility. In what way is cultural diversity a source of innovation and vector of productivity for business? How can companies benefit from the diversity generated by mobility? What are the main factors that attract multicultural talent?

**Moderator** **Gilbert Rozon**, Founding Chairman, Just For Laughs Group

**Speakers** **Kathleen Weil**, Minister, Ministère de l'Immigration, de la Diversité et de l'Inclusion du Québec (MIDI)

**Laura Sherbin**, Executive Vice-President and Director of Research, Center for Talent Innovation (CTI)

**Conclusion** **Phillipe Couillard**, Premier of the Province of Québec



MONDAY, JUNE 9

CONFERENCE OF MONTREAL

12:00

**OPENING LUNCHEON (ROOM: GRAND SALON)**

**Towards the Next Era of Growth**

*Under the Honorary Presidency of the Premier of Québec*

Introduction **Phillipe Couillard**, Premier of the Province of Québec

Introduced by **Gil Rémillard**, Founding Chairman, International Economic Forum of the Americas (IEFA)

**Part 1 — Honorary Doctorate Awarded to Christine Lagarde**

Awarded by **Guy Breton**, Rector, Université de Montréal

Speaker **Christine Lagarde**, Managing Director, International Monetary Fund (IMF)

**Part 2 — Discussion with Christine Lagarde**

Speaker **Christine Lagarde**, Managing Director, International Monetary Fund (IMF)

Interviewed by **John Micklethwait**, Editor-in-Chief, *The Economist*

Conclusion and  
Acknowledgements **Paul Desmarais, Jr.**, Chairman and Co-Chief Executive Officer, Power Corporation of Canada (PCC),  
and Chair, Board of Governors, Conference of Montreal

14:30

**NETWORKING (COFFEE)**

15:00

**PLENARY SESSION (ROOM: GRAND SALON)**

**A New Era in Economic Development and Strategic Risks: The Role  
of Long-Term Investors**

*In collaboration with Finance Montréal*

Over the last few decades, many countries have established substantial pension funds and reserve funds that represent more than \$30 trillion globally. How do we assess the performance of these funds and their investments in a world where a mere quarter is sometimes considered the long term? What role should these pools of capital play in the economic development of their regions? As the government transfers the funding and management of some public services to institutional investors, which partnership models are likely to succeed?

Chair **Hélène Desmarais**, Chair of the Board of Directors, HEC Montréal, Chair of the Board and Chief Executive Officer, Centre d'entreprises et d'innovation de Montréal (CEIM), and President, Consultative and Strategic Orientation Board, Conference of Montreal

Moderator **Edward Greenspon**, Editor-at-Large for Canada, *Bloomberg News*

Speakers **Elizabeth Corley**, Chief Executive Officer, Allianz Global Investors

**Glenn Hutchins**, Co-Founder and Managing Director, Silver Lake Partners

**Michael Sabia**, President and Chief Executive Officer, Caisse de dépôt et placement du Québec

Conclusion **Angel Gurría**, Secretary-General, Organisation for Economic Co-operation and Development (OECD),  
and Co-Chair, 20<sup>th</sup> edition of the Conference of Montreal

16:30

**ROUND TABLE 1 simultaneously (ROOM: ST-FRANÇOIS)**

**Women on Boards of Directors: Governance with Better Risk Management**

*In collaboration with EY*

At the beginning of the 21<sup>st</sup> century, the new reality in corporate governance means that risk and skills management must be done differently, thus opening the door to greater participation by women in the daily management and on the boards of large private and public corporations. Why are there now more women on boards of directors? Have the criteria for identifying and selecting directors been adapted to this new reality? Are the tools used to identify potential candidates for positions on boards of directors adequate to the task?

Welcoming  
Remarks

**Anne-Marie Hubert**, Managing Partner, Advisory Services, EY

Moderator

**Sophie L'Hélias Delattre**, Co-Founder, Global Board Access (GBA), and Senior Fellow, The Samuel & Ronnie Heyman Center on Corporate Governance, Cardozo School of Law, Yeshiva University

Introduction

**Christine Lagarde**, Managing Director, International Monetary Fund (IMF)

Panelists

**Maurice Lévy**, Chairman and Chief Executive Officer, Publicis Groupe

**Denis Durand**, Principal Associate, Jarislowsky Fraser Limited

**Françoise Bertrand**, President and Chief Executive Officer, Fédération des chambres de commerce du Québec (FCCQ)

Conclusion

**Barbara Thomas Judge**, Chairman, UK Pension Protection Fund, and Chairman Emeritus, United Kingdom Atomic Energy Authority

16:30

**ROUND TABLE 2 simultaneously (ROOM: MACKENZIE)**

**Inclusive Growth: The New Economic Development Model**

*In collaboration with the Organisation for Economic Co-operation and Development (OECD)*

A recent OECD study on Inclusive Growth highlights the impact of rising inequality on growth and well-being and the need to understand its effects, not only in terms of income but also in terms of employment opportunities and access to education, health and infrastructure. What are the economic foundations of inclusive growth? What role will local policies have in the fight against inequality? How can companies be encouraged to further the objectives of inclusive growth?

Moderator

**Jean-Guy Saint-Martin**, Chair, Oxfam-Québec

Introduction

**Angel Gurría**, Secretary-General, Organisation for Economic Co-operation and Development (OECD), and Co-Chair, 20<sup>th</sup> edition of the Conference of Montreal

Panelists

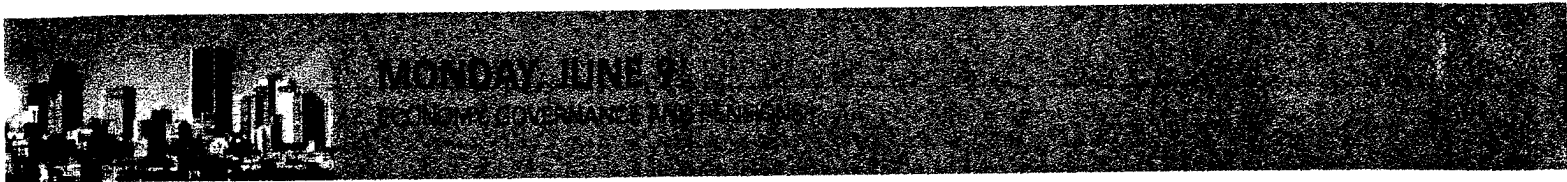
**Denis Coderre**, Mayor, City of Montreal

**Amadou Ba**, Minister of Economy and Finance, Senegal

**Andrew Sharpe**, Executive Director, Centre for the Study of Living Standards (CSLS)

Conclusion

**Luiz De Mello**, Deputy Chief of Staff of the Secretary-General, Organisation for Economic Co-operation and Development (OECD)



16:30

**ROUND TABLE 3 simultaneously (ROOM: RICHELIEU)**

**Global Economy and Geopolitics: The Risks of Conflict**

Geopolitical conflicts are a real threat to global economic stability and can strongly affect the prospects for global growth. What are the main areas at risk? How will conflicts undermine the economic growth of certain regions? What measures can be taken to reduce the impact of these conflicts on the global economy?

Moderator **Pierre S. Pettigrew**, Executive Advisor, International, Deloitte, and Former Minister of Foreign Affairs and International Trade, Canada

Introduction **José Miguel Insulza**, Secretary-General, Organization of American States (OAS)

Panelists **Strobe Talbott**, President, Brookings Institution

**Shaukat Aziz**, Former Prime Minister of Pakistan (2004-2007), and Former Executive Vice-President, Citibank

**Sékouba Konaté**, Former President, Guinea, and High Representative for the Operationalization of the African Standby Force, African Union (AU)

**Jerry Naumoff**, Minister for Foreign Direct Investments, Macedonia

17:30

**OPENING RECEPTION OF THE CONFERENCE (ROOM: HOCHELAGA 1)**

*Hosted by the Government of Ontario and the Office of Francophone Affairs*

7:00

REGISTRATION

7:30

WORKING BREAKFAST 1 simultaneously (ROOM: DULUTH)

Energy for All: A Fundamental Right

*In collaboration with Droit à l'énergie SOS Futur*

With close to 1.5 billion human beings still deprived of energy, access to clean and affordable energy is critical for economic and social development. In what way is access to an energy source essential for human development? What are the main issues related to the global distribution of electricity? What examples should we be looking to follow?

Moderator **Richard Perreault**, President, Droit à l'énergie SOS Futur

Introduction **Thierry Vandal**, President and Chief Executive Officer, Hydro-Québec

Speakers **Claude Nahon**, Senior Vice-President, Sustainable Development, Électricité de France (EDF)

**Bartíria Lima da Costa**, President, Confederação Nacional das Associações de Moradores

**Mustapha Kadi**, Coordinator, Collectif pour la Défense du Droit à l'Énergie (CODDAE), Member, Réseau des Associations des Consommateurs du Niger (RASCONI)

7:30

WORKING BREAKFAST 2 simultaneously (ROOM: MACKENZIE)

Energy Market Access: New Market Realities

In recent years, global energy demand centres have shifted towards emerging economies such as China, India and the Middle East. Taking this into account, in addition to new sources of production and new exporters, what are the new energy routes? How can the infrastructure needed for the energy trade be financed? How can businesses and governments work together to provide energy for the 1.3 billion people who still do not have access to it?

Moderator **Christoph Frei**, Secretary-General, World Energy Council (WEC)

Speakers **Riccardo Puliti**, Managing Director, Energy and Natural Resources, European Bank for Reconstruction and Development (EBRD)

**Sami Al-Araji**, Chairman, National Investment Commission (Iraq)

**Tetsuo Komuro**, President and Chief Executive Officer, Mitsui & Co. Canada

**Francisco Sanchez**, Former Under Secretary for International Trade, U.S. Department of Commerce



7:30

**WORKING BREAKFAST 3 simultaneously (ROOM: ST-FRANÇOIS)**

**Sustainable Development: Post-2015 Objectives**

*In collaboration with the International Organisation of La Francophonie (IOF)*

The next decade will bring significant changes in sustainable development objectives, as they become part of a paradigm shift allowing economic, socio-cultural and environmental concerns to be integrated into sectoral development policies. What are the key sectoral sustainable development issues? Will the development of natural resources and energy be key to this paradigm shift? What are the main obstacles to achieving this goal?

Moderator **Chantal Line Carpentier**, Sustainable Development Officer, Department of Economic and Social Affairs, United Nations

Speakers **Michèle Stanton-Jean**, Former Representative of the Government of Québec, Permanent Delegation of Canada to UNESCO

**Catherine Gauthier**, Vice-President, ENvironnement JEUnesse (ENJEU)

**Abdoulaye W. Dukulé**, Special Envoy of the President of the Republic of Liberia, and Head of Secretariat, African Union High Level Committee Post-2015 (AU)

9:00

**OPENING PLENARY SESSION (ROOM: GRAND SALON)**

**The Foundation for a Sustainable Growth: Facing New Realities**

*In collaboration with Investissement Québec (IQ)*

In the current global context, it has become imperative to rethink economic development in terms of the essential role played by infrastructure and the drastic change in resource exploration, while facing the constraints linked to global warming, now at the core of the world agenda. What role does infrastructure play in economic development? How can countries benefit from their natural resource potential, while ensuring sustainable growth beyond economic cycles? What forms of public-private partnerships should be promoted?

Chair **Mario Albert**, President and Chief Executive Officer, Investissement Québec (IQ)

Moderator **John Yearwood**, World Editor, *Miami Herald*, Chairman, IPI North American Committee, and Editor, Issues & Ideas, *Miami Herald*

**Part 1 — Financing Development and the Role of Infrastructure**

Speakers **Luc Adolphe Tiao**, Prime Minister of Burkina Faso

**Bertrand Badré**, Managing Director and Chief Financial Officer, World Bank Group

**Part 2 — Natural Resources Development: Conditions for a Sustainable Growth**

Speakers **Patricio G. Contesse**, Managing Director, Sociedad Química y Minera (SQM)

**Kandeh K. Yumkella**, Special Representative of the U.N. Secretary-General and Chief Executive Officer, Sustainable Energy for All Initiative

**Alex Archila**, Asset President, Potash, BHP Billiton

10:30

## FORUM 1 simultaneously (ROOM: ST-FRANÇOIS)

## Economic Francophonie: Outlook and Challenges

*In collaboration with the International Organisation of La Francophonie (IOF) and the Ministère des Relations internationales et de la Francophonie du Québec (MRIF)*

The French-speaking community currently numbers 220 million people worldwide, representing more than 13% of global GDP and around 20% of world trade in goods, with Africa already occupying a prominent place that will continue to grow, since it is expected to include 85% of French speakers by 2050, while being supported by one of the youngest populations in that community. What are the priority economic development issues of the French-speaking community? What sound economic practices can countries of that community implement? How can sustainable development projects be promoted in order to provide employment opportunities for young people?

Moderator **Hervé Cronel**, Special Advisor to the Secretary-General, International Organisation of La Francophonie (IOF)

Introduction **Christine St-Pierre**, Minister, Ministère des Relations internationales et de la Francophonie du Québec (MRIF)

**Clément Duhaime**, Administrator, International Organisation of La Francophonie (IOF)

Speakers **Luc Adolphe Tiao**, Prime Minister of Burkina Faso

**Mariam Mahamat Nour**, Minister of Economy, Planning and International Cooperation, Chad, and Special Envoy of the President of the Republic of Chad

**Amadou Ba**, Minister of Economy and Finance, Senegal

**Tiémoko Meyliet Koné**, Governor, Central Bank of West African States (BCEAO)

**Didier Mavouenzela**, Vice-President, Central Africa, Conférence permanente des chambres consulaires africaines et francophones (CPCCAF), and President, the Chamber of Commerce, Industry, Agriculture and Crafts of Pointe-Noire (CCAIM)

**Anne Gaboury**, President and Chief Executive Officer, Développement international Desjardins (DID)

10:30

## FORUM 2 simultaneously (ROOM: MACKENZIE)

## Transport Electrification: Act Now to Shape the Future

*In collaboration with Investissement Québec (IQ)*

Since road transport accounts for almost 23% of greenhouse gas (GHG) emissions, the electrification of transport appears to be one of the most promising ways of increasing energy security and reducing GHG emissions, while encouraging job creation and economic prosperity. How can a necessary and effective transition to electric transportation be brought about? From an environmental perspective, what is the impact of such a transition? What role will the private sector have in implementing such a strategy?

Moderator **Brian Warshay**, Head Analyst, Energy Smart Technologies, Bloomberg New Energy Finance

Introduction **Mario Albert**, President and Chief Executive Officer, Investissement Québec (IQ)

Speakers **Russell Hensley**, Automotive Expert Principal, McKinsey & Company

**Éric Feunteun**, Director, Electric Vehicle Program, Renault

**Ola Elvestuen**, Chair, Energy and Environment Committee, Member of Parliament, Norway, and Former Deputy Mayor, City of Oslo





10:30

## FORUM 3 simultaneously (ROOM: DULUTH)

### Energy: The Challenge of Ensuring Accessibility

*In collaboration with Droit à l'énergie SOS Futur*

The Millennium Development Goals (MDGs) set by the United Nations cannot be achieved without an energy policy that is sustainable and accessible to all, which shows how important a role energy has in the fundamental economic, environmental and development issues currently affecting the world. What are the issues affecting access to energy? What international initiatives are underway to combat fuel poverty? How can universal access to modern energy services be provided?

Welcoming  
Remarks

**Richard Perreault**, President, Droit à l'énergie SOS Futur

Moderator

**Pierre-Olivier Pineau**, Professor, Chair in Energy Sector Management, HEC Montréal

Introduction

**Kandeh K. Yumkella**, Special Representative of the U.N. Secretary-General, and Chief Executive Officer, Sustainable Energy for All Initiative

Speakers

**Maria van der Hoeven**, Executive Director, International Energy Agency (IEA)

**Marie-José Nadeau**, Chair, World Energy Council (WEC), Executive Vice-President, Corporate Affairs, and Secretary-General, Hydro-Québec

**Charles Boamah**, Vice-President, Finance, African Development Bank (AfDB)

10:30

## FORUM 4 simultaneously (ROOM: RICHELIEU)

### Connected Global Cities: The Importance of Intermodal Infrastructure

*In collaboration with the City of Montréal*

While bilateral and regional free trade agreements directly impact the development of new trade routes, thus making big cities key players in commercial success, major urban centres must adapt to this new reality and meet the challenges of their growing impact on the global economy. What are the key factors of improving intermodal efficiency? How can cities develop a global strategy? What are the global best practices?

Moderator

**David Collenette**, Chair, Chartered Institute of Logistics and Transport, North America (CILTNA), Vice-President, CILT International, and Former Minister of Transport, Canada

Introduction

**Denis Coderre**, Mayor, City of Montréal

Speakers

**Sylvie Vachon**, President and Chief Executive Officer, Montréal Port Authority

**Louis Lévesque**, Deputy Minister of Transport, Infrastructure and Communities, Canada

**Amadou Diallo**, Chief Executive Officer, DHL Freight

**Thierry Déau**, Founding Partner, Chairman and Chief Executive Officer, Meridiam

**Bill Johnson**, Director, Miami-Dade Water and Sewer Department, and Former Director, PortMiami

12:00

**LUNCHEON (ROOM: GRAND SALON)**

**Energy Revolution and Sustainable Development**

*Offered by TransCanada*

Chair **Russell K. Girling**, President and Chief Executive Officer, TransCanada

**Part 1 — The Role of Media in Achieving a Sustainable Society**

Speaker **Matthew Winkler**, Co-Founder and Editor-in-Chief, *Bloomberg News*

**Part 2 — The Energy Revolution: Connecting Supply to Demand**

Moderator **Thierry Vandal**, President and Chief Executive Officer, Hydro-Québec

Speakers **Gérard Mestrallet**, Chairman and Chief Executive Officer, GDF SUEZ, and Co-Chair, 20<sup>th</sup> edition of the Conference of Montreal

**Nizar Al-Adsani**, Deputy Chairman and Chief Executive Officer, Kuwait Petroleum Corporation (KPC)

14:30

**NETWORKING (DESSERT AND COFFEE – HOCHELAGA 1)**

15:00

**PLENARY SESSION (ROOM: GRAND SALON)**

**The Energy Revolution**

*In collaboration with Hydro-Québec*

The growing use of renewable energy, the development of a shale market in Europe and Asia, and the surge in American energy production – which will allow the United States to become the world's largest oil producer by 2015 – are leading to an energy revolution. What is the impact of American self-sufficiency in the world market? Is long term production of oil and shale gas sustainable? How should infrastructure be redesigned to deliver energy to new markets?

Chair **Marie-José Nadeau**, Executive Vice-President, Corporate Affairs, Secretary-General, Hydro-Québec, and Chair-Elect, World Energy Council (WEC)

**Part 1 – Launch of *Medium-Term Gas Market Report 2014* by the International Energy Agency (IEA)**

Speaker **Maria van der Hoeven**, Executive Director, International Energy Agency (IEA)

**Part 2 – Realities of the Energy Revolution**

Moderator **Christoph Frei**, Secretary-General, World Energy Council (WEC)

Speakers **Josu Jon Imaz San Miguel**, Chief Executive Officer, Repsol

**Russell K. Girling**, President and Chief Executive Officer, TransCanada

**Rich Kruger**, Chairman, President and Chief Executive Officer, Imperial Oil

**Maria van der Hoeven**, Executive Director, International Energy Agency (IEA)

Concluding  
Remarks

**André Goffart**, President and Chief Executive Officer, TOTAL E&P Canada



16:30

**ROUND TABLE 1 simultaneously (ROOM: DULUTH)**

**Societies and the Imperative of Innovation: The Challenges of Making the Right Decisions**

*In collaboration with Concordia University*

While industrialized countries have the right framework for innovation, the competitive global context is forcing these societies to adapt and implement more effective and larger-scale investment policies. What is distinctive about societies that invest in innovation? What are the fundamentals of an effective policy on research and innovation? How can private enterprises, universities and governments work together to improve the quality and the scale of investment in research and innovation?

Moderator **Alan Shepard**, President and Vice-Chancellor, Concordia University

Introduction **Angel Gurría**, Secretary-General, Organisation for Economic Co-operation and Development (OECD), and Co-Chair, 20<sup>th</sup> Edition of the Conference of Montreal

Panelists **E. William Colglazier**, Science and Technology Adviser to the Secretary of State, U.S. Department of State

**Rémi Quirion**, Chief Scientist of Québec

**Gerri Sinclair**, Senior Innovation Strategist, Ryerson University, and Principal, Gerry Sinclair Group

**Wendy Watson-Wright**, Assistant Director-General and Executive Secretary, Intergovernmental Oceanographic Commission, United Nations Educational, Scientific and Cultural Organization (UNESCO)

**Prateek Sharma**, Dean, Faculty of Applied Sciences, TERI University

16:30

**ROUND TABLE 2 (ROOM: ST-FRANÇOIS)**

**Transitioning Energy and Economic Growth in Africa: Perspectives for Private Investors**

*In collaboration with the International Organisation of La Francophonie (IOF)*

Despite substantial energy resources and a rapidly expanding domestic market, the energy issue remains a major problem for the African continent in terms of economic diversification and ensuring the latter is inclusive. Aside from mining and oil development, are there any interesting private investment opportunities in Africa? Is the investment climate on the African continent sufficiently attractive for the private sector? What are the main energy alternatives to conventional fuels?

Moderator **Benoît La Salle**, President and Chief Executive Officer, Windiga Energy

Panelists **Maïmouna Ndoeye Seck**, Minister of Energy, Senegal

**Salif Lamoussa Kaboré**, Minister of Mines and Energy, Burkina Faso

**Samuel Maréchal**, President, Maréchal & Associés

17:30

**COCKTAIL RECEPTION (ROOM: HOCHELAGA 1)**

*Official launch of the book Global Economy - The Foundation for the Next Era of Growth, celebrating the 20<sup>th</sup> anniversary of the International Economic Forum of the Americas – Conference of Montreal*

PRESENTED BY SANOFI

7:00

REGISTRATION

7:30

WORKING BREAKFAST 1 simultaneously (ROOM: ST-FRANÇOIS)

**The Comprehensive Economic and Trade Agreement Between Canada and the European Union: Towards New Models of Free Trade Agreements?**

*In collaboration with the European Union Center of Excellence (EUCE)*

The diplomatic breakthrough engendered by the Comprehensive Economic and Trade Agreement (CETA) between Canada and the European Union has confirmed the importance of bilateral and regional trade agreements which, since the difficulties of the latest Doha Round of multilateral negotiations, have assumed greater importance in trade relations, combining integration and openness against the backdrop of globalization. How will the new trade agreement between Canada and the EU impact sectors and industries on a practical level? Do the recently signed agreements in Bali indicate a renaissance of multilateralism, a new era for the WTO? Does the rapid growth of regionalism signify a return to a more fragmented trading system?

Moderator **George Ross**, Ad personam Chaire Jean Monnet, CEUE, Hillquit Professor Emeritus, Brandeis University

Introduction **Pascal Lamy**, Former Director-General, World Trade Organization (WTO) (2005-2013)

Speakers **Pierre Marc Johnson**, Former Prime Minister of Québec and Chief Negotiator of the Government of Québec in the Comprehensive Economic and Trade Agreement (CETA) between Canada and the European Union

**Lay Hwee Yeo**, Director, European Union Centre in Singapore, and Professor, National University of Singapore (NUS)

**Jean Quatremer**, Correspondent, Brussels, *Libération*

7:30

WORKING BREAKFAST 2 simultaneously (ROOM: MACKENZIE)

**Industrial Revolution: Pushing the Limits of Technology**

*In collaboration with the École de technologie supérieure (ETS)*

At a time when global manufacturing output is set to double due to the growth of a consumer class in the developing nations, and manufacturers in developing economies are growing in sophistication and quality, it is important for Canada to make the right investments in technology to ensure their historical standing as a leading manufacturing nation. Can investments in information technology, robotics, additive manufacturing, nanotechnology and biotechnology increase Canada's manufacturing productivity and competitiveness to the new world standard? What can be done to increase the effectiveness of public and private investments in education, training and innovation? What can we learn from other countries and across economic sectors?

Moderator **Pierre Dumouchel**, General Director, École de technologie supérieure (ETS)

Speakers **Avi Reichental**, President and Chief Executive Officer, 3D Systems

**Pierre Cléroutx**, Vice-President, Research, and Chief Economist, Business Development Bank of Canada (BDC)

**Robert J. Crawhall**, Director-General, Centre for Commercialization of Innovation for Manufacturers (CCIM)



7:30

WORKING BREAKFAST 3 simultaneously (ROOM: DULUTH)

**Human Capital and Productivity: Towards Quality Job Creation**

*In collaboration with the Québec Employers Council*

Corporate human resource requirements are not always in line with the qualifications of available workers, creating a real challenge for business leaders trying to stay competitive through innovation. How should job training be designed to better meet the needs of businesses? What is the importance of appropriate education and training for productivity? Which international models are likely to succeed?

Moderator **Yves-Thomas Dorval**, President, Québec Employers Council

Introduction **Sylvain Giguere**, Director, Local Economic and Employment Development (LEED), Organisation for Economic Co-operation and Development (OECD)

*Presentation of the OECD study: **Presentation of international findings from the OECD reviews on Employment and Skills Strategies, and emerging lessons for Canada***

Speakers **Toby Peyton-Jones**, Human Resources Director, Siemens UK & North West Europe, and Commissioner, UK Commission for Employment and Skills (UKCES)

**Randall W. Eberts**, President, W.E. Upjohn Institute For Employment Research

**Bernard Spitz**, President, French Federation of Insurance Companies (FFCA), and President, International and Europe, Mouvement des Entreprises de France (MEDEF)

7:30

WORKING BREAKFAST 4 simultaneously (ROOM: RICHELIEU)

**World Food Situation: Six Years After the Crisis**

*In collaboration with the Ministère des Relations internationales et de la Francophonie du Québec (MRIF)*

While the 2008 food crisis pushed millions more people into hunger and malnutrition, food security has become a significant geopolitical and geo-economic issue that concerns all countries around the world, but especially the people in developing countries and their governments. Six years later, what is the overall picture of hunger in the world and what are the long-term prospects? What projects stand out and what actions should be taken in the coming years to fight food insecurity more effectively? What role will the private sector and major investors have in this fight, and how will it dovetail with that of government?

Moderator **Roger Ménard**, Director, Political and Economic Analysis, Ministère des Relations internationales et de la Francophonie du Québec (MRIF)

Speakers **Hugo Melgar-Quinonez**, Director, Institute for Global Food Security, McGill University

**Alain Yvergniaux**, Special Advisor to the President, International and European Affairs, Regional Council of Brittany

**Geneviève Parent**, Professor, and Holder, Chaire de recherche en droit sur la diversité et la sécurité alimentaires, Laval University

**Sylvain Fournaise**, Vice-President, Food Safety and Technical Services, Olymel

9:00

OPENING PLENARY SESSION (ROOM: GRAND SALON)

**International Trade: The Emergence of New Trade Routes**

*In collaboration with Export Development Canada (EDC)*

Following the difficulties of the Doha Round, many bilateral and regional agreements are establishing new trans-Atlantic, trans-Pacific and Asian trade routes. What are these new routes and what are their implications for international trade? Can the new Bali agreement give fresh impetus to multilateralism? How will these new trade routes force companies to be more competitive?

Chair **Benoit Daignault**, President and Chief Executive Officer, Export Development Canada (EDC)

Moderator **Michel Brunet**, Chair, Dentons Canada

Introduction **Ed Fast**, Minister of International Trade, Canada

Speakers **John G. Rice**, Vice-Chairman, GE

**Amadou Diallo**, Chief Executive Officer, DHL Freight

**Pascal Lamy**, Former Director-General, World Trade Organization (WTO) (2005-2013)

**Naoyuki Yoshino**, Dean, Asian Development Bank Institute (ADBI)

10:30

FORUM 1 simultaneously (ROOM: ST-FRANÇOIS)

**Free Trade: Towards Attractive New Markets**

*In collaboration with Department of Foreign Affairs, Trade and Development (DFATD)*

Existing and impending free trade agreements will redraw the global trade map, not only by defining new trade routes but also by laying new ground rules, and expanding them to include the flow of services as well as goods, labour migration and standardization of intellectual property rules. What major markets will emerge from these new agreements? Do emerging countries offer sufficient protection for investment? How can companies adapt to these new trade routes and ground rules?

Introduction and Moderator **Simon Kennedy**, Deputy Minister of International Trade, Canada

Speakers **Bruce A. Heyman**, United States Ambassador to Canada

**Naoyuki Yoshino**, Dean, Asian Development Bank Institute (ADBI)

**Mohammed El Twigry**, Assistant Secretary-General, Economic Affairs, Arab League

**Wang Yao**, Executive Director, Boao Forum for Asia (BFA)



10:30

FORUM 2 simultaneously (ROOM: DULUTH)

**Putting the Patient at the Centre of Health Care Research: Towards a More Inclusive Model**

*In collaboration with Sanofi*

The discovery and delivery of promising new treatments have been impeded by the complexity of diseases, with unmet needs and limited collaboration between the multiple actors and stakeholders that have an interest in accelerating medical outcomes and reducing waste associated with inappropriate health care interventions. Patient organizations and domain visionaries believe that medical innovation can be accelerated through greater engagement, and are implementing patient-centered programs that educate and motivate people and organizations to become partners in the process. How real is this opportunity? What strategies have been developed to implement this vision? What changes in practices or policies, and what new technologies are needed?

Moderator **Michael Klowden**, Chief Executive Officer, Milken Institute

Speakers **Marc Bonnefoi**, Head, North America R&D Hub, and Vice-President, Disposition, Safety and Animal Research Scientific Core Platform, Sanofi

**Barbara E. Bierer**, Senior Physician, Department of Medicine, Brigham and Women's Hospital, and Professor of Medicine, Harvard Medical School

**Joe V. Selby**, Executive Director, Patient-Centered Outcomes Research Institute (PCORI)

10:30

FORUM 3 simultaneously (ROOM: GATINEAU)

**Opportunity Calls: Booming Innovation in Africa**

*In collaboration with the International Development Research Center (IDRC)*

Africa's economic growth is the second fastest in the world and is the next frontier for trade. New opportunities for partnership and investment are emerging as Africa increases its investment in innovation. Canada and other industrialized countries can act on these opportunities for mutual economic benefit. What are successful examples of African innovation? What investments are necessary to further propel Africa's economy? How can multinationals contribute to Africa's efforts in the domains of science and innovation?

Moderator **Naser Faruqi**, Director, Science and Innovation, International Development Research Centre (IDRC)

Introduction **Jean Lebel**, President, International Development Research Centre (IDRC)

Speakers **Johann Mouton**, Director, Centre for Research on Evaluation, Science and Technology, Stellenbosch University

**Thierry Zomahoun**, Executive Director, African Institute for Mathematical Sciences Next Einstein Initiative

**Juliana Rotich**, Co-Founder and Executive Director, Ushahidi

10:30

FORUM 4 simultaneously (ROOM: MACKENZIE)

**Agriculture and Innovation: Ensuring Global Food Security**

*In collaboration with McGill University, Génome Québec and La Coop fédérée*

While global agricultural production must increase by 70% by 2050, food security and the resulting geopolitical instability will become important global issues, forcing actors to adopt innovative agricultural products and practices. How can innovation in the agricultural sector help resolve these problems? How crucial is the government's role in strengthening agricultural innovation in order to adapt to market developments? How can the issues of sustainability, health and the environment be reconciled?

Moderator **Vincent Cloutier**, Senior Chief Economist, La Coop fédérée

Introduction **Mohammed Ashour**, Chief Executive Officer, Aspire Food Group, Laureate of the 2013 Hult Prize Competition

Speakers **Víctor M. Villalobos**, Director-General, Inter-American Institute for Cooperation on Agriculture (IICA)

**Patricio G. Contesse**, Managing Director, Sociedad Química y Minera (SQM)

**Laurette Dubé**, Professor, Desautels Faculty of Management, Founding Chair, and Scientific Director, McGill Centre for the Convergence of Health and Economics, McGill University

**François Belzile**, Professor, Plant Genetics, Laval University

Conclusion **Marc LePage**, President and Chief Executive Officer, Génome Québec

10:30

FORUM 5 simultaneously (ROOM: RICHELIEU)

**Financing Health Care: Towards New Solutions**

*In collaboration with Desjardins Assurances*

An aging population combined with a decreased labour force are forcing Western governments to develop new ways of keeping their health care systems afloat. What are the best conditions for developing a health insurance market that is both fair and efficient? In what way can private health insurance work with public plans? Which country is the best model of an efficient and accessible health system?

Moderator **Michel Patry**, Director, HEC Montréal

Speakers **Denis Berthiaume**, President and Chief Operating Officer, Desjardins Assurances

**Peter Jarrett**, Head of Division, Economics Department, Organisation for Economic Co-operation and Development (OECD)

**Bernard Spitz**, President, French Federation of Insurance Companies (FFCA), and President, International and Europe, Mouvement des Entreprises de France (MEDEF)

**Yanick Labrie**, Economist and Health Policy Analyst, Montreal Economic Institute (MEI)

12:00

CLOSING LUNCHEON (ROOM: GRAND SALON)

**Strengthening the Global Recovery**

*Offered by RBC Capital Markets*

Chair **Martin Thibodeau**, President, Quebec Headquarters, Royal Bank of Canada (RBC)

**Part 1 — The Changing Arctic: Opportunities for Trade**

Speaker **Ólafur Ragnar Grímsson**, President of the Republic of Iceland

Interviewed by **Paul Waldie**, Editor, Report on Business, *The Globe and Mail*

Thanked by **Paul Desmarais, Jr.**, Chairman and Co-Chief Executive Officer, Power Corporation of Canada (PCC), and Chair, Board of Governors, Conference of Montreal

**Part 2 — Presentation by the Organisation for Economic Co-operation and development (OECD) of their Economic Survey of Canada 2014 and Review of Employment and Skills Strategies in Canada**

Speaker **Angel Gurría**, Secretary-General, Organisation for Economic Co-operation and Development (OECD), and Co-Chair, 20<sup>th</sup> edition of the Conference of Montreal

Interviewed by **Diane Brady**, Senior Editor and Content Chief, *Bloomberg Businessweek*

Thanked by **Louis Audet**, President and Chief Executive Officer, Cogeco

14:30

NETWORKING (DESSERT AND COFFEE – HOCHELAGA 1)





15:00

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**CLOSING PLENARY SESSION (ROOM: GRAND SALON)**

**Innovating for Growth: The Dawn of the Third Industrial Revolution**

The global industrial map is undergoing profound change due to emerging new technologies and management rules that are leading us to the brink of a third Industrial Revolution. What are the realities of this new revolution? How should companies rethink innovation in light of it? How will it change the rules governing global competitiveness and productivity?

Chair **Marc Bonnefoi**, Head, North America R&D Hub, and Vice-President, Disposition, Safety and Animal Research Scientific Core Platform, Sanofi

Moderator **David Scanlan**, Managing Editor for Canada, *Bloomberg News*

Introduction **Suzanne Fortier**, Principal and Vice-Chancellor, McGill University

Speakers **Avi Reichental**, President and Chief Executive Officer, 3D Systems

**Jean Raby**, Executive Vice-President, Chief Financial and Legal Officer, Alcatel-Lucent

**Ibrahim M. Turhan**, President and Chief Executive Officer, Borsa Istanbul

**Nigel Steward**, Senior Vice-President, Technology and Supply-Chain, Rio Tinto Alcan

**Closing of the 20<sup>th</sup> Edition of the Conference of Montreal**

**Hélène Desmarais**, Chairman of the Board of Directors, HEC Montréal, Chair and Chief Executive Officer, Centre d'entreprises et d'innovation de Montréal (CEIM), and Chair of the Advisory Board and Strategic Orientation Board, Conference of Montreal

**Nicholas Rémillard**, President and Chief Executive Officer, International Economic Forum of the Americas (IEFA)

16:30

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**ROUND-TABLE (ROOM: ST-FRANÇOIS)**

**The Arctic Breakthrough**

While the melting of Arctic ice is opening up new opportunities for trade and redefining the global geopolitical balance, the development of this region raises questions, not only regarding infrastructure and natural resources, but also regarding the protection of a vulnerable ecosystem. How will the opening of northern passages affect existing global trade patterns? What are the challenges and opportunities underlying the exploitation of natural resources in this hostile region? How do we balance economic development and environmental concerns in the Arctic?

Moderator **Frédéric Mérand**, Director, University of Montreal Centre for International Studies and Research (CERIUM)

Panelists **Ólafur Ragnar Grímsson**, President of the Republic of Iceland

**Jens-Peter Saul**, Group Chief Executive Officer, Ramboll

**Hans Kristian Olsen**, Chief Executive Officer, Nunaoil

**Wendy Watson-Wright**, Assistant Director-General and Executive Secretary, Intergovernmental Oceanographic Commission, United Nations Educational, Scientific and Cultural Organization (UNESCO)

17:30

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**NETWORKING RECEPTION (LE WINDSOR: 1170 PEEL STREET)**

*Hosted by Export Development Canada (EDC)*

**THURSDAY, JUNE 12**

CLOSING DAY

CLOSING OF THE 20<sup>th</sup> CONFERENCE OF MONTREAL

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**9:00**

**NETWORKING BRUNCH (BEAVER CLUB)**

*With the participation of international delegations*

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**12:00**

**CLOSING OF THE 20<sup>th</sup> CONFERENCE OF MONTREAL**

# THE CONFERENCE IN BRIEF

The Conference of Montreal is certified by the Government of Quebec as an organization that supports the development and recognition of worker competence.

## MONDAY, JUNE 9, 2014

### ECONOMY, GOVERNANCE AND PENSIONS

#### 7:30 Working Breakfasts (2) *simultaneously*

1. Challenges Facing the Government and the Private Sector in Longevity Risk Management
2. Using the UN Global Compact's Ten Principles to Implement Corporate Responsibility

#### 8:30 Opening of the Conference

#### 9:00 Inaugural Session

The Global Economy:  
The Foundation for a  
Sustainable Economic Recovery

#### 10:30 Forums (4) *simultaneously*

1. Sustainable Growth and Systemic Risks: The Need for Better Regulation
2. Global Competitiveness: The Role of Innovation and Productivity
3. Pension Systems Around the World: Towards More Flexibility
4. International Mobility: Diversity as an Engine of Innovation and Productivity

#### 12:00 Opening Luncheon Towards the Next Era of Growth

#### 14:30 Networking

#### 15:00 Plenary Session

A New Era in Economic Development  
and Strategic Risks:  
The Role of Long-Term Investors

#### 16:30 Round Tables (3) *simultaneously*

1. Women on Boards of Directors: Governance with Better Risk Management
2. Inclusive Growth: The New Economic Development Model
3. Global Economy and Geopolitics: The Risks of Conflict

#### 17:30 Opening Reception

## TUESDAY, JUNE 10, 2014

### ENERGY, NATURAL RESOURCES AND SUSTAINABLE DEVELOPMENT

#### 7:30 Working Breakfasts (3) *simultaneously*

1. Energy for All: A Fundamental Right
2. Energy Market Access: New Market Realities
3. Sustainable Development: Post-2015 Objectives

#### 9:00 Opening Plenary Session

The Foundation for a Sustainable  
Growth: Facing New Realities

#### 10:30 Forums (4) *simultaneously*

1. Economic Francophonie: Outlook and Challenges
2. Transport Electrification: Act Now to Shape the Future
3. Energy: The Challenge of Ensuring Accessibility
4. Connected Global Cities: The Importance of Intermodal Infrastructure

#### 12:00 Luncheon

Energy Revolution and  
Sustainable Development

#### 14:30 Networking

#### 15:00 Plenary Session

The Energy Revolution

#### 16:30 Round Tables (2) *simultaneously*

1. Societies and the Imperative of Innovation: The Challenges of Making the Right Decisions
2. Transitioning Energy and Economic Growth in Africa: Perspectives for Private Investors

#### 17:30 Cocktail Reception and Book Launch

## WEDNESDAY, JUNE 11, 2014

### INTERNATIONAL TRADE, INNOVATION AND HEALTH

#### 7:30 Working Breakfasts (4) *simultaneously*

1. The Comprehensive Economic and Trade Agreement Between Canada and the European Union: Towards New Models of Free Trade Agreements?
2. Industrial Revolution: Pushing the Limits of Technology
3. Human Capital and Productivity: Towards Quality Job Creation
4. World Food Situation: Six Years After the Crisis

#### 9:00 Opening Plenary Session

International Trade:  
The Emergence of New Trade Routes

#### 10:30 Forums (5) *simultaneously*

1. Free Trade: Towards Attractive New Markets
2. Putting the Patient at the Centre of Health Care Research: Towards a More Inclusive Model
3. Opportunity Calls: Booming Innovation in Africa
4. Agriculture and Innovation: Ensuring Global Food Security
5. Financing Health Care: Towards New Solutions

#### 12:00 Closing Luncheon Strengthening the Global Recovery

#### 14:30 Networking

#### 15:00 Closing Plenary Session

Innovating for Growth:  
The Dawn of the  
Third Industrial Revolution

#### 16:30 Round Table The Arctic Breakthrough

#### 17:30 Networking Reception

## THURSDAY, JUNE 12, 2014

### CLOSING DAY

#### 9:00 Networking Brunch

#### 12:00 Closing of the Conference

Information  
Tel.: 514 871-2225  
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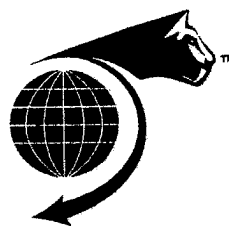
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- June 8-11, 2015
- Hilton Montreal Bonaventure
- **Toronto Global Forum /**
- **Pan American Economic Summit**
- July 8-10, 2015
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